



# *Ready for Market (R4M) Co-investment Fund*

ONTARIO'S LEADING PRE-SEED INVESTMENT FUND



# Ready for Market (R4M) Co-investment Fund

## Overview

*Our investments drive Canadian business development, economic growth and scalable impact across all technology sectors.*

The Ready for Market (R4M) Co-Investment Fund invests directly in academic affiliated, Ontario companies and passionate entrepreneurs.

R4M is dedicated to advancing the early-stage commercialization of these companies and supporting their development into scalable businesses.



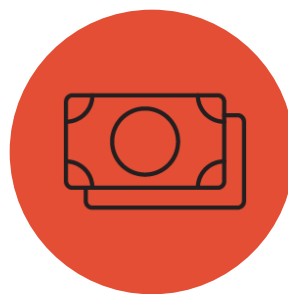
# Our Investment Criteria



## SECTORS

Agnostic across sectors\* including (but not limited to) IT, Robotics, AI, Cleantech and Advanced Manufacturing, with a minimum addressable market size of \$100M.

*\*Excludes human health and life sciences technologies*



## FUNDING

We invest at the pre-seed and seed stage, with investments of up to \$250K.



## GEOGRAPHY

Companies that are headquartered and predominantly located within the Province of Ontario.

Current company headcount must be >50% located in Ontario (not projected).



## STAGE

Early-stage technology companies that are close to commercialization.

Ideally the product has been built, and there is some early market traction.



For details on the OCI lifetime funding limit, please refer to— <https://www.oc-innovation.ca/programs>.

# Looking for Start-ups that:



- Have intellectual Property (IP) from an Ontario-based academic institution or part of a Campus Incubator/Accelerator at Academic Institutions (Companies with their team /IP origins at a university (“university spin-out”), colleges or research hospitals are also eligible (even if not campus affiliated.)
- Incorporated for no more than five years (Ontario or Canadian for-profit incorporation) and have principal operations in Ontario.
- Have raised less than \$1 million in third-party capital.
- Seeking to raise pre-seed and seed investments (total round sizes range from \$500K to \$2 million).
- Ontario-based accredited investors should be part of the investment round.

*Note: OCI Ready for Market (R4M) portfolio companies are not eligible for investment via the Life Sciences Innovation Fund (LSIF) and the reverse also applies.*



# Location

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- R4M is a Pan-Provincial Fund, serving the entire province of Ontario.





# INTERESTED?

Complete an interest form to indicate your company's interest in the Ready for Market (R4M) Co-Investment Fund

## Investing in high-calibre Entrepreneurs



# *Ready for Market (R4M) Co-investment Fund*



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