



# About Us

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[couch.associates](https://couch.associates)

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## **Toronto**

545 King Street West, Suite 401

Toronto, ON M5V 1M1

## **San Francisco**

548 Market St. #60625,

San Francisco, California 94104

# Who We Are

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**Couch & Associates designs and delivers innovative solutions.**

The Couch & Associates model combines strategic advisory services, technology expertise and software development capabilities to help clients improve performance through unique approaches tailored to their environments.



# Who We Are



Leadership has  
15+ years in the  
technology space



Experts in  
strategy &  
automation tech



Multiple Awards  
for Client Projects



High employee  
retention



Strategic advisors  
to Fortune 500  
leaders



Over 2,000  
automation, CRM  
and integration  
projects delivered



Global account  
team across North  
America, EMEA &  
APAC



Customers drive  
over \$200 billion  
in revenue



30+  
consultants



Nearly 400  
clients, many  
Fortune 1000s

# Our Customers

**Bloomberg**

**DELL**

**Adobe**

**ADP**

**AMERICAN EXPRESS**

**FINNING CAT**

**D+H**

**Wolters Kluwer**

**Purolator**

**IBM**

**BlackBerry**

**LEXMARK**

**DUPONT**

**Hootsuite**

**dun & bradstreet**

**NETSUITE**

# Our Partners

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ORACLE®  
NETSUITE



Google



ORACLE®  
MARKETING  
CLOUD





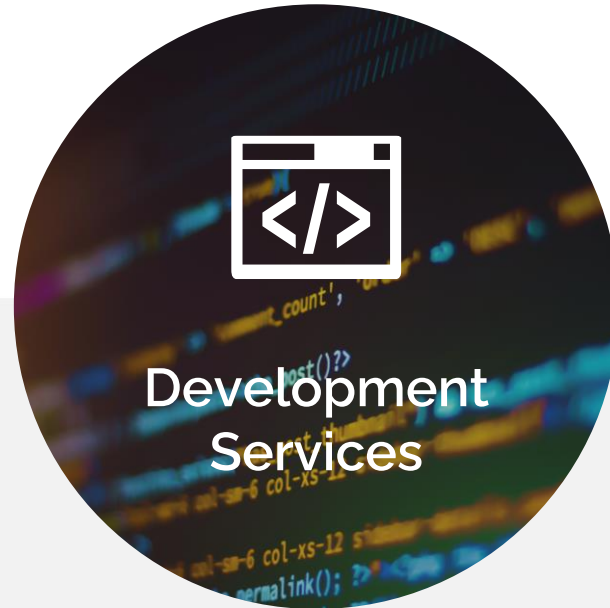
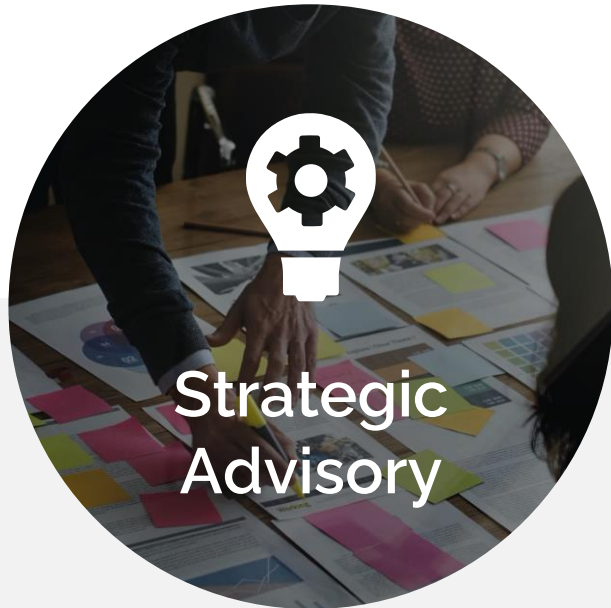


# Our Services

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Suite of Services to support our clients

# Our Services

## Strategic Advisory

Our clients benefit from our extensive experience scoping and implementing digital change initiatives at leading global organizations.



### Strategic Advisory Services:

- Roadmap Development
- Technology Assessment
- Technology Evaluation
- Customer Insights
- People, Process & Technology Advisory
- Data Analysis & Recommendations



# Our Services

## Managed Services

Our expert team of marketing consultants empower our clients with the digital expertise and capabilities to execute sophisticated digital marketing campaigns and automation.



### Managed Services:

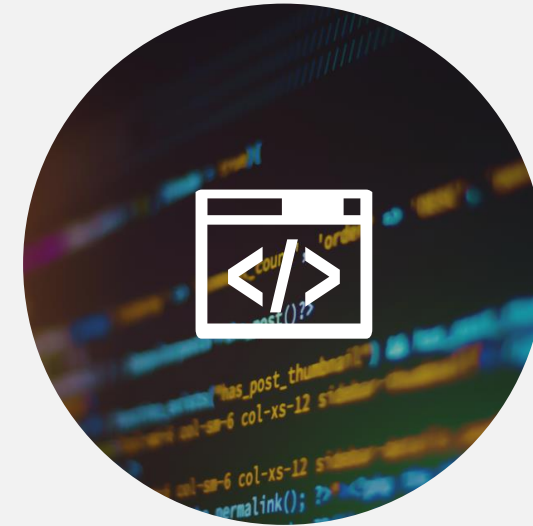
- System Management
- Systems Implementation, Training & Adoption
- Communications
- Digital Creative

# Our Services

## Development Services

With development services, our clients can optimize business process and create seamless digital experiences for their customers.

Couch & Associates has deep expertise across enterprise sales and marketing technology platforms and established partnerships with leading marketing technology vendors.



### Development Services:

- Technology Integrations
- Data Migrations
- Custom Software Development
- Data Management



Thank You

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