



Empowering Businesses To Succeed

Innovative Solutions for Business Excellence

We Listen. We Ideate. We Deliver.

Bitmetric Solutions is an IT company with the vision to create brilliant business solutions that enhance efficiency and optimize processes, specializing in:



Web/
Desktop
Application



Automated
interfaces



Mobile
Solutions



Content
Management
Systems



Quality

And effective solutions



Bespoke

Services using latest technologies



Relationship

With a long-term focus



Value

Business commitment

Workflow Management

Best In Class Product.

TrakIT is industry agnostic and can be used by the smallest startups to massive conglomerates.



Really good for monitoring my shipments. The new update gives it more functionality! Keep up the good work! - **Garima**

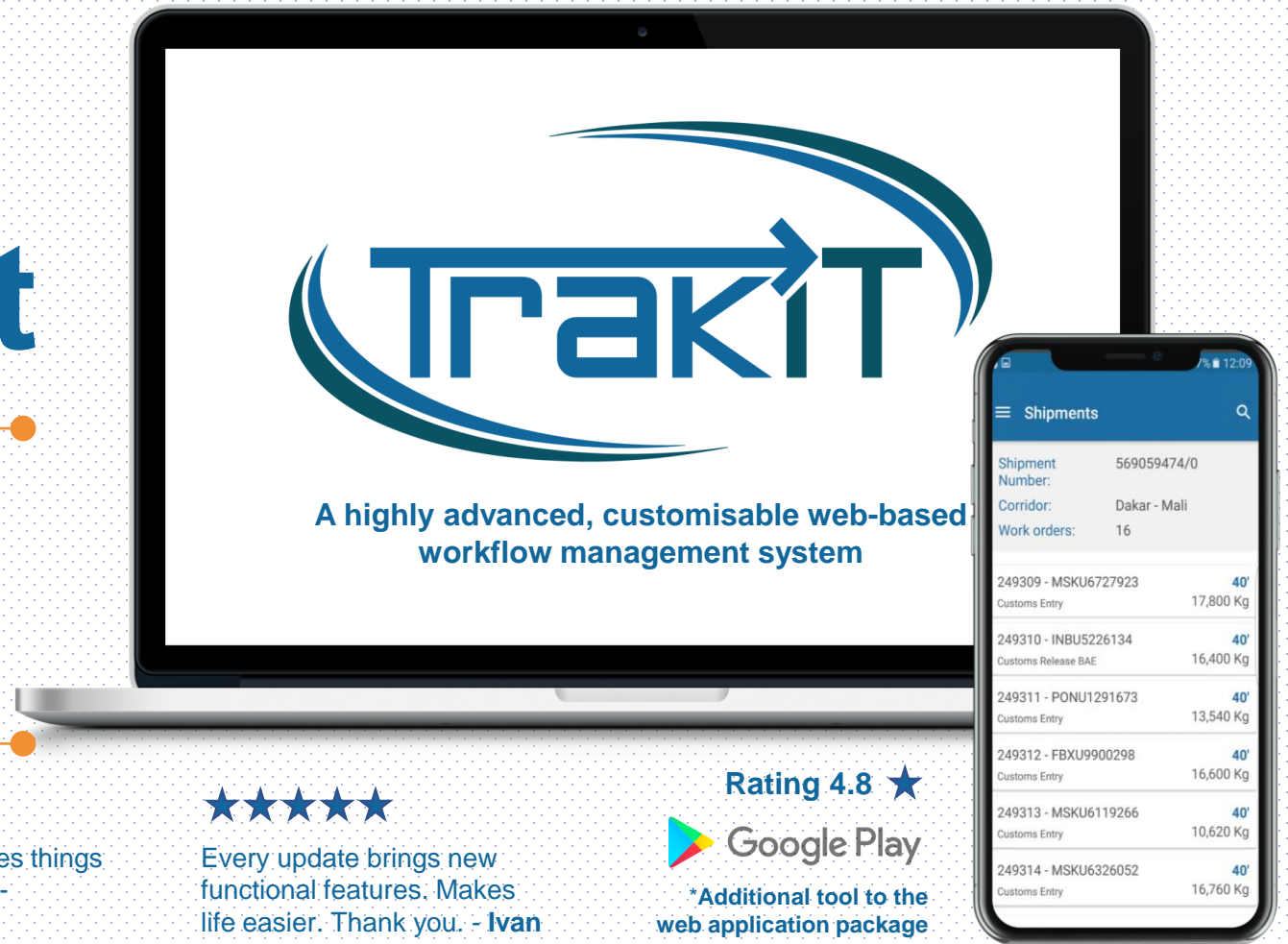


Very very useful. TrakIT makes things very easy for me to manage. - **Ashutosh**



Every update brings new functional features. Makes life easier. Thank you. - **Ivan**

Rating 4.8 ★
 Google Play
 *Additional tool to the web application package



Why Choose us?

13
Years in Business

50+
Clients

500+
Process Developed

95%
Client Retention

4M+
Workorders



Agile Teams



Unmatched Support
Quick and cost-effective resolutions



High Quality Control
Robust, scalable, customized applications



Experience
With global enterprises and SMEs



Workflow Management Made Easy

We excel at automating business processes, a pre-set workflow software used by the world's top logistics companies

SHIPPING | FLEET MANAGEMENT | THIRD-PARTY LOGISTICS | FINANCE

Domain Expertise

Value engineering brings advantages of constraint-aware & iterative planning workflows between warehousing, logistics, transportation, navigation, distribution



Business specific workflows



Automation at every step



Improving control and visibility



Accelerate business growth

Our Expertise:

Transportation



Parcel/LTL/Express



Air Cargo



FTL/ Fleet carrier



Container (EXIMT)



Tanker Business



Cold Chain

Warehousing



FMCG



Consumer Durables



Cold Chain



E-Com Fulfillment



Manufacturing



Liquid/Powder

E-Com Logistics



Standard E-com



First Mile



Long Haul/Inter-City



Last Mile



Hyper/Local

LogiCloud



Retail



Manufacturing



Service



3rd-Party Logistics



Banking

Scalable Technology

Offers ease of design and execution of all operational processes, regardless of their complexity and without the need for any programming



No initial investment

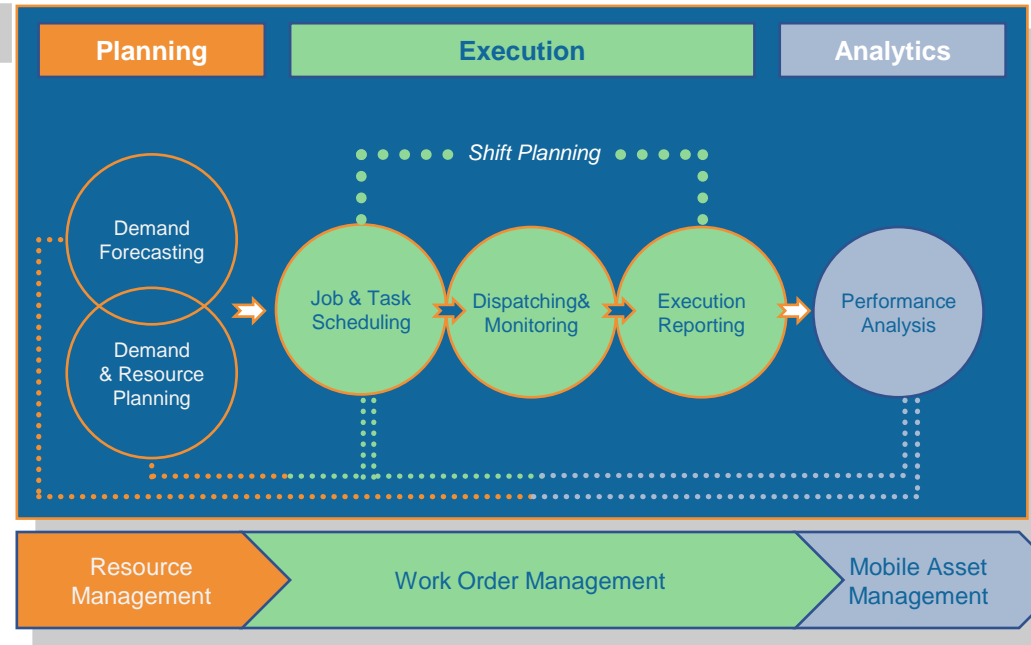


Scalable Cloud Infrastructure



Integrate faster with Enterprise Apps

Workflow:



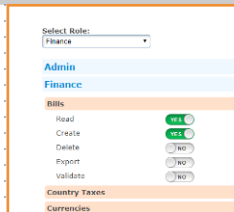
Integration:



Dynamic Features

Setup Locations and Access:

- Define your own organisational structure
- Create countries, cities, dépôts & ports
- User access as per role & location
- Customise every action possible for a role



Key Elements:

- Cloud-based web application
- Completely customizable & unlimited Workflows
- Location based Access to Workflows
- Job Costing Estimation, Invoicing & Bill Validation
- Comprehensive Dashboard for management
- Remote update of milestones and data
- Monitor KPIs & get exception alerts
- Automate actions and document generation
- Automated status reports to customers & users
- Warehousing & Yard Management
- Customer access to track work orders
- Finance System/API Integration

Cost/Time-Saving:

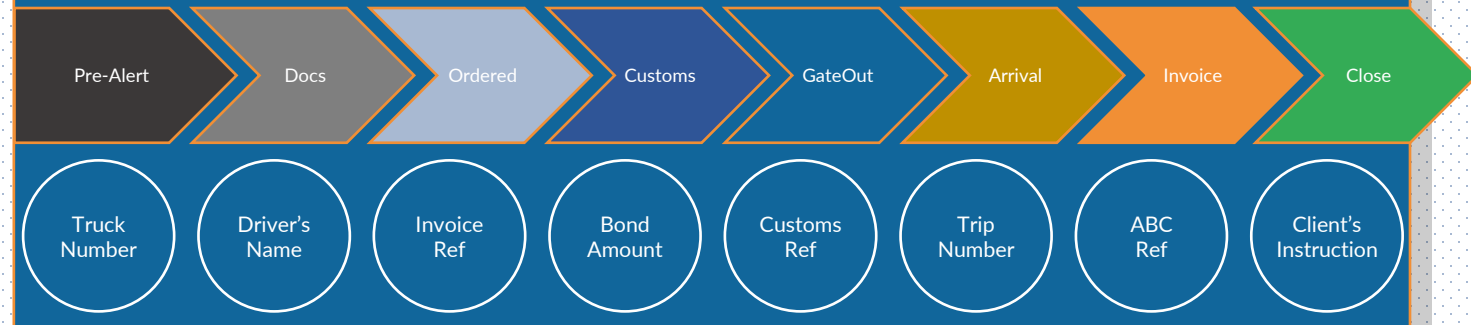
- Immediate & Automatic Updates to Customers
- Create new jobs or work orders in 10-20 seconds
- Central Documentation Repository
- Automatic Notifications & Reminders
- Monitor User Performance & Data Quality
- KPI / Delay / Non-performance Alerts
- Update Trakit remotely by App or Email
- Dynamic Dashboards as per your requirements
- Upload documents by just forwarding emails
- Delay alerts & notifications
- Automatic Scheduled Reports for users
- Push reports to FTP or API end-points

Customized Workflow:

- Create business process specific workflows
- Define your own events & data
- Track delays and delay charges
- Record incomes, expenses & pass-throughs
- Define actions to happen on any update

Custom Features

Create your own events & data to track:



Create and monitor any number of KPIs:

KPI	Start	End	Target	Actual	Closed	Snooze Till	Apply to T/D	Ack By
Kenya - Arrival to Gate Out	05:30, 01 Jan	14:30, 22 Jan	4d 0h	21d 9h	Yes			
Container Demurrage Days (Disch to Empty Return)	05:30, 01 Jan	14:30, 25 Jan	9d 0h	24d 9h	Yes			
Invoicing Timeliness	14:30, 22 Jan	14:30, 24 Jan	2d 0h	2d 0h	Yes			
Empty Return Timeliness	02:30, 23 Jan	14:30, 25 Jan	2d 0h	2d 12h	Yes	<input type="text"/>	<input type="checkbox"/>	
Delivery Timeliness	14:30, 22 Jan	02:30, 23 Jan	2d 0h	12h	Yes			
Delivery to Empty Return Timeliness	02:30, 23 Jan	14:30, 25 Jan	3d 0h	2d 12h	Yes			
Empty Container Return Timeliness	14:30, 22 Jan	14:30, 25 Jan	4d 0h	3d 0h	Yes			
Days since arrival ICD	14:30, 01 Jan	14:30, 22 Jan	4d 0h	21d 0h	Yes			

Snapshot: software preview

Automated Status Reports

- Choose your own fields to export
- Choose your own format: Excel, HTML, etc.
- Set up immediate alerts for customers
- Set up periodic updates for customers & users
- Define KPI, demurrage and event notifications
- Advanced reports for complete customization

Asset Features

Asset Management:

- Define any kind and any number of Assets
- Define custom fields for each asset type
- Enable location tracking for assets
- Link assets to work orders or other assets
- Trigger asset data updates
- Link Assets to work orders and entities

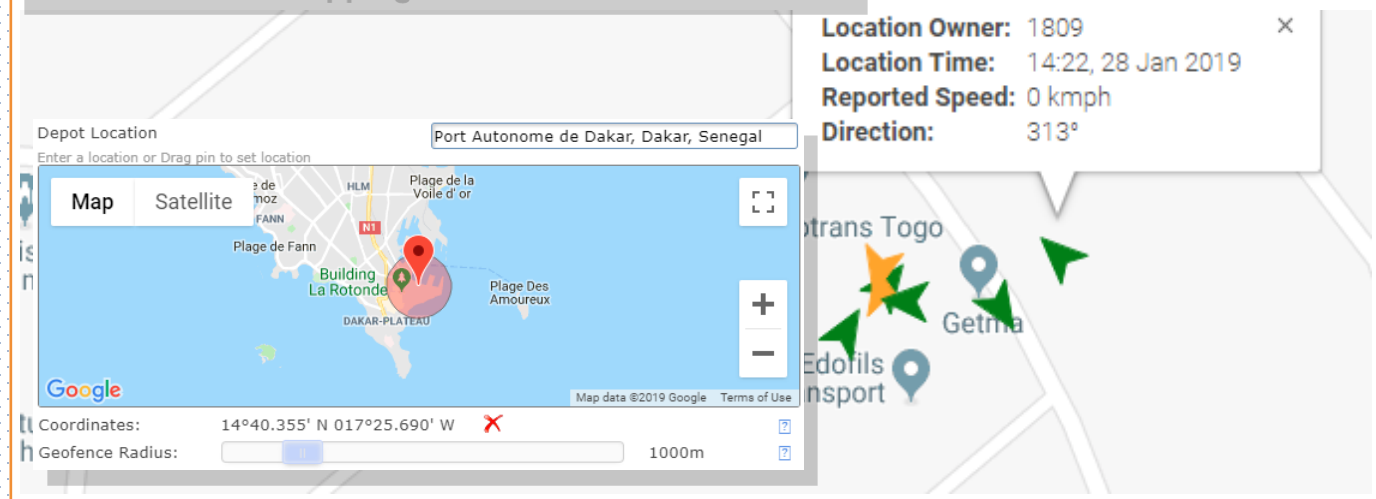
Tracking features:

- Connect with multiple GPS Provider APIs
- Track any number of assets and users
- Display all Asset locations on maps
- Setup Geofences and update events based on Entry/Exit

Warehouse Management

- Define any kind and any number of Warehouses
- Maintain Item stock per storage locations
- Generate full workflow for Inbound and Outbound transactions
- Maintain complete transaction history
- Generate complete documentation for transactions
- Generate stock reports and high/low level alerts

Geo-location & Mapping



Depot Location: Port Autonome de Dakar, Dakar, Senegal

Location Owner: 1809

Location Time: 14:22, 28 Jan 2019

Reported Speed: 0 kmph

Direction: 313°

Coordinates: 14°40.355' N 017°25.690' W

Geofence Radius: 1000m

Business Overview

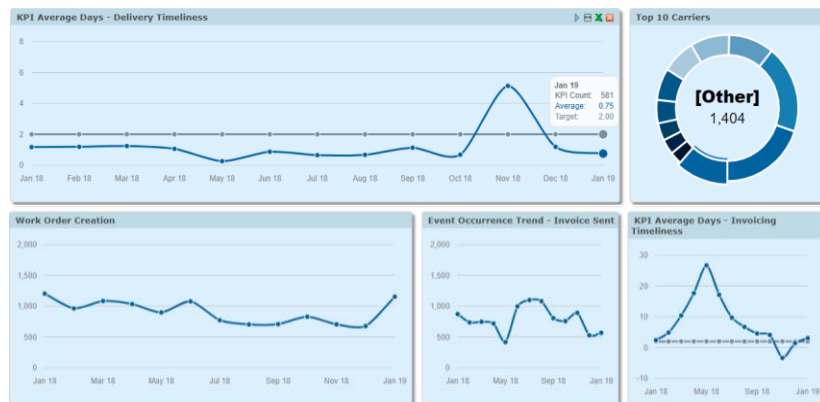
Custom Management Dashboards

Build Customized Management or Operations Dashboards for any specific Office, Country or designated Region

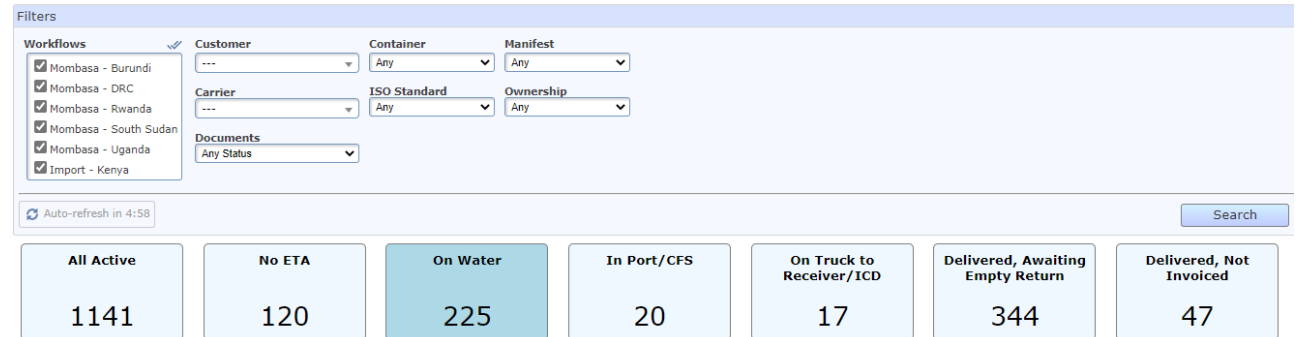


Comprehensive Dashboard

Each user can setup their own graphical dashboard



IMPORT DASHBOARD

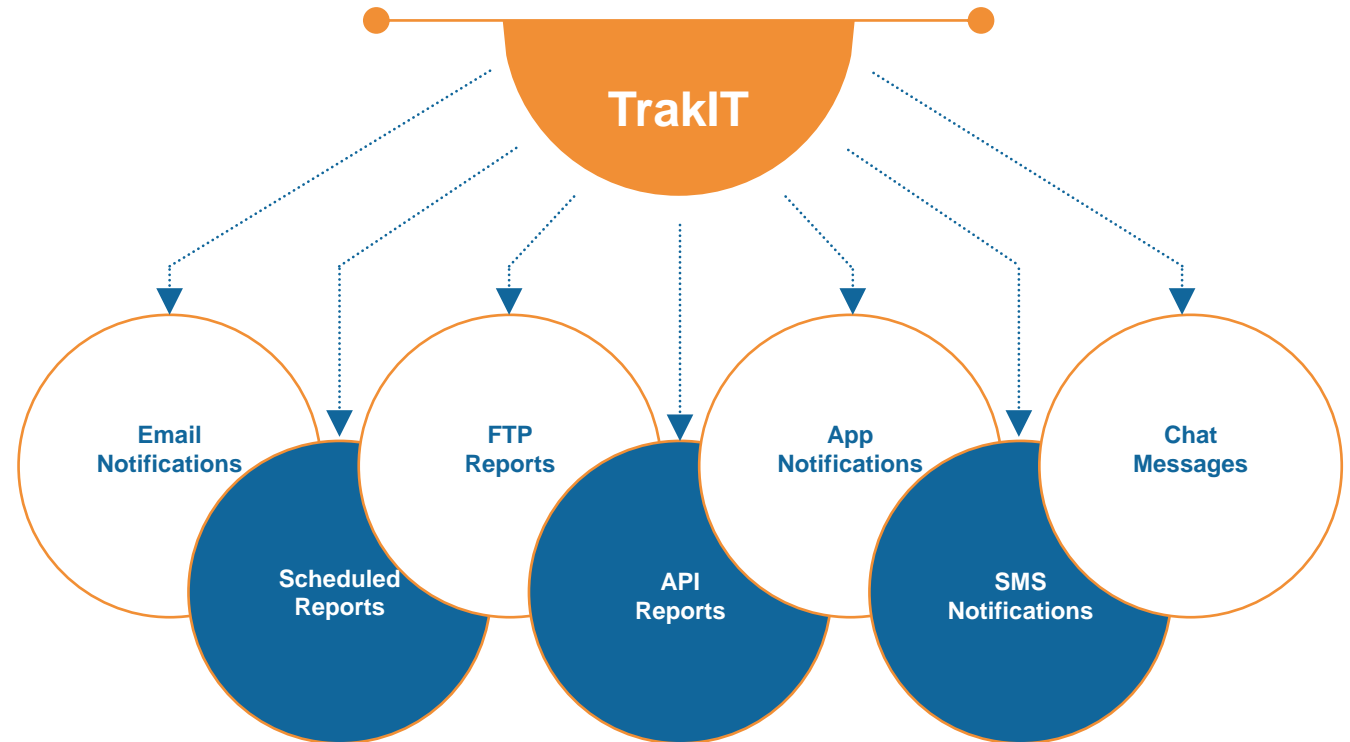


Snapshot: software preview

Data Features

- Generate Scheduled or Triggered Data Exports
- Trigger SMS Messages or App Notifications
- Post Reports to FTP Locations or API
- XLS, CSV, HTML, JSON, XML or in compatible template format

Export Data & Notifications:

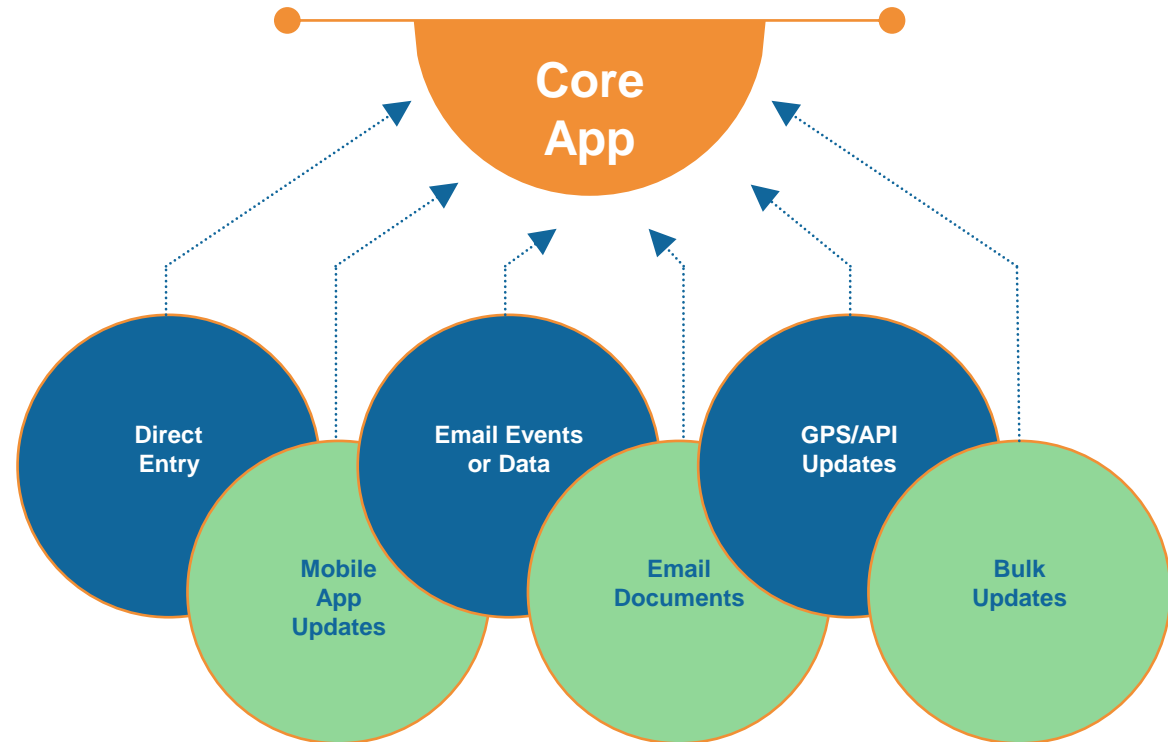


Inbound Channels

Instant Alerts & Notification:

- Event / Milestone Notifications
- KPI Alert Notifications
- Demurrage Notifications
- Document Upload Notifications
- Abandoned Shipment Notifications

Import Data from various Channels





Our Network

We work with global companies in cross world logistics and support supply chain that impacts everyday life



1M+ Work Orders in 2022



\$75M+ Invoices issued in FY 2022



1000+ Users in 35 Countries

Get in touch with us

Head Office

Dubai, United Arab Emirates

North America

Mississauga, Ontario, Canada

Development & Support

New Delhi, India

Implementation Partners

Nairobi, Kenya

Jakarta, Indonesia

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