

DMAP Services & Deliverables

ACIS Consulting Briefing Note

Contact:

Efrem Habteselassie

ACIS Consulting

(416) 875-4375

Efremh@acisconsulting.com

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ACIS
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You Have A Plan For Robust Growth

You need a technology roadmap to support planned growth

You can leverage the [DMAP Program](#) to:

- ✓ *Document your current business status and your goals for the future*
- ✓ *Establish a benchmark of your current level of digital maturity*
- ✓ *Identify gaps and bottlenecks in your current processes*
- ✓ *Identify top priority technologies that can be leveraged to support your planned growth*
- ✓ *Create a roadmap and plan for deployment of these technologies*
- ✓ *Take advantage of the DMAP 50% matching grant up to \$15K*

ACIS Consulting has the experience and expertise to assist!



ACIS Consulting Is Here to Help

Background on ACIS Consulting

- A Toronto based technology management company that has been serving its customers since 2003
- Current focus of specialization is in application of AI and LLM technologies to support digital modernization efforts
- ACIS has had the privilege of serving many large-scale enterprises such as Ontario Government, Canadapost, New York Times, McGraw Hill Publications, CanWest Digital Media, among many others
- Over the past 20 years, ACIS has been in the business of understanding business challenges of our customers and producing technology solutions to address the identified challenges/opportunities
- As CDAP Advisor, ACIS has also had the privilege of assisting 75+ small and medium sized businesses
- We offer our customers the benefit of our decades of experience to help them develop the Digital Modernization & Adoption Plan that meets and exceeds the standards established by the DMAP program
- The ACIS CEO, Mr. Efreem Habteselassie, is a former executive at one of the largest banks in Canada and is directly involved in the development of the Digital Adoption Plan.
- Because we have successfully completed several other applications, all necessary questionnaires, forms and toolkits have been well refined and are available for your immediate use

DMAP Program Objectives

Key Activities & Results:

- develop a digital modernization strategy and implementation roadmap that is aligned with your business strategy and will help you increase productivity, enhance customer experience, and become more competitive
- assess your digital footprint (current digital state) and identify technology gaps and opportunities
- complete an options analysis of potential technologies and vendors that strongly suit your top business priority, including the financial and skill requirements needed for each option
- provide guidance on cybersecurity considerations to help you protect your business
- coach you on fostering a corporate culture and governance centred on digital adoption

Program Methodology

Execution of four steps is completed within 4-6 weeks

Four Step Process:

1. Discovery of Your Current State

- a) Detailed discussions and review of current operations
- b) Development of your business model canvas
- c) Conduct SWOT analysis

2. Discussions About Future Growth Plans

- a) Review your projected business growth over the next 3-5 years
- b) Discuss the associated financial targets
- c) Use the formal OKR framework to establish goals & initiatives

3. Analysis and Research Technology Solution Options

- a) Conduct detailed analysis and research to come up with viable technology solution options
- b) We tap into our vast network of consultants to identify and recommend proven solutions

4. Final Report Development and Delivery

- a) You will be involved in reviews and contributing at every step of the process
- b) Final report is reviewed, and upon approval, submitted to DMAP portal for refund of our service fees
- c) We also guide you through the process of submission of your plan for next step project implementation



Program Deliverables

Execution of four steps is completed within 4-6 weeks

Expected Outcomes & Deliverables:

1. Discovery of Your Current State

- a) description of your business model canvas, operations and technologies
- b) Identification of strengths, weaknesses, opportunities and threats

2. Discussions About Future Growth Plans

- a) Definition of your business Objectives and expected Key Results (OKR)
- b) key findings and digital technologies with greatest impact
- c) digital assessment including technology gaps and opportunities
- d) review data protection considerations, including cyber security assessment

3. Analysis and Research Technology Solution Options

- a) recommendation of digital tools to enhance the customer experience
- b) analysis of 3 potential solutions, including financial requirements
- c) best practices regarding governance and corporate culture to support your digital adoption

4. Final Report Development and Delivery

- a) DMAP implementation plan, including your digital roadmap that supports your strategy, activities, resources, timeline, dependencies, costs to acquire the technology and needed employee skills



Thank You!

Thank you for the opportunity to share this high level proposal!

Obviously, each company is different, and a solution proposal that is tailored to each company is critical to customer satisfaction.

We believe, our ability to adapt to the needs of each customer is our greatest asset and differentiator.

Please give us a call, if you would like to discuss further?

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