



If they can **'see it'**
...they'll buy it!





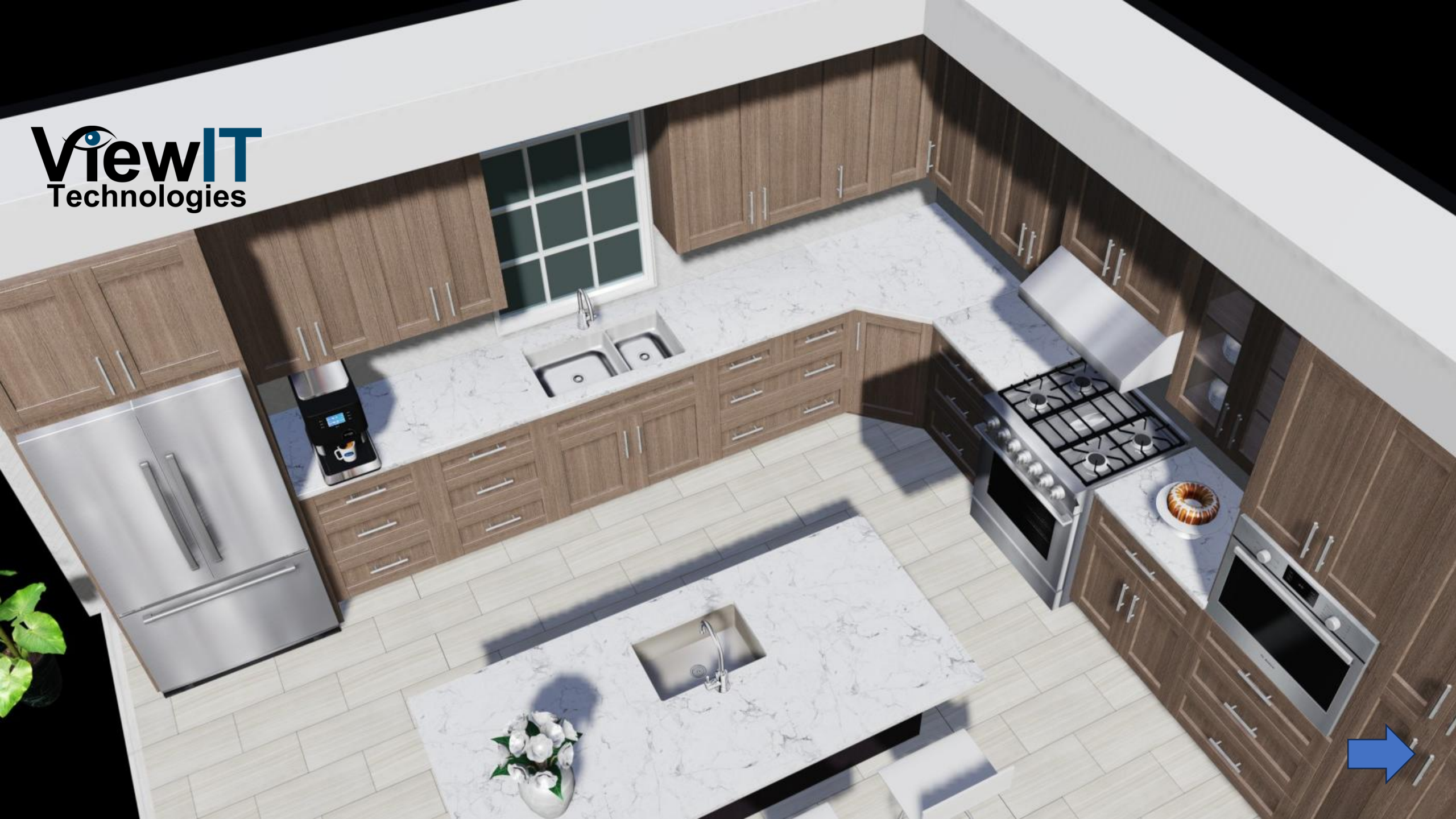
Viewit Technologies specializes in creating customized selling solutions for complex products with multiple options and finishes.

We use 3D models of the client's products, with all options, finishes and rules...to create an easy-to-use planning and design tool for their website, enabling their customers plan, perfect & purchase.

Example solutions include interior furnishings/construction elements, racking planning, railings and decks, outdoor kitchen designer, and many other product categories and industries.







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<https://3dreamviewer.azurewebsites.net/?load=3drea> 

TAKE A SNAPSHOT AS PNG



[Art of Drawers – Organize your Kitchen](#)

[Kindred Outdoor Kitchen Designer](#)

[Global Industrial – Storage and Inventory Planning](#)

[Boat Dock Designer](#)

[Valley Craft – CE Garage](#)

(Garage tool storage)

[Myers Industries](#)

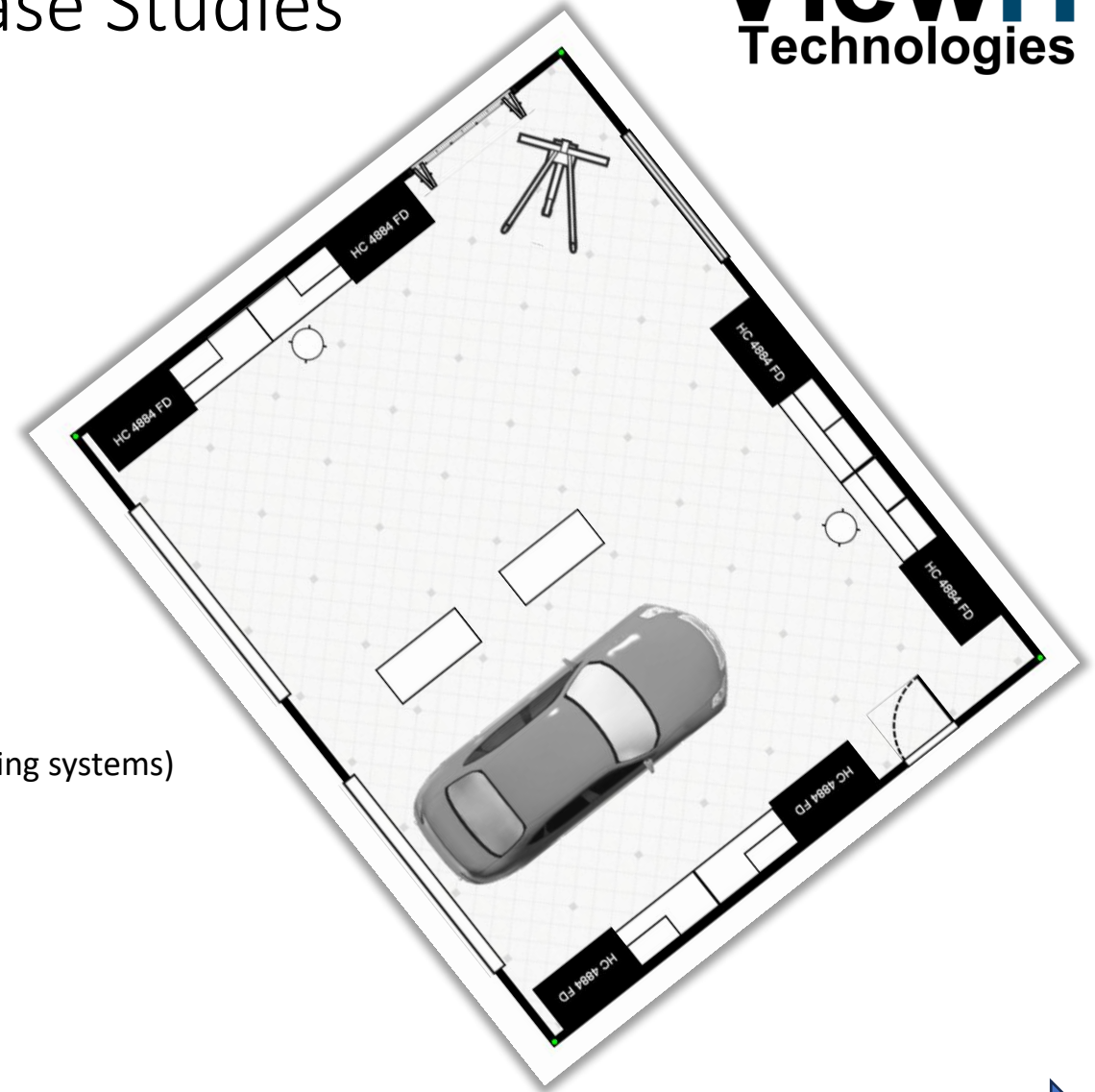
(Storage cabinets, shelving, wall panels, bins and racking systems)

[Vigilant Inc.](#)

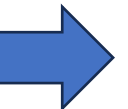
(Wine storage and racking systems)

[Feeney Inc.](#)

(Decking and railing design)



CLICK THIS ICON ANYTIME TO RETURN TO THIS SLIDE

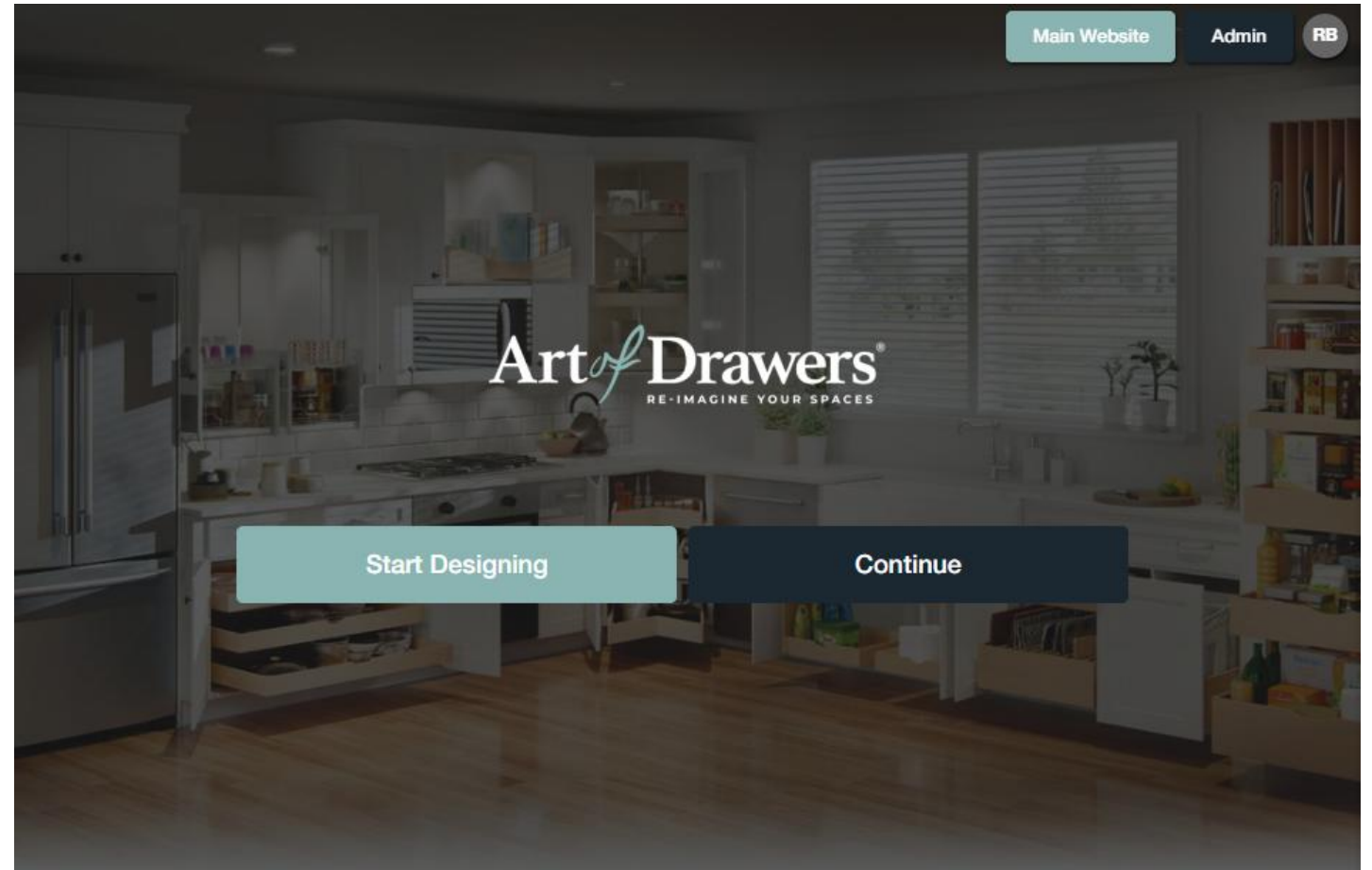
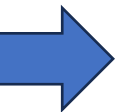


Art of Drawers – Kitchen Configurator

Art of Drawers is a US based franchise company that produces kitchen 'Organizational products'...all the awesome gadgets and accessories that can make a good kitchen amazing!

This application consists of a **3D Kitchen Designer**, along with a very specialized **Insert Configurator** that allows the AoD designer to plan using the ENTIRE customizable product line.

This tool uses 3D animation, to showcase the hidden features of each product.

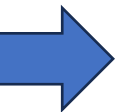


Kindred Outdoor Kitchen Designer

Kindred Westlake, a division of Royal Building Products produces a line of cast-concrete outdoor “cabinets” that are used to create outdoor kitchens and relaxation areas.

The planning tool also incorporates 4 Royal Building Products stone brands that can be instantly visualized on your kitchen design.

This custom 3D tool was released June 2025.

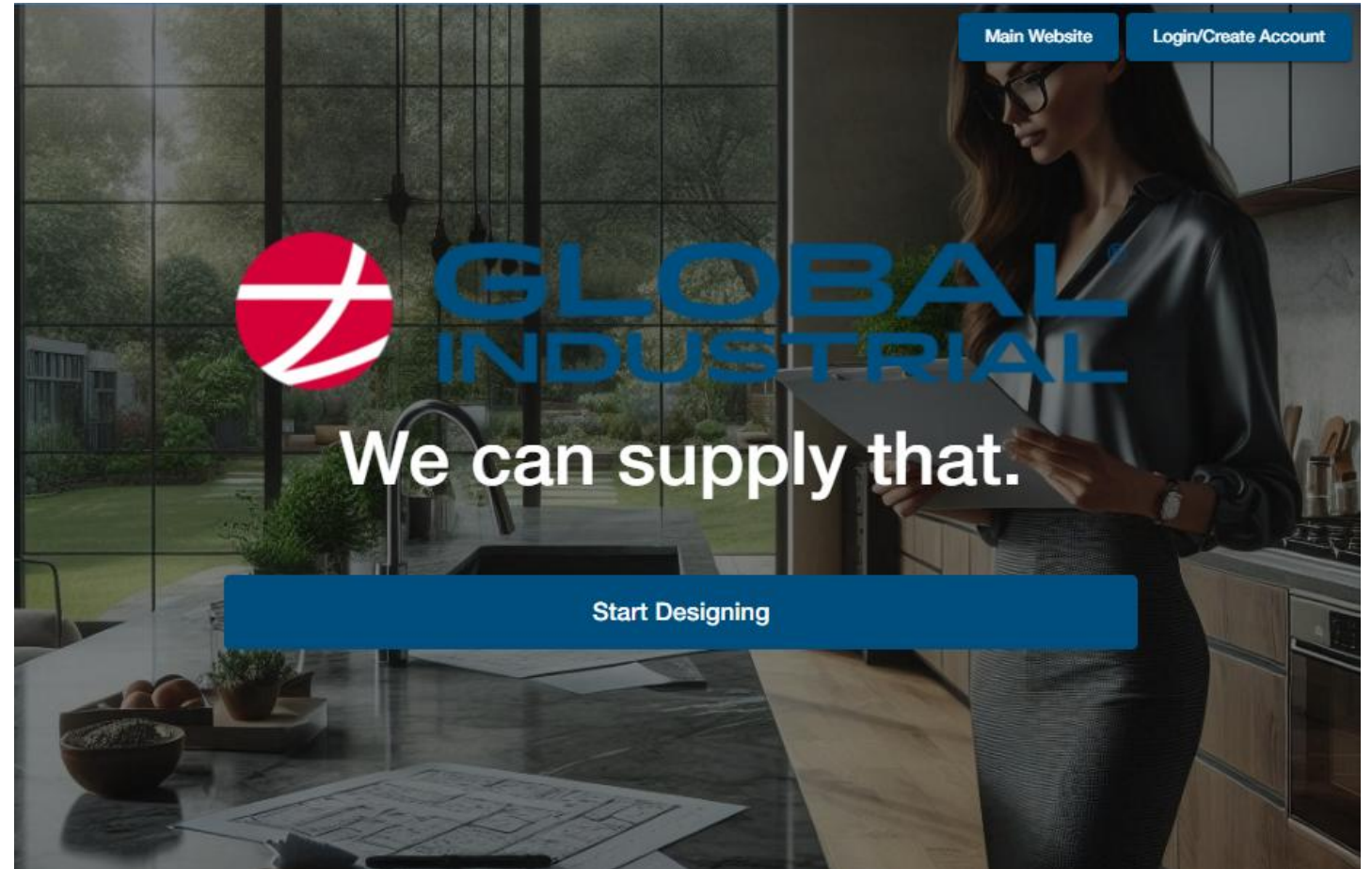
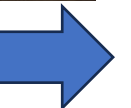
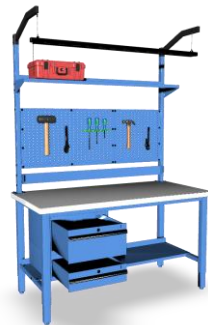
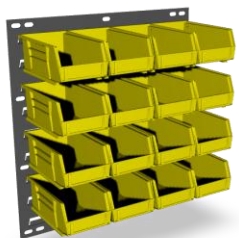


Global Industrial Storage Room Planning

Global Industrial is a huge multinational company that supplies thousands of items for the healthcare, industrial, manufacturing and other industries...including shelving, racks, furniture, workbenches...and thousands of other products.

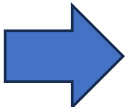
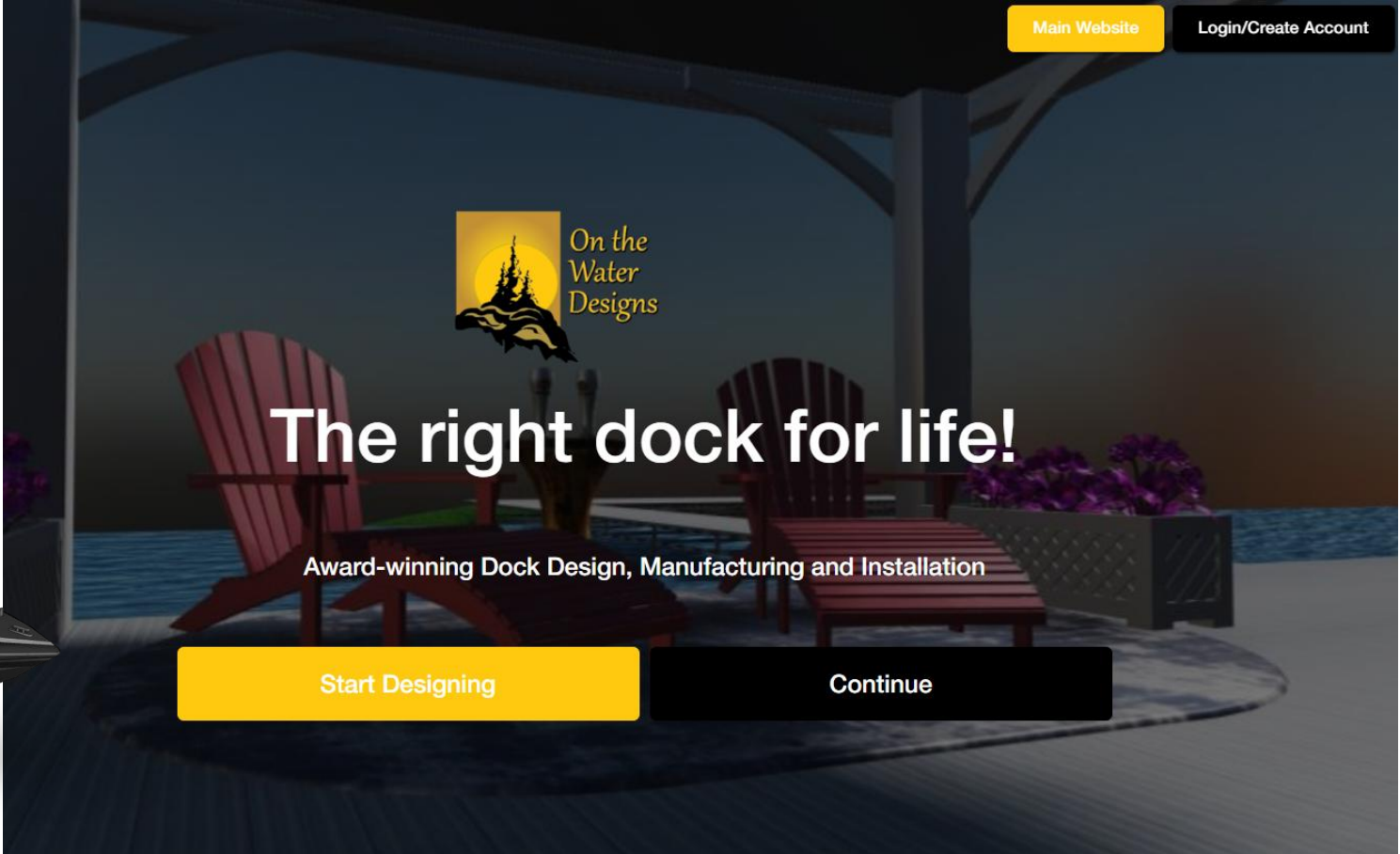
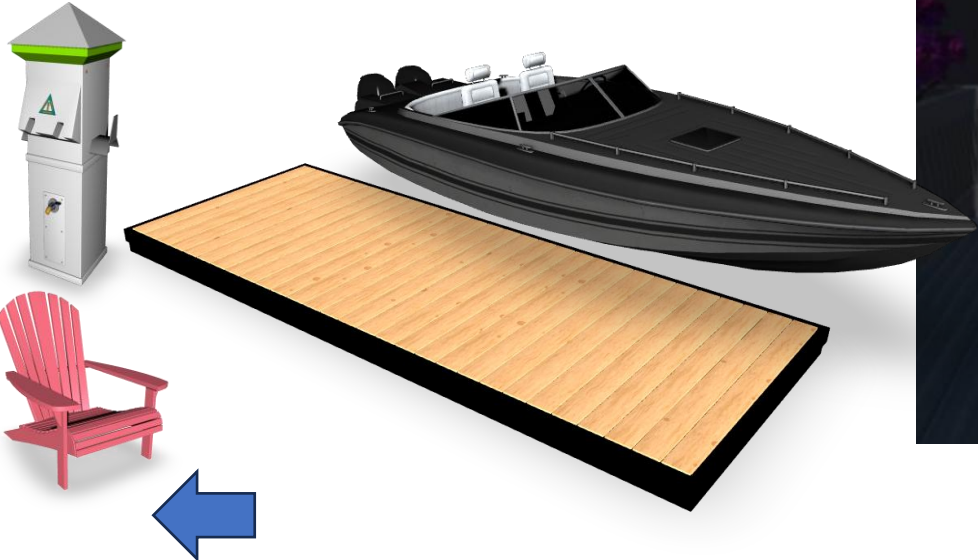
This focus of this application was developed to **fill the void between smaller (but still important) workstation and shelving projects** that are not large enough to go to “engineering”, for planning assistance.

This tool uses 3D animation, to showcase the hidden features of adjustable height work benches, along with wire, steel and plastic shelf units.



Boat Dock Designer

The **'Boat Dock Designer'** is a concept application to make it simple and fun to plan your cottage dock. It includes modular dock sections, ramps, ladders, power stations and water 'toys' to make it a snap to create and purchase.



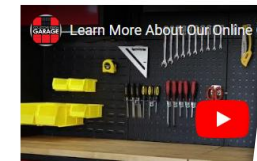
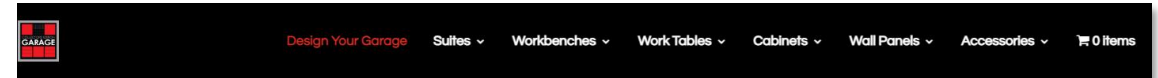


A division of ValleyCraft, the CE (“Collector’s Edition”) Garage Collection is a Made-in-America line of high-quality modular steel work benches, storage cabinets and tool cabinets, with a variety of finish and top options geared toward the car aficionado.

Challenge:

CE-ValleyCraft approached Viewit Technologies with a goal to solve the, “what will it look like in my garage?” conundrum.

CE wanted to increase valuable direct-to-consumer leads generated by offering a simple planning tool for both the customer, in having increased planning and confidence, and for freeing up valuable time by in-house (expensive) engineers doing basic room planning.



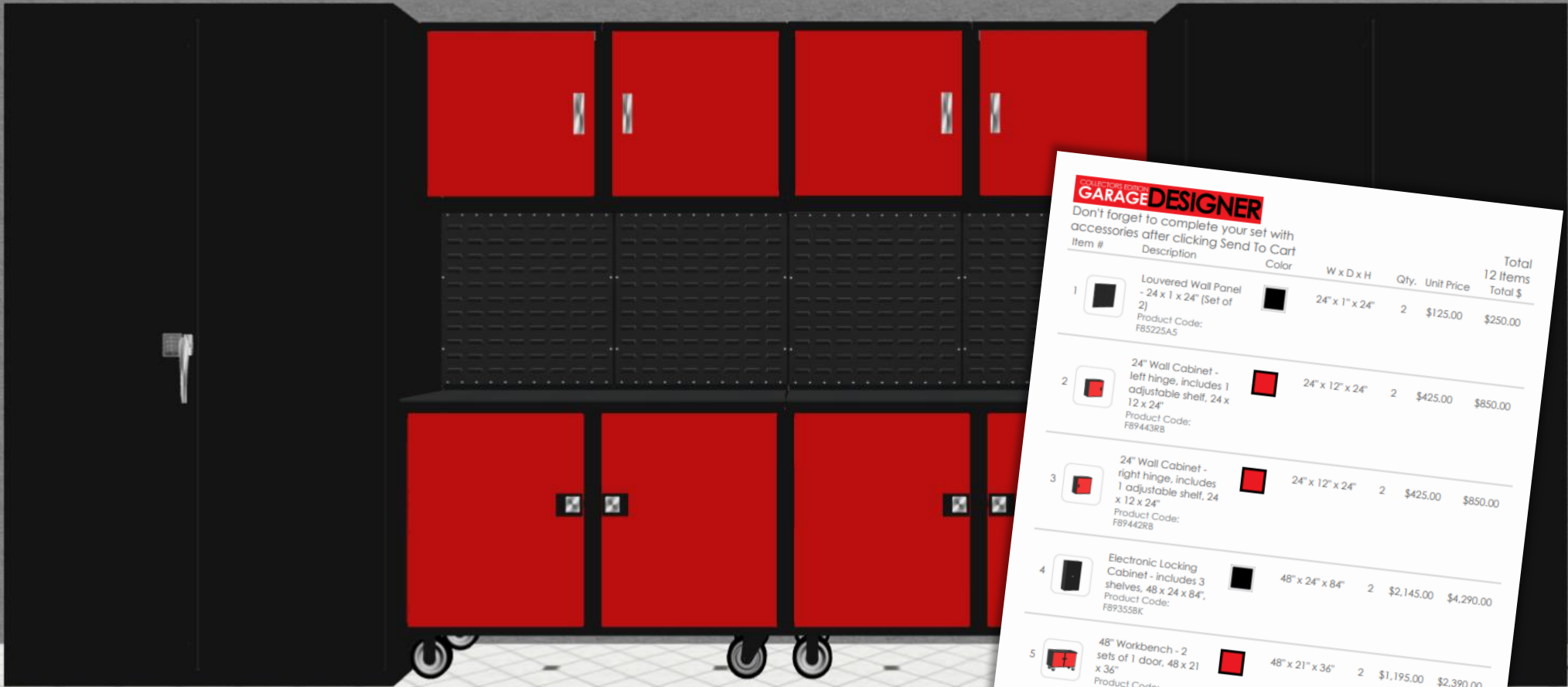
[Click image to view demo video](#)

Item #	Description	Qty.	Unit Price	Total
1	Louvered Wall Panel 24" x 12" x 24" Product Code: 999999	2	\$125.00	\$250.00
2	24" Wall Cabinet Left Inge, Includes 1 12 x 24" Product Code: 999999	2	\$425.00	\$850.00
3	24" Wall Cabinet Right Inge, Includes 1 12 x 24" Product Code: 999999	2	\$425.00	\$850.00
4	Electronic Locking Cabinet, Includes 2 48" x 24" x 36" Product Code: 999999	2	\$2,145.00	\$4,290.00
5	48" Workbench - 2 48" x 21" x 36" Product Code: 999999	2	\$1,195.00	\$2,390.00
6	48" Heavy Duty Roller Wall Top Product Code: 999999	2	\$50.00	\$100.00

Solution

1. To create a simple, flexible planning and selling tool with a direct connect to WooCommerce
2. Create a powerful pricing functionality to support various product and finish options and accessories.





COLLECTORS EDITION GARAGE DESIGNER

Don't forget to complete your set with accessories after clicking Send To Cart

Item #	Description	Color	W x D x H	Qty.	Unit Price	Total 12 Items Total \$
1	Louvered Wall Panel - 24 x 1 x 24" (Set of 2) Product Code: F85225A5	Black	24" x 1" x 24"	2	\$125.00	\$250.00
2	24" Wall Cabinet - left hinge, includes 1 adjustable shelf, 24 x 12 x 24" Product Code: F89443RB	Red	24" x 12" x 24"	2	\$425.00	\$850.00
3	24" Wall Cabinet - right hinge, includes 1 adjustable shelf, 24 x 12 x 24" Product Code: F89442RB	Red	24" x 12" x 24"	2	\$425.00	\$850.00
4	Electronic Locking Cabinet - includes 3 shelves, 48 x 24 x 84", Product Code: F89355BK	Black	48" x 24" x 84"	2	\$2,145.00	\$4,290.00
5	48" Workbench - 2 sets of 1 door, 48 x 21 x 36" Product Code: F89623RB	Red	48" x 21" x 36"	2	\$1,195.00	\$2,390.00
6	48" Heavy Duty Rubber Mat Top Product Code: F89374	Black	48" x 21" x 1"	2	\$52.00	\$104.00



Akro-Mils is a leading manufacturer of storage, organization, and transport products designed to improve productivity and inventory control in nearly every setting.

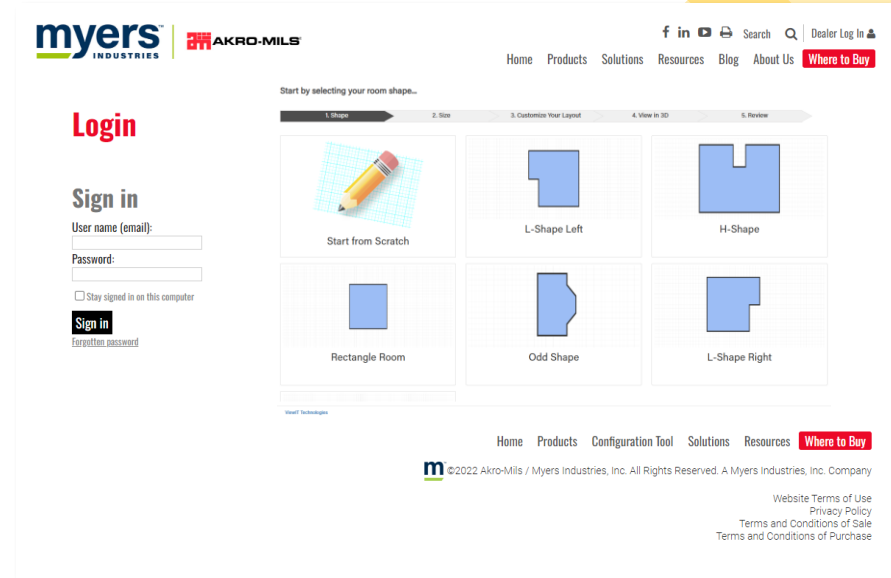
With configurations ranging from plastic storage bins and wire shelving systems to industrial carts is a designer and manufacturer of heavy-duty steel carts and safety cabinets used across multiple markets.

Jamco Products Jamco Products are essential to industrial and commercial operations. Jamco flammable safety cabinets reduce the dangers of flammable liquid storage; Jamco carts and racks lessen the impact of unsteady or unsanitary transport.

Biggest Challenges:

With thousands of products, options, colors and a variety of key customer types and needs the biggest issue was how could they make their products easier to buy...for a wide variety of users.

With a focus on Akro-Mils bins, wire shelving and panels, and Jamco's storage systems they needed a way to visualize, review and share projects.

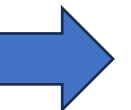


[Click image to view demo video](#)

Goals:

- Enhance dealer support and to help them take advantage of an untapped market of helping not just customers of larger projects, but ANY potential lead
- Gather user-analytics for product-use, colors, price per sq. ft project value, and other data

Note: This tool is behind a dealer login, and is not accessible by the public





Our Solution:

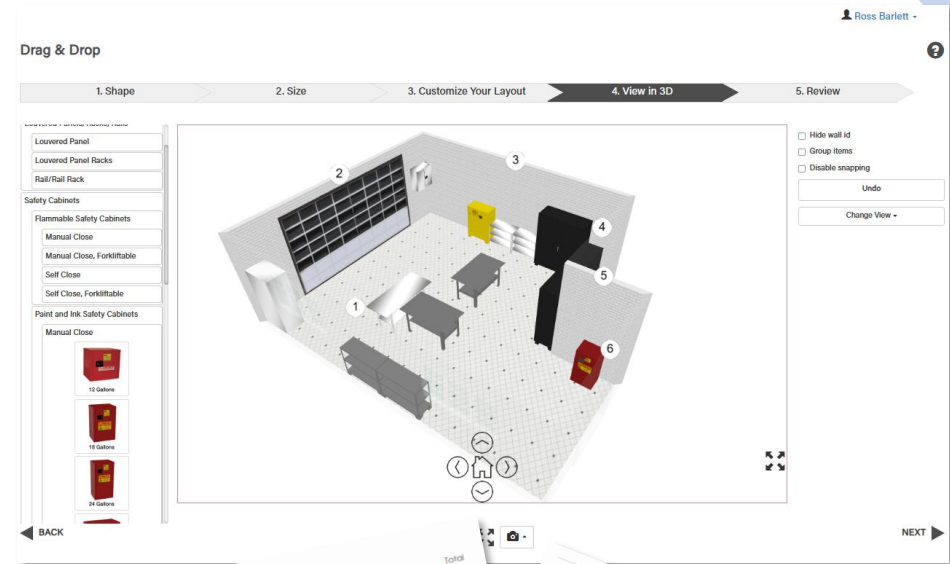
Myers Industries requirements were a perfect fit for a customized version of our **Steps3D** planning and design application.

The key selection criteria was the ability to plan with multiple product types and rules BUT be easy to learn and use by any authorized Akro Mils or Jamco dealer.

- Flexible planning, with generic items relevant to their key customer applications.
- Custom Myers Product Catalog System
- Critical 'back-end' user data, to determine use, project metrics and budgeting, and downloadable .xls project files.

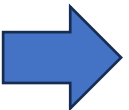
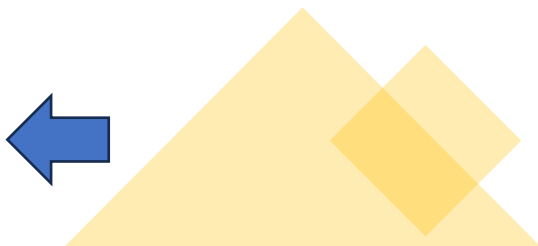
Successes:

- Current rollout through key dealers with specialized training and support system
- Adding functionality and integration to enhance dealer leads



Item #	Description	Color	W x D x H	Total Qty
1	Heavy Duty Shelving Unit - 3 Shelves Product Code: W1146CP	Grey	48" x 18" x 47"	2
2	Heavy Duty Storage Cabinets with Aerosol/Acid/Flammable Plastic Storage Bins 163 Aerosols Product Code: DP348B	Black	48" x 24" x 78"	2
3	Heavy Duty Storage Cabinets with Aerosol/Acid/Flammable Plastic Storage Bins 203 Aerosols Product Code: DP348B	Black	48" x 24" x 78"	1
4	Stainless Steel Wall Cabinet with 2 Shelves 30"W x 17"D x 30"H Product Code: 4133D	Stainless Steel	30" x 17" x 30"	1
5	Stainless Steel Cabinet with 4 Shelves 36"W x 24"D x 73"H Product Code: 4223B	Stainless Steel	36" x 24" x 73"	1
6	Stainless Steel Cabinet with 4 Shelves 36"W x 24"D x 73"H Product Code: 4223B	Stainless Steel	36" x 24" x 73"	2
7	Stainless Steel Workstand 36"W x 18"D x 32"H Product Code: 1013A	Stainless Steel	36" x 18" x 32"	2
8	Extra Heavy Duty Work Table 60 to 12,000 lbs 60"W x 36"D x 34"H Product Code: 10048CP	Black	60" x 36" x 34"	2

Note: This tool is behind a dealer login, and is not accessible by the public



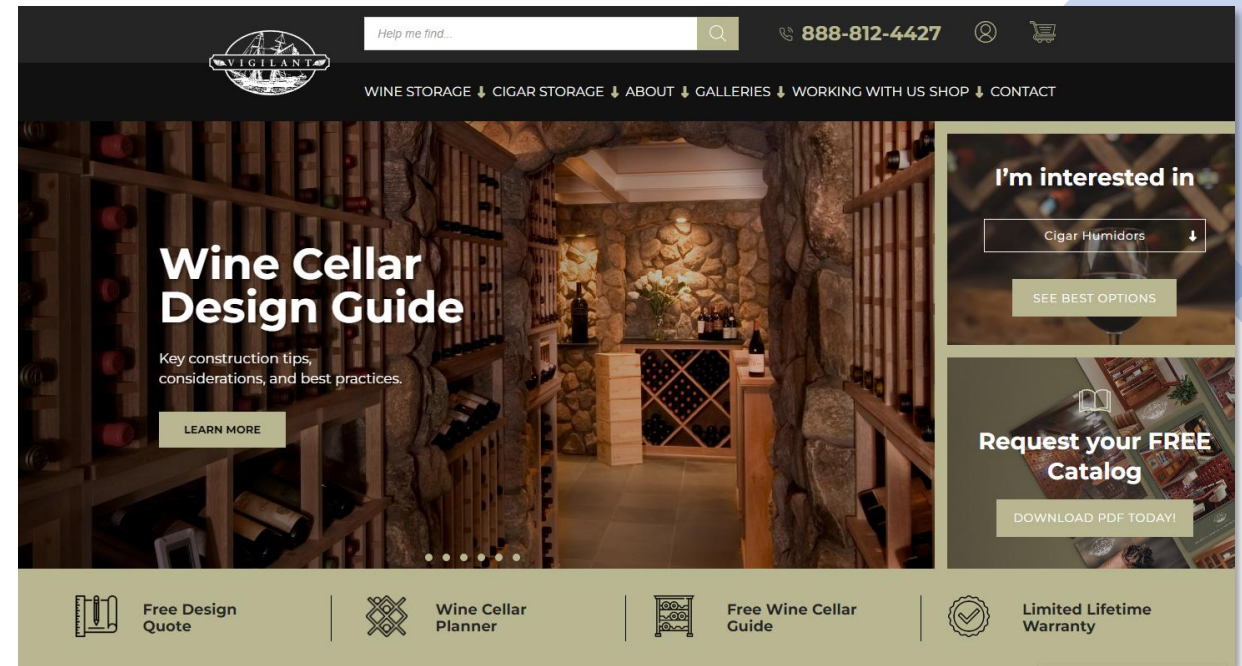


Vigilant Inc.'s offerings range from climate-controlled cigar humidors and wine storage solutions to retail and commercial furnishings, all crafted with a dedication to tradition and a customer-centric approach.

Challenges:

Vigilant knew the importance of helping people make emotional and expensive decisions on their 'difficult-to-spec' wine storage products.

- They needed to replace an old, inflexible flash-based planner. They also wanted to increase the shopper engagement and quality wine cellar project leads.
- Vigilant wanted to increase potential for customer engagement, when the customer felt the desire to reach out with their specific project questions.
- Vigilant had 3D models, but of an older type format.



[Click image to view demo video](#)

Solution:

Viewit enhanced their Steps3D platform to support all the product types, rules of use and a flexible self-guiding guidance for both the consumer or interiors professional.

The supporting Admin dashboard allows the sales manager to receive a Help or Review request, and instantly provide answers, modify the user's project or other sales support with project-specific information.



[Link to Wine Cellar Designer](#)





Feeney Inc. is a leading manufacturer of railing products for exterior and interior spaces.

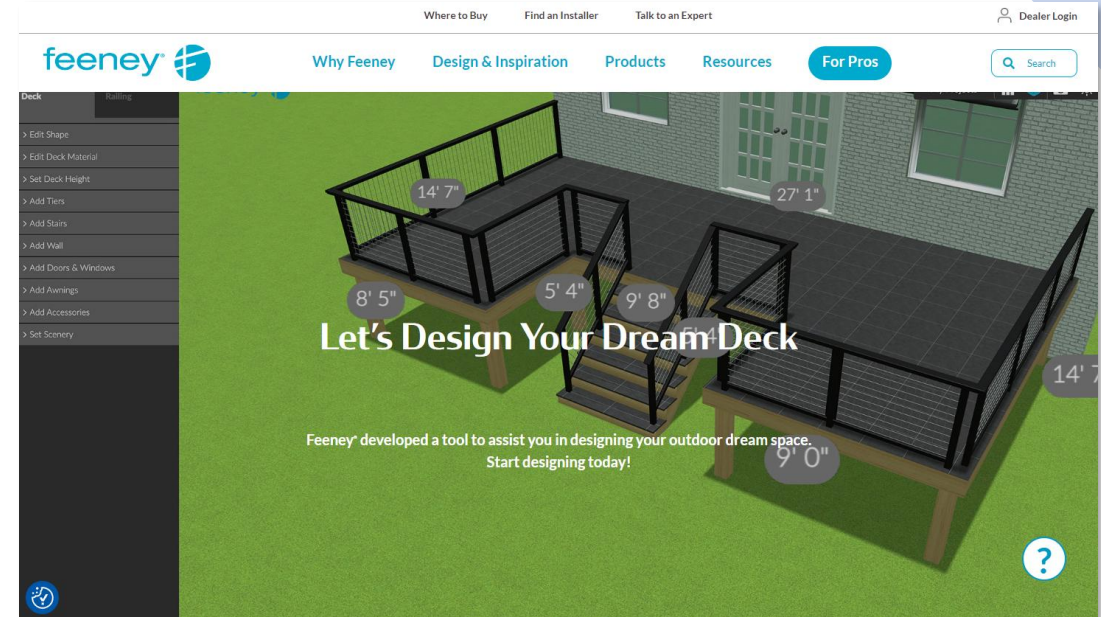
Biggest Challenge: Millions of possibilities

Feeney Railing Systems consist of:

- 5 Railing types
- 4 Mounting types
- 3 heights
- 7 top rails
- 22 infill types
- 15 colors
- lot of options

Key Goals

1. Engage consumers in their ‘research’ stage
2. Become indispensable to dealers
3. Provide current project details through integration with NetSuite



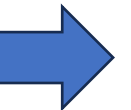
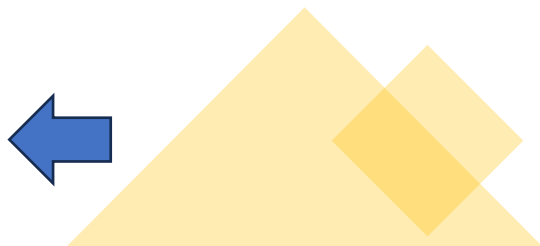
[Click image to view demo video](#)

Solution

Viewit first had to create a very flexible ‘deck designer’ tool that allowed the user to create their own deck, patio or balcony area...then AUTOMATICALLY place any Feeney railing type/size/or style from millions of combinations.

The Feeney ‘**VisualBuilder**’ app is constantly being expanded to include new product introductions, integrations and features – the latest being the new “Get-a-Quote” tool that sends high quality leads to dealers.

[Link to Railing Designer](#)





Future Development

1. Use AI to convert 2D floor plans into 3D spaces (intended users, market size, ROI)
2. Auto-item placement in custom space using AI
3. Create an import function for most common model formats (user-generated content)



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