

# **End the Chaos. Reclaim Control.**

# The Focus Company Inc.

People partner with us because we transform organizational chaos into operational clarity. Through years of hands-on experience, we've developed a proven approach that brings order to growing businesses when they need it most.

#### WHAT WE DO

We don't just consult. We dive in, unravel the knots, and build systems that stick. Here's how:

#### **SYSTEMS AUDIT & STRATEGY**

Where every transformation begins. We analyze your current operations & tech, identify breaking points, and create a strategic plan for positive change. Consider this your organizational compass—pointing the way to sustainable growth through technology.

#### PROCESS IMPLEMENTATION

The bridge between strategy and success. We design custom workflows, communication systems, and operational software frameworks that scale with your growth. These aren't just theoretical solutions—they're practical systems your team will actually use. We then work with our trusted implementation partners to build out your system.

#### CHANGE MANAGEMENT

Moving from chaos to clarity requires expert guidance. We work alongside your team to ensure new systems stick, providing hands-on support and accountability throughout the transformation. This is where lasting change takes root.

#### **OPERATIONAL SUPPORT**

Your dedicated partner in maintaining operational excellence. We provide ongoing guidance, system refinements, and continuous improvement strategies to keep your organization running smoothly long after the initial transformation.



### WHAT TO EXPECT

#### 01 Blue Sky Workshop

You need space to envision success. In this foundational phase, we help you articulate your ideal future state and identify the operational gaps holding you back. You'll receive a clear assessment of current challenges and a vision for what's possible.

### **02 Strategy Development**

Our dependable working cadence means you'll meet with us weekly to develop your 21-Increments Roadmap. You're involved every step of the way, ensuring the strategy fits your unique needs and culture.

### **03 Implementation Support**

Weekly check-ins keep transformation on track. You receive hands-on guidance implementing new systems, with clear deliverables and measurable progress. Your team gains confidence as new processes become natural habits.

#### **04 Continuous Refinement**

Following our proven process, each week brings measurable improvements to your operations. Your input shapes ongoing refinements, ensuring systems evolve with your needs while maintaining newfound clarity.

### **Our Process**

We believe lasting change happens through:

- Deep understanding of your unique challenges
- Practical solutions your team will embrace
- Consistent support throughout transformation
- Measurable results that prove success



### What Makes Us Different

#### We're Problem Hunters

Not just problem solvers. We dig deep to find root causes others miss.

### **We're System Builders**

We create custom processes that work for your unique team and culture.

### **We're Change Warriors**

We stay with you until new systems become natural habits.

## **Common Questions**

**How long does the process take?** Our systems audit takes between 3 to 12 weeks, depending on the size and complexity of your organization. Most clients see significant improvements within 3 months of implementing new technology, with full transformation taking 6-12 months.

What size companies do you work with? We specialize in growing businesses with 10-100 employees.

What if we've tried other consultants? That's common. We succeed where others fail because we focus on supporting implementation, not just strategy.

**What industries do you work in?** We've helped professional services, tech companies, nonprofits, and more. Chaos doesn't discriminate by industry.

## Ready to End the Chaos?

Schedule a discovery call. We'll discuss your challenges and see if we're the right fit to help. Info@focuscompany.ca

