

A FREE PROGRAM

Learn how to grow your business by attracting and converting more customers. This program is the online version of our \$3,000 accelerator program that we have offered in the past. We believe in the power of goodwill and believe that this course will make a difference for your small business.





Branding - Module 1

How you position your brand is the single most important variable in the success of your business.



FUEL - Module 2

How to make your value proposition undeniable.



Funnels - Module 3

How to build a customer acquisition system - that when done right will help you attract and convert customers on auto pilot



Channels - Module 4

Traction Channels, are the ways that your business will connect with potential customers



Advertising - Module 5

The basics of paid advertising, and how to produce creative that improves the performance of your ads.



Nurturing - Module 6

How to build relationships ensure leads remain engaged and are more likely to convert into loyal customers.

program.rocketgrowth.ca/foundations

