

Fueling Growth Through Innovation

FRACTIONAL ADVISORY & INNOVATION STUDIO, FULLY ALIGNED WITH YOUR BUSINESS GOALS

— For Growing Businesses, Innovation Isn't a Luxury—It's Survival.

Because in a fast-moving world, standing still means falling behind.

For growing businesses, innovation isn't just about keeping up; it's about leading the charge. When businesses in this growth phase innovate, they're not just future-proofing—they're capturing opportunities that fuel their momentum and success.

Operational Efficiency

Streamlining operations isn't just about cutting costs; it's about scaling smoothly without sacrificing quality, using innovation as a growth engine.

Competitiveness

In a landscape where everyone has access to innovation, it's not enough to keep pace. It's about finding the distinct edge that sets your business apart.

Customer-Centric Evolution

Meeting rising customer expectations through innovation, delivering experiences that are seamless, personalized, and always ahead of the curve.

New Revenue Opportunities

Innovation opens doors to fresh revenue streams, enabling new business models and untapped market possibilities for sustained growth.





— Introducing Ultrahaus

Your Partner in Innovation and Growth

At Ultrahaus, we believe innovation should be accessible, impactful, and aligned with your business goals. As a fractional innovation studio, we help growing businesses turn ideas into scalable, profitable solutions—without the need for a full in-house team.

— **The Mission:** To make innovation a growth engine, not just an expense. We transform ambitious ideas into results that drive profitability and long-term value.

— **Who We Are:** Founded in **2003**, Ultrahaus is a digital innovation studio that's guided hundreds of companies through successful digital transformations. Our team brings deep expertise across strategy, technology, and design.

— **What We Do:** We partner with you from vision to execution. Whether it's developing a digital product, streamlining operations, or building new revenue streams, Ultrahaus works as an extension of your team to deliver innovation that lasts.





How We Work Together

When innovation becomes an ongoing partnership, results are transformative. Ultrahaus operates as a fractional innovation department, a flexible, scalable model that grows with your business—without the overhead of building an internal team.

Adaptability

Flexible Engagement Model

We function as an extension of your team, adjusting our involvement to your needs. No more one-size-fits-all solutions—just tailored support that evolves with your goals.

Precision

Tailored Strategy

We start by analyzing your business thoroughly to identify high-impact areas. Our strategies are customized to maximize your return on investment and align perfectly with your growth trajectory.

Momentum

Continuous Innovation Cycle

From strategic planning to development, testing, and refining, we keep your innovation pipeline active and adaptable to market shifts, so your business always stays one step ahead.

Commitment

Long-Term Support

Innovation isn't a one-off. We're with you for the long haul, ensuring our solutions not only meet today's needs but continue to deliver as your business scales.



— Meet the Minds Behind Ultrahaus

A Team Driven by Innovation, Strategy, and Execution

At Ultrahaus, we believe the right leadership is essential to guiding meaningful innovation. Our leadership team brings decades of combined experience in technology, business strategy, and digital transformation, all focused on one goal—empowering your growth. They don't just lead projects; they lead with a vision for what's next, ensuring Ultrahaus delivers not only on today's goals but on tomorrow's potential.



Rafael

Managing Partner

26+ years in digital innovation, founding and advising startups. Delivers high-quality, client-focused solutions with a lean, agile mindset that drives sustainable growth.



Marco

Head of Strategic Growth

With 25 years in business and tech strategy, leading client-focused growth and innovation. Experienced in Fortune 500 transformations and building high-impact teams.



Taina

Head of Operations

10+ years in technical leadership and client management. Oversees operations, ensuring seamless delivery and client satisfaction through standardized processes and strategic insight.



Marco

Head of Technology

Expert in aligning tech strategy with business goals. Leads development quality and team mentorship, driving impactful digital transformations and innovative tech solutions.



Marcio

Head of Service Delivery

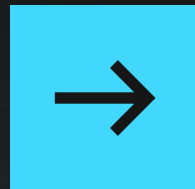
18+ years in digital product delivery, ensuring on-time, on-budget launches. Agile advocate, optimizing service performance and quality to champion client satisfaction.



Digital Innovation

Portfolio

Each case represents Ultrahaus's approach to solving complex challenges with tailored digital solutions, designed to drive growth, enhance efficiency, and transform user experience.



Pioneering Micro-Learning for Workforce Mental Health

Headversity equips enterprise teams with tools to enhance mental fitness through training and coaching. Initially focused on in-person sessions, Headversity sought a way to scale and deepen its impact in the digital space.

Challenge

Headversity's mental health training was effective, but events and speeches couldn't fully reach an on-demand, diverse workforce. They needed a scalable solution to deliver content that was engaging, trackable, and actionable, accessible anytime by employees.

Solution

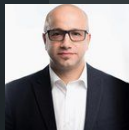
Micro-Learning Platform: Ultrahaus partnered with Headversity to develop the first micro-learning tool dedicated to mental health for enterprise clients. The platform included:

- Bite-Sized Content: Engaging short videos, exercises, and guided activities to build mental resilience.
- Innovative Tracking Tools: Real-time progress monitoring and interactive mindfulness tools to support ongoing learning.
- Mindfulness Integration: Tools for individual mindfulness practices, tailored for complex work environments.

Ultrahaus defined and prioritized key features, coordinating early pilots to refine the platform and build a strategic roadmap alongside Headversity's vision.

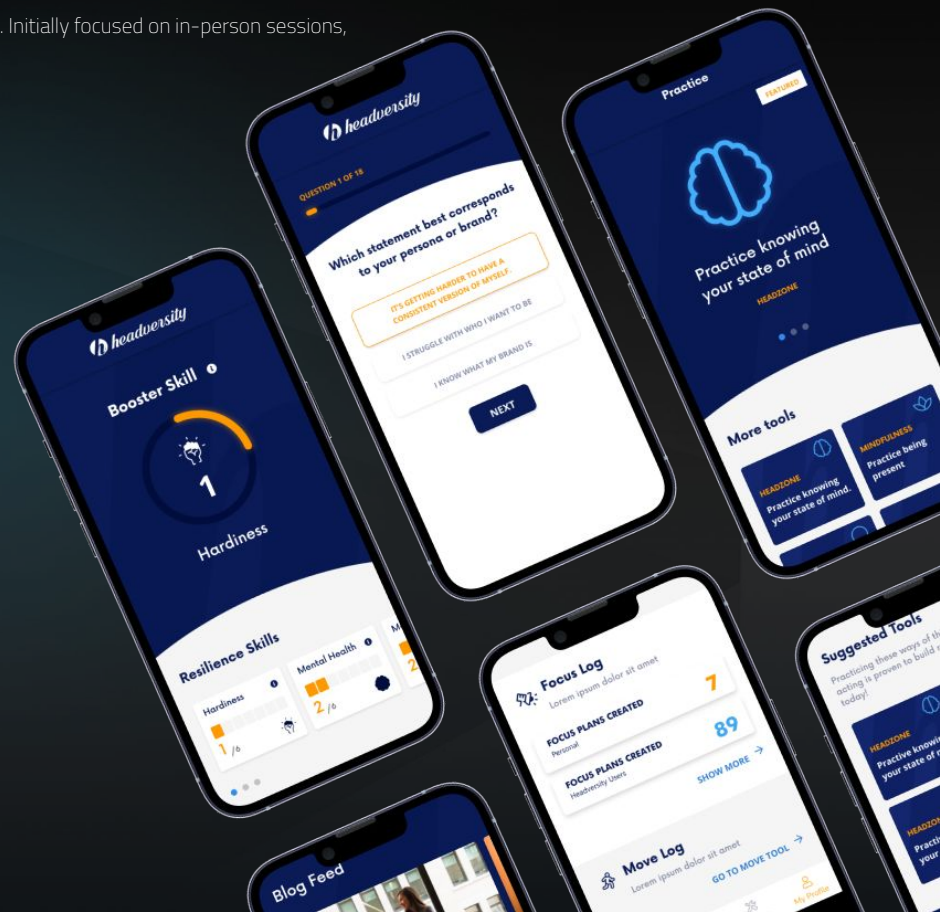
Results

The micro-learning platform rapidly became a staple for Headversity's clients, empowering workplaces to address mental health proactively. Since its launch, users have reported powerful impacts: 92% feel motivated to act positively, 86% see improved leader engagement, and 81% find that it strengthens company culture. This success has solidified Headversity's presence in the mental wellness space, offering tools accessible on demand for diverse workforces.



Team Ultrahaus was a core contributor to our early successes. They delivered tactical and strategic value both to our nascent product and to our initial go-to-market. We launched faster, and with a much better prototype. Their genuine investment in our business gained us quick and strong results. And they did all of this in a calm, kind and fun way. They're true pros and true teammates.

Jordan DeCoste, Co-Founder & COO at Headversity



Transforming Data-Driven Client Interactions

McQueen Financial is a nationwide financial advisory firm established in 1999. They focus on empowering financial institutions with results-oriented services that adapt to evolving market demands.

Challenge

In McQueen's high-stakes environment, exchanging structured data like financial reports, projections, and stress test scenarios was essential—but their process was bogged down by constant file exchanges and potential data security risks. They needed a solution to simplify and secure client interactions while reducing inefficiencies.

Solution

MFA Navigator: Ultrahaus collaborated with McQueen Financial to design a centralized dashboard, MFA Navigator, empowering clients to:

- Access Data 24/7: ALM, peer analysis, and liquidity stress tests available on-demand.
- Simulate Scenarios Instantly: Dynamic ALM simulations and CECL reporting enable clients to model scenarios in real time.
- Streamline Reporting: Users can export and generate detailed reports in a few clicks.

Throughout the project, Ultrahaus took full ownership of the product lifecycle, from UX/UI design to infrastructure and final product release, allowing McQueen to focus on their core business while Ultrahaus managed all phases independently.

Results

The MFA Navigator has significantly reduced time spent on manual exchanges between advisors and clients, mitigating data loss risks and offering a reliable, centralized data source. The platform has also improved internal efficiency at McQueen, enhancing the advisory experience and boosting client satisfaction with real-time insights and instant reporting.

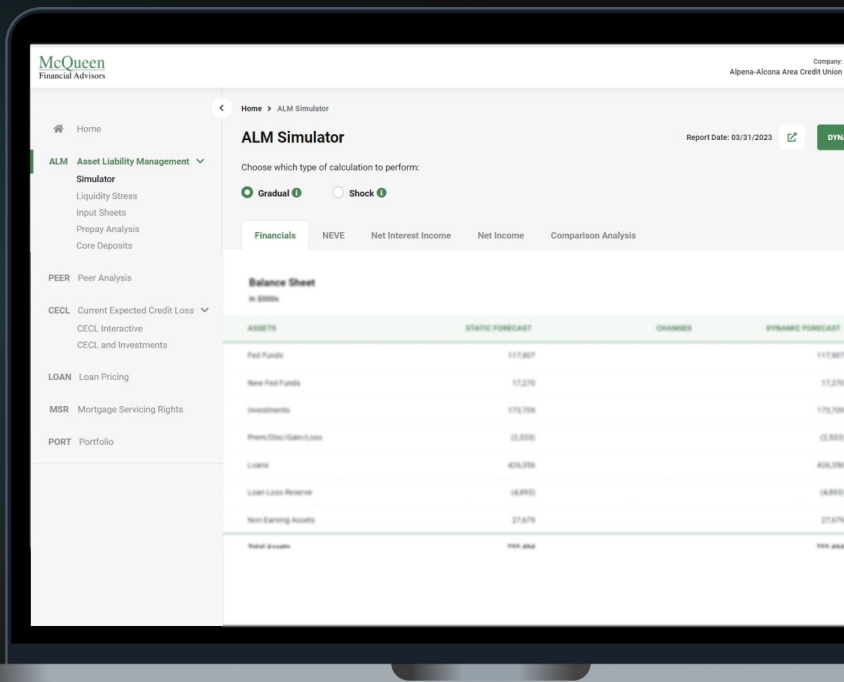
Looking Forward

With a strong foundation in data security and user accessibility, MFA Navigator is well-positioned to scale with McQueen's service offerings, paving the way for further integrations and analytical capabilities in the future.



"Ultrahaus has a unique ability to take charge of the product creation process, providing invaluable advice and managing deliverables independently. This has allowed us to focus on our core business and rework internal models without the need for constant oversight or micromangement on the information delivery application."

Perry Gaddis, Director of IT



Revolutionizing Legal Workflow Management

Legalboards is a specialized workflow management tool designed for modern law firms aiming to scale their practice through agile methods and intelligent workflow orchestration.

Challenge

Ultrahaus recognized a gap in legal tech: while case management software handled data storage, legal professionals needed a system to guide workflows actively, setting a clear timeline of "who does what by when" to optimize team productivity. This insight emerged from over a decade of developing bespoke solutions for top legal firms.

Solution

Legalboards: Driven by Ultrahaus's industry experience, Legalboards was designed as the first project management tool specifically tailored to legal workflows, incorporating:

- Workflow Automation: Tools to assign, track, and visualize tasks across teams
- Task-Oriented Design: Structured timelines and assignments to ensure efficient case progression
- Strategic Partnerships: Integrations with top case management platforms, including Clio, providing users with seamless data flow and enhanced functionality

In collaboration with a legal tech investor, Ultrahaus co-founded Legalboards as a scalable product to meet the needs of fast-paced legal teams.

Results

Legalboards has quickly grown within the legal tech market, gaining recognition as Clio's Most Improved App at the Launch/Code Developer Contest. As one of Clio's main integration partners, Legalboards empowers law firms with a highly visual, organized approach to managing cases and team workflows, allowing firms to serve clients with greater efficiency and insight.

Looking Forward

Legalboards continues to innovate with advanced visualization and workflow optimization, supporting law firms as they evolve and scale in response to client needs and industry trends.



I'm grateful to Ultrahaus, our Venture Studio company, for their early belief in Legalboards as investors and unwavering support in our operations. Their investment and steadfast commitment have played a crucial role in our success, providing the resources, expertise, and inspiration needed to drive our growth. Ultrahaus has been an invaluable partner, propelling us forward on our entrepreneurial journey.

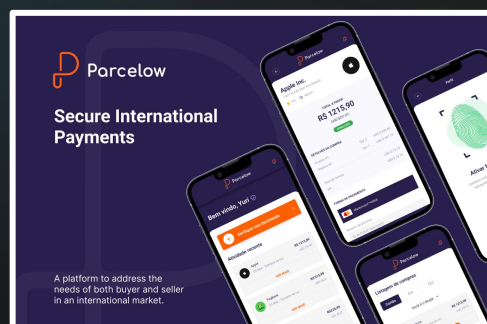
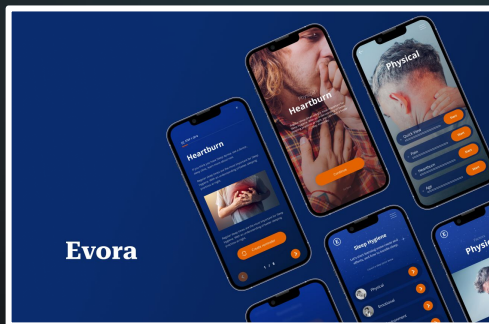
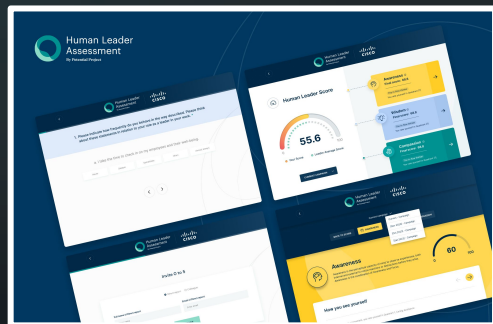
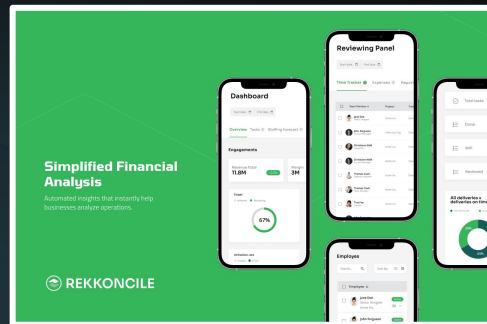
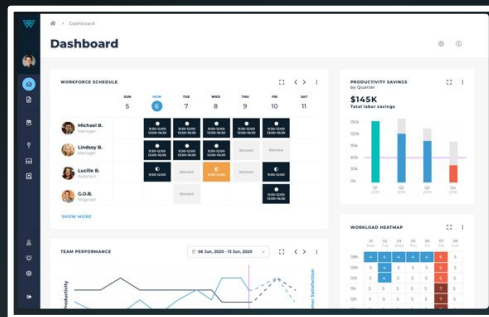
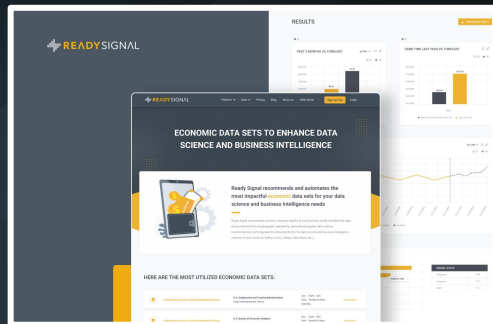
Flavia Leme, Legal Advisor & Investor

The screenshot displays the Legalboards website. The main header features the Legalboards logo and navigation links: Why Legalboards?, Features, Price, Support, Sign In, and Try For Free. The hero section has a purple background with the headline "Transform Your Legal Practice with Intelligent Workflow Automation" and a sub-headline "Unleash your potential with next-gen matter management". Below this are buttons for "Try It For Free" and "Read more". A video player shows a group of people working together, with the title "Legalboards @ Teaser" and a YouTube logo. The right sidebar lists various features: Matters (Create boards that provide an overview of your cases), CRM (Use intake boards to monitor and track your client's cases), Operational (Customize boards by operational function like billing), Advanced Filters (Automate tasks like emails, reminders, and notes and create workflows for recurring activities), Board Viewers (Automate tasks like emails, reminders, and notes and create workflows for recurring activities), and Forms (Visually manage how a process is progressing at every step). The footer includes the text "Effortlessly manage cases and maximize your efficiency with Legalboards." and a small hexagonal logo.

23+ Years of Experience

Work as Evidence

250+ companies have trusted us to build their digital products. Explore our work across industries—from fintech platforms to healthcare AI, and more.





Ready to Innovate Together?

At Ultrahaus, we don't just deliver solutions; we build partnerships that drive sustainable growth and lasting impact. If your goal is to lead, evolve, and unlock new potential, let's embark on this journey together.

Let's Talk

Reach out to learn how Ultrahaus can tailor an innovation strategy to fuel your business growth.