

# **DRIVING DIGITAL TRANSFORMATIONS** THROUGH CUSTOM **SOLUTIONS**

2680 Matheson Blvd E

Mississauga, ON

Suite 102

L4W 0A5



905-267-8593



info@mantrax.io







www.mantrax.io



**Mantrax Software Solutions** 



# CONTENT

<u>Overview</u>	 03
<u>Our Services</u>	 04
<u>Our Values</u>	 09
Our Processes	 10
<u>Our Clients</u>	 11
<u>Testimonials</u>	 12
<u>Our Team</u>	13



The Mantrax team is proactive and mitigating risks, which helps to keep projects on track and within budget. Their ability to consistently meet deadlines and deliverables is a testament to their dedication and expertise

#### Farough Motasemi

CTO, Anessa Biogas Software



# SOFTWARE DEVELOPMENT AND **ADVISORY SERVICES**

We're custom software solutions specialists for brands, organizations and startups, specializing in services from minimal viable product development (MVP) to full-delivery mobile applications, membership portals, full stack development and e-commerce solutions.

## **Our Commitment:** Differentiated, High-Quality, Guaranteed Services

+ One-year Warranty + White-Label Solution + Collaborative Resourcing Model + 100% Agile Development Process + Expertise in Large Scale Digital Transformations

We're here to help you rethink your IT strategy by embracing disruptive user-centric design and software architectural patterns. Two ways to engage Mantrax development services:













# **CUSTOM SOFTWARE DEVELOPMENT**





## **Application Development**

- New Product/Service Development
- Web Development
- Subscription Based Services
- Marketplace Apps
- Payment Gateway Setup
- Mobile Applications
  - Hybrid
  - Native
  - PWA
- Application Modernization



#### **Backend Services**

- **Backoffice Software**
- API Development
- Monitoring and Optimization
- Disaster Recovery & High Availability (DR/HA)
- Integration Services
- Migrations and **Updates**

info@mantrax.io



#### Data **Services**

- Data Architecture
- ETL/ELT
- Database Design
- Performance Tuning
- Process Monitoring
- MDM and Governance



#### Cloud **Solutions**

- Cloud Architecture Design
- Cloud Native Development
- Subscription Based Services
- Infrastructure Setup (Terraform, Ansible)
- · Cloud Migrations
- Usage Monitoring









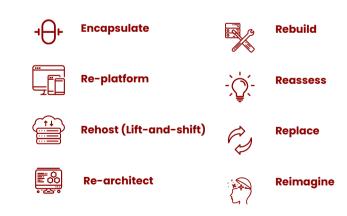
# LEGACY SOFTWARE MODERNIZATION

We work with businesses and software modernization teams to transform legacy platforms into modern, functional applications that meet the needs of today's market including Mobile, Cloud, IoT, API, and Microservices using agile software development processes.

We start with a comprehensive **Technical and Functional Analysis** before Initiating Modernization.

We explore various technical paths to modernization based on business objectives and technical feasibility.





**Explore Our Comprehensive Legacy Application** Modernization Service Page







At Mantrax Software Solutions, we're your trusted partner in harnessing the full potential of cloud computing. Our cloud services are designed to empower your business, offering a wide range of solutions that cater to your unique needs. Explore the world of the cloud with us and unlock the true potential of your infrastructure.

#### Cloud **Agnosticism**

We take a fully agnostic approach when it comes to cloud providers. Whether it's Azure, AWS, GCP, Digital Ocean, or any other cloud platform, we have the expertise to guide you and implement solutions that align with your preferences and business objectives.



On-prem to Cloud Migrations



**Hybrid Cloud** Setup



**Cloud Security** 



**Disaster Recovery** 



Infrastructure as Code



**Log Monitoring** 

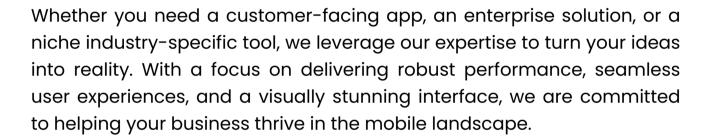








# **MOBILE APP** DEVELOPMENT









**Native** 



**Progressive Web App** 



**Cross-platform** 

Full end-to-end mobile development services, starting with the right technical stack selection based on factors such as:

- Platform
- requirements
- Scalability
- Developer expertise
- Integration
- **Community Support**
- Cost
- Security









#### **Semantic Segmentation**

Discover the power of semantic segmentation to revolutionize your visual data analysis. Our services unlock a myriad of opportunities, from medical imaging to augmented reality, enhancing both user experiences and operational efficiency.

#### **Face Detection & Recognition**

Elevate security, personalization, and user experience through cutting-edge face detection and recognition services. Our Al-driven solutions reshape industries, offering convenience and transforming access control, retail experiences, and personalized marketing campaigns. Explore the possibilities for your business and join the forefront of security and user personalization revolution.

#### **OCR & NLP Services**

Turn unstructured text into valuable insights with Optical Character Recognition (OCR) and Natural Language Processing (NLP). Our OCR and NLP services enable you to extract, understand, and utilize textual data, giving your business a competitive edge. Analyze customer reviews, extract key data from documents, or understand sentiment analysis, removing information overload.



Cloud **Notebooks** 



Data Engineering/ Pipeline Design

info@mantrax.io



**Data Collection** & Analysis



Intelligent **Automation** 



CI/CD









## **OUR VALUES**

## We offer you peace of mind.

Regardless of project size, if we agree to work together, we will collaborate with you every step of the way from concept to the go live date.

## We are agile and adaptive.

Our operations are fully agile, adapting swiftly to software changes. Our flexible, collaborative approach ensures projects are delivered on time and within budget, meeting evolving client needs.

## Graceful **Degradation** is important to us.

Things go wrong! We believe in old man Murphy. That's why we put emphasis on edge-case testing and path coverage. This ensures that your application doesn't break or show those cryptic error messages when the user enters "apple" when asked for her/his date of birth.

### **Test Drive Development** for real.

We uphold true Test Driven Development (TDD) by rigorously testing all aspects, ensuring one year of bug fixes. No feature makes it to staging or production without passing unit tests, using tools like Mocha, Karma, Robot, and PyTest.

## **Uber focus on** customer experience.

We develop software with humans in mind. Intuitive and seamless user experience is at the forefront of everything we do.

## We believe in Transparency.

We maintain transparency throughout the product development lifecycle, from Discovery to Post-Launch support. This involves clear communication about timelines, budget, and the project's overall health, including proactive identification of risks and challenges.

## We stick to the **The Twelve Factor** App guidelines.

We dig into best practices. We learn from what's been battletested and recommended by renowned geeks out there. One of our favorite and most practical guidelines is the Twelve Factor App. We have adopted these guidelines for a few years now and we are very proud of the results.





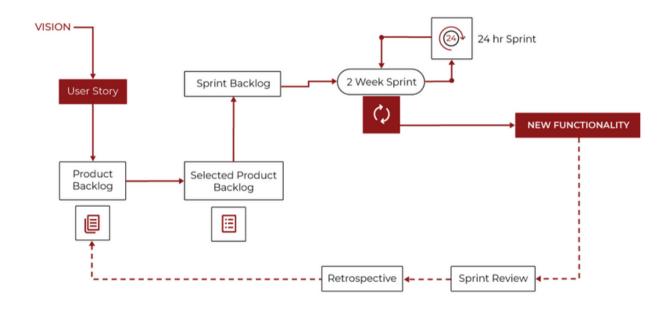




# **OUR PROCESSES**

## **Fully Agile and Transparent Processes**

We follow an Agile Software Development Methodology for every project. This proven method ensures timely, stress-free, cost-effective delivery of software projects. Two-week development sprints. Daily stand-ups.



**Explore Our Support** Services

- + Quality Assurance
- <u>Training, Service and Support</u>
- + Post-Launch Support



# **SELECTED CLIENTS**























Mantrax brings big-consulting firm methodology and experience at a fraction of the cost compared to larger advisory firms. They are our go to resource for a scale, companywide project management needs. Mantrax brings cross-functional expertise that is ideal for global programs such as analytics.

#### **Tony**

President, Barrday - Advanced Material Solutions Company





# **CLIENT REVIEWS**

## What Our Clients Are Saying About Working With Us



The Team at Mantrax combines a deep and thorough knowledge of leading software development solutions with first-rate skill and dedication to their work. Their people know how to balance speed, costs and quality in a product and - when facing unknowns and making decisions that will impact the future of your organization - they offer honest accountable and credible counsel delivered in an environment of open and ongoing communications."

#### Ian Gillespie

Director of Communications, Directors Guild of Canada



Without any exaggeration, all of the work they so far completed has been to my complete satisfaction - all sprints were completed on time as planned and deployed successfully one time. I wish I had met them in 2016 so I did not have to waste my time and money (and face so much frustration ) with the other three developers

#### **Cemal Acikgoz**

Partner, Acikgoz Law









# **OUR TEAM**

#### Robust Software, Human Touch.

As Your Trusted Collaborator, We Seamlessly Integrate as an Invaluable Extension of Your Team, Offering Expertise, Strategic Insights, and Software Development Resources to Achieve Your Boldest Objectives.

## Leadership



CHINKAL **PATEL** Partner & Principal Consultant chinkal@mantrax.io

Ex-Deloitte Consultant with 20+ years of cross-functional experience in diverse industries. Over 10+ years of experience delivering large-scale digital transformations. Chinkal collaborates with clients to develop pragmatic project management and change management strategies for digital transformation projects.



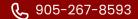
**KALYAN CHATTERJEE** Partner & Principal Solution Architect kalyan@mantrax.io

An experienced and passionate software engineer with over 15 years of proven record in developing applications for nonprofits, retail, services, sports and automotive sectors. Kalyan has designed and built applications for start-ups to large Canadian public corporations.

## **Comprehensive Resources**

We are a comprehensive end-to-end development team with the capabilities to deliver projects seamlessly from design through launch and post-launch maintenance.

- Project Managers
- Solution Architects
- UX/UI Designers
- Backend Developers
- Security Architects
- Quality Assurance **Analysts**
- Database/ETL Engineers
- Full Stack Developers
- Cloud Solution Architects
- Business Systems **Analysts**









## AGII E

100% agile development led by Partners with hands-on experience in delivering digital transformations for large Canadian public organizations and the big four consulting firms.

#### What to Expect When You Partner With Us



#### **Speed Market**

Build your application fast. We use an Agile development process. You see a shippable product every 2 weeks and can make changes each cycle. You can attend each end-of-sprint demo.



#### **Cost Effective**

Talented developers producing shippable code every day allow us to minimize the learning curve and maximize quality. This means projects are done on time and on budget.



#### **Built for Humans**

A Flawless Customer Experience.
App development starts with great
UX and interface design. We ensure
your needs and those of your
customers are thoroughly
addressed.



#### Scalable

Our team has scalability and practicality in mind. Our modular approach allows you to test your idea and then scale as you grow. Our expert team helps you choose the right tech to get the highest ROI.



#### **Mobile First**

Mobile 1st Design. More than 80% of website traffic comes from mobile devices. We develop our mobile software with a deep understanding of all the factors that affect mobile performance.



#### **Experienced**

Access experienced developers with your budget on your terms. You will be at ease with our reliable, high-performing software based on our engineering, principles, testing, and QA.





905-267-8593



info@mantrax.io



www.mantrax.io



Mantrax Software Solutions



2680 Matheson Blvd E Suite 102 Mississauga, ON L4W 0A5