

A Digital Product Development Company

ABOUT US

Swift Racks is a team of product managers, designers and engineers providing product development services with a focus on building technology businesses that scale.

APPROACH

The Swift Stack is an agile sequence of experiments designed to validate technology businesses by gaining traction prior to engineering.

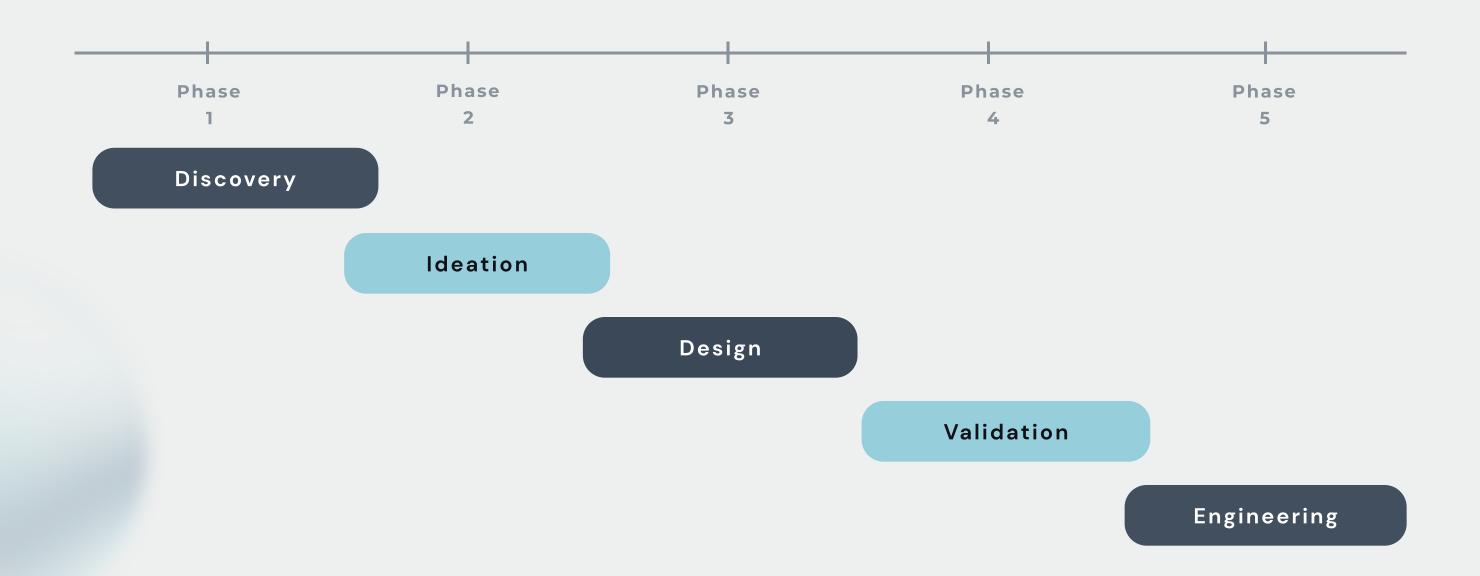
AREAS OF EXPERTISE

- → Mobile App Development
- → Web Development
- → Product Design
- → Prototyping
- → Intergrations
- → API Development

DEVELOPMENT SERVICES

- → Product Discovery
- → Software Achitecture
- → Infrastructure Design
- → Front End Development
- → Back End Development
- → UI/UX Design

WORKFLOW



01/ DISCOVERY

Dive into the problem and uncover the root cause.

02/ **IDEATION**

Set objectives and brainstorm multiple solutions to find the right one.

03/ **DESIGN**

Design the first iteration of your products prototype.

04/ VALIDATION

Validate the desirability, viability and feasibility of your technology business.

05/ ENGINEERING

Build a resilient product that supports your roadmap.

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