

mobileLIVE

# *Accelerating Digital Growth*

Designing Experiences | Building Products | Scaling Technology



## Full-service digital team bringing intelligence and efficiency to how businesses Sell, Serve, and Save!



**25+**

countries of origin,  
one team



**40+**

iconic & Fortune  
500 clients



**20+**

industry awards &  
distinctions



**100%**

customer  
retention



# Design Experiences

Customer Experience, far from abstract, is comprised of very tangible elements.

Armed with data, design, and technology, we treat experience like a verb, not a noun, providing solutions that go beyond aesthetics, ingrained with functionality that drives equally tangible customer value and business outcomes.

## Empathy

- Customer Insights
- UX Research
- Ethnography

## Journey

- Customer Journeys
- Journey Analytics
- Journey Optimization

## Strategy

- Digital Strategy
- Design Sprints
- Service Design

## Scale

- Design Products
- Design Systems
- Digital Accessibility



### Discover

- Requirements Gathering
- Ideation Sprint
- Product Strategy
- Strategic & Tactical Roadmaps

### Develop

- Minimum Viable Product
- Build, Deploy & Scale
- Quality Assurance
- Agile Coaching & Enablement

### Optimize

- Data, Analytics, and Insights
- Benchmarking & Metrics
- User Experience Testing
- SEO & Conversion Funnel

### Growth

- Feature Enhancements
- Lifecycle Campaigns
- Content Design
- Search Engine Marketing

## Build Products

Reliable, maintainable and scalable is how you'd describe what we deliver, and a comprehensive end-to-end strategy and product lifecycle management are how.

Translating your goals into an optimized plan, we mitigate risk ensuring you don't have to choose between business objectives and thrilling your customer.



# Scale Technology

Every product, every process, and every interaction; the experiences of your customer, employees, and partners are shaped by technology that's largely invisible to them. But they feel it.

With simplicity and efficiency at the forefront, we architect, automate, test, and deploy modern technology solutions designed to solve today's challenges while eliminating many of tomorrow's.

## Architecture

- Architecture Sprint
- Developer Experience
- Mobile & Micro Frontends
- Digital Platform
- Data & Analytics

## Strategy

- API Modernization
- Cloud & Transformation
- Identity and Customer 360
- Blockchain & Smart Contract
- AI/ML & Personalization

## Cloud

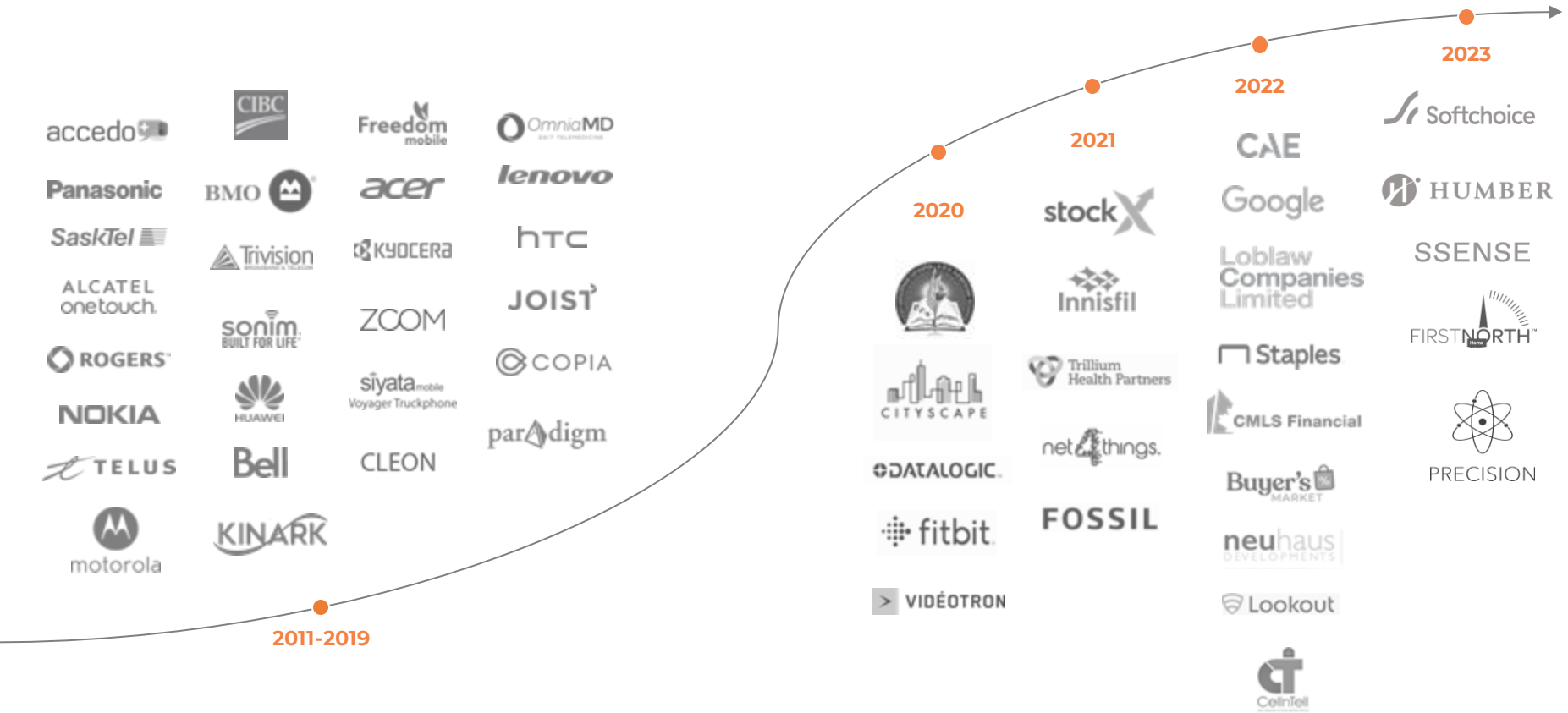
- Cloud Migration
- Enterprise Modernization
- Platform Strategy
- Hybrid Cloud

## Scale

- DevOps, SRE, DevSecOps
- APIOps
- AI/ML Ops
- Distributed Systems
- Intelligent Automation



# Who we do it for



## ✓ Our approach from day one

### Outside-in View

Prioritizing customer experience and business agility over technology.

### Bi-focal Vision

Seeing the big picture while earning early wins on the way to reaching it.

### Bespoke Solutions

Nothing off the shelf; we understand each client, situation, and solution is unique.

### Co-create & Align

Agreement on a shared vision of the future starts with collaboration and co-creation.

### Levelling Up

Training and developing your team as we accelerate your growth.





# Our flexible engagement models to choose from



## Fixed Price

When you have

- Clear requirements
- Project to assign



## Agile Team

When you need

- More flexibility
- Better control



## Time & Material

When you need to

- Scale fast
- Fill a skills gap

Strategists + Architects + Designers + Engineers + Integrators + Testers = Your Dream Team





# We're not the only ones who think our team is pretty damn good



Platinum member

Seven consecutive year 2017 and 2023



37<sup>th</sup> Fastest Growing Technology Company in Canada



9<sup>th</sup> among Top Canadian Mobile Technology Companies



33<sup>rd</sup> among Canada's Fastest-Growing Companies



13<sup>th</sup> Fastest Growing Technology Company in Canada



Great Places to Work Certified in Canada



16<sup>th</sup> among Canada's Top New Growth Companies



Two consecutive years 2017 and 2018



Momentum Company of the Year



Supplier of the Year



SME Excellence Ontario Chamber of Commerce



Finalist Emerging Entrepreneur of the Year



Diverse Business Development Program



**Thank you!**

[www.mobilelive.ca](http://www.mobilelive.ca)