



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

April 17-18, 2024
Enercare Centre, Toronto

WHERE NEXT HAPPENS

DiscoveryX is a premier innovation event in Canada.

It brings together a diverse community of researchers, entrepreneurs, investors, government, and industry leaders to explore groundbreaking technologies, collaborate on innovative projects, and foster economic growth.

With a focus on cutting-edge research, emerging trends, and networking opportunities, DiscoveryX serves as a catalyst for advancing Ontario's innovation ecosystem and driving economic prosperity.

ABOUT OCI

For more than 36 years, OCI has been accelerating innovation in Ontario. As an ecosystem connector, OCI catalyzes innovation through commercialization partnerships and connects innovators across the province, with the vision of being at the centre of innovation in Ontario. OCI builds bridges between sectors, sparking vibrant collaborations that lead to the creation of products and jobs that make a real impact in the lives of Ontarians now and into the future. OCI helps ensure Ontario is 'Where Next Happens'.

WELCOME FROM THE PRESIDENT & CEO

I hope this message finds you well. I am writing to invite you to be part of an extraordinary opportunity that has the potential to shape the future of innovation in Ontario and beyond. The Ontario Centre of Innovation is excited to announce the 2024 DiscoveryX Conference, and we believe your support can make a profound difference.

DiscoveryX is not just another conference; it is an immersive experience where innovators, thought leaders, and visionaries come together to explore the latest advancements, share groundbreaking ideas, and forge partnerships that drive innovation to new heights. As we prepare for this year's event, we are seeking sponsors who share our commitment to pushing the boundaries of what's possible.

By becoming a sponsor of DiscoveryX 2024, you will:

Elevate Your Brand: Gain exposure to a diverse and influential audience of innovators, investors, and industry leaders, strengthening your brand's presence on the innovation landscape.

Network with Visionaries: Access a unique platform to connect with like-minded individuals, fostering valuable relationships that can fuel future collaborations and opportunities.

Shape Tomorrow's Innovations: Your support will directly contribute to the success of this event, enabling us to showcase cutting-edge technologies, research, and initiatives that have the potential to transform industries.

Inspire Future Leaders: By participating in DiscoveryX, you play a vital role in inspiring the next generation of innovators and fostering a culture of continuous learning and growth.

At the Ontario Centre of Innovation, we are committed to driving innovation that leads to economic growth, job creation, and a brighter future for all. We believe that your organization's expertise and resources can help us achieve these goals.

I invite you to explore the sponsorship opportunities available at DiscoveryX 2024 and consider how your involvement can make a lasting impact on the innovation landscape. Please feel free to reach out to our team if you have any questions or would like to discuss the possibilities further.

Thank you for considering this invitation. We look forward to the opportunity to partner with you and create a future where innovation knows no bounds.

Warm regards,



A handwritten signature in black ink that reads "C. Krywiak.".

CLAUDIA KRYWIAK
President and CEO
Ontario Centre of Innovation

DISCOVERY 2019 HIGHLIGHTS

- **3,000** attendees
- **475** exhibitors
- **6** countries
- **264** Business-to-Business meetings
- **254** Business-to-Government meetings
- **710** Ask an Expert / Meet investor meetings
- **36** million media impressions
- **200,000** square-foot show floor



2024

SPONSOR & EXHIBITOR PACKAGES

SPONSOR

1. Presenting Sponsor	\$150,000
2. Hospitality Sponsor/Partner	\$100,000
3. Café & Networking Hub Sponsor	\$100,000
4. Diamond Sponsor	\$75,000
5. Platinum Sponsor	\$50,000
6. App Sponsor	\$50,000
7. Reception Sponsor	\$50,000
8. Gold Sponsor	\$35,000
9. Silver Sponsor	\$25,000
10. Bronze Sponsor	\$20,000
11. Conference Bag Sponsor	\$15,000
12. Lanyard Sponsor	\$15,000
13. Giveaway/Gift Sponsor	\$15,000
Media Sponsor	
• Sapphire	\$20,000
• Ruby	\$15,000
• Emerald	\$10,000

EXHIBITOR BOOTHS

Single Booth 10 X 10 (100 sq ft) (2 passes)	\$1,999
Double Booth 10 X 20 (200 sq ft) (4 passes)	\$2,999
Triple Booth 10 x 30 (300 sq ft) (6 passes)	\$3,999
Extra Exhibitor Pass/Badge	\$249

ATTENDEE PASS

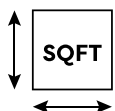
Regular	\$499
Early Bird Discount Until Feb 15, 2024	\$449
Student	\$299
Student Early Bird Discount Until Feb 15, 2024	\$249

1

PRESENTING SPONSOR

1 AVAILABLE | \$150,000

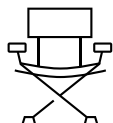
- Corporate name and logo prominently displayed on all printed and digital event marketing materials as the Presenting Sponsor
- One-minute commercial (video) on the DiscoveryX webpage and at the OCI welcome booth during the show (sponsor to supply per specs)
- Premium sponsor recognition in OCI & OVIN's e-newsletter which is distributed to more than 46,000 people across the technology ecosystem in Ontario
- Corporate logo on the DiscoveryX webpage which will link to your choice of either your corporate website or an online one - full page advertisement (sponsor to supply)
- Recognition in the President's remarks on the Main Stage
- Main-stage speaking opportunity - Two-minute remarks to talk about their company and introduction of a speaker
- Pre-event and post-event social media mention on OCI's social media channels
- Corporate name and logo prominently displayed on sponsor walls throughout the show as the Presenting Sponsor
- Corporate name and logo to be displayed on digital screens throughout the conference and trade show
- Corporate logo displayed on all the DiscoveryX promotions on sponsorship recognition slide leading up to show
- Premium banner space at the **DiscoveryX registration area**



800 SQ FT OF PREMIUM BOOTH
LOCATION SPACES (CARPET INCLUDED)



EXHIBITOR PASSES FOR **16** PEOPLE



16 RESERVED SEATING FOR THE KEYNOTE
SPEAKER SESSIONS ON BOTH DAYS



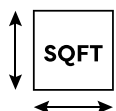
16 COMPLIMENTARY DRINK TICKETS
FOR OCI'S RECEPTION

2

HOSPITALITY SPONSOR/PARTNER

1 AVAILABLE | \$100,000

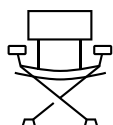
- Corporate name and logo prominently displayed on all printed and digital event marketing materials as the Hospitality Sponsor/Partner
- One-minute commercial (video) on the DiscoveryX webpage and at the OCI welcome booth during the show (sponsor to supply per specs)
- Premium sponsor recognition in OCI & OVIN's e-newsletter which is distributed to more than 46,000 people across the technology ecosystem in Ontario
- Corporate logo on the DiscoveryX webpage which will link to your choice of either your corporate website or an online one - full page advertisement (sponsor to supply)
- Recognition in the President's remarks on the Main stage
- An opportunity to introduce a speaker on the Main stage
- Pre-event and post-event social media mention on OCI's social media channels
- Corporate name and logo prominently displayed on sponsor walls throughout the show as the Hospitality Sponsor/Partner
- Corporate name and logo to be displayed on digital screens throughout the conference and trade show
- Corporate logo displayed on all the DiscoveryX promotions on sponsorship recognition slide leading up to show
- Premium banner space at **DiscoveryX Theater or Main - stage**



600 SQ FT OF PREMIUM BOOTH LOCATION SPACES (CARPET INCLUDED)



EXHIBITOR PASSES FOR **12** PEOPLE



12 RESERVED SEATING FOR THE KEYNOTE SPEAKER SESSIONS ON BOTH DAYS



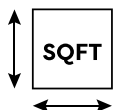
12 COMPLIMENTARY DRINK TICKETS FOR OCI'S RECEPTION

「3」

CAFÉ & NETWORKING HUB SPONSOR

1 AVAILABLE | \$100,000

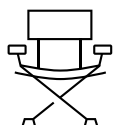
- Corporate name and logo prominently displayed on all printed and digital event marketing materials as the Café and networking area Sponsor
- One-minute commercial (video) on the DiscoveryX webpage and at the OCI welcome booth during the show (sponsor to supply per specs)
- Premium sponsor recognition in OCI & OVIN's e-newsletter which is distributed to more than 46,000 people across the technology ecosystem in Ontario
- Corporate logo on the OCI website that will link to your choice of either your corporate website or an online one - full page advertisement (sponsor to supply)
- Pre-event and post-event social media mention on OCI social media channels
- Corporate name and logo prominently displayed on sponsor walls throughout the show as the Café & networking area Sponsor
- Corporate name and logo to be displayed on digital screens throughout the conference and trade show
- Corporate logo displayed on all the DiscoveryX promotions on sponsorship recognition slide leading up to show
- Premium banner space at **OCI DiscoveryX Café and networking hub**
- Corporate name and logo are prominently displayed on all charging stations, water stations, tea, and coffee sleeves inside the cafe



600 SQ FT OF PREMIUM BOOTH
LOCATION SPACES (CARPET INCLUDED)



EXHIBITOR PASSES FOR **12** PEOPLE



12 RESERVED SEATING FOR THE KEYNOTE
SPEAKER SESSIONS ON BOTH DAYS



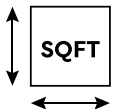
12 COMPLIMENTARY DRINK TICKETS
FOR OCI'S RECEPTION

4

DIAMOND SPONSOR

1 AVAILABLE | \$75,000

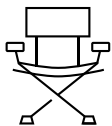
- Corporate name and logo prominently displayed on all printed and digital event marketing materials as the Diamond Sponsor
- One-minute commercial (video) linked on the DiscoveryX webpage (sponsor to supply per specs)
- Premium sponsor recognition in OCI & OVIN e-newsletter which is distributed to more than 46,000 people across the technology ecosystem in Ontario
- Logo on the DiscoveryX webpage will link to your choice of either your corporate website or an online halfpage advertisement (sponsor to supply)
- Pre-event and post-event social media mention on OCI social media channels
- Corporate name and logo prominently displayed on sponsor walls throughout the show as the Diamond Sponsor
- Corporate name and logo to be displayed on digital screens throughout the conference and trade show
- Corporate logo displayed on all the DiscoveryX promotions on sponsorship recognition slide leading up to show
- Premium banner space at **OCI DiscoveryX OVIN Zone (automotive & mobility)**



400 SQ FT OF PREMIUM BOOTH SPACES (CARPET INCLUDED) IN THE OVIN ZONE



EXHIBITOR PASSES FOR **8** PEOPLE



8 RESERVED SEATING FOR THE KEYNOTE SPEAKER SESSIONS ON BOTH DAYS



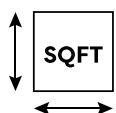
8 COMPLIMENTARY DRINK TICKETS FOR OCI'S RECEPTION

「5」

PLATINUM SPONSOR

2 AVAILABLE | \$50,000

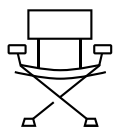
- Corporate name and logo prominently displayed on all printed and digital event marketing materials as the Platinum Sponsor
- Premium sponsor recognition in OCI & OVIN e-newsletter which is distributed to more than 46,000 people across the technology ecosystem in Ontario
- Logo on the DiscoveryX webpage will link to your choice of either your corporate website or an online halfpage advertisement (sponsor to supply)
- Pre-event and post-event social media mention on OCI social media channels
- Corporate name and logo prominently displayed on sponsor walls throughout the show as the Platinum Sponsor
- Corporate name and logo to be displayed on digital screens throughout the conference and trade show
- Corporate logo displayed on all the DiscoveryX promotions on sponsorship recognition slide leading up to show
- Premium banner space either at **OCI DiscoveryX Life Science/MedTech Zone or Agrifood/Agritech**



400 SQ FT OF PREMIUM BOOTH SPACES (CARPET INCLUDED) IN LIFE SCIENCE/ MEDTECH ZONE OR AGRIFOOD/AGRITECH



EXHIBITOR PASSES FOR **8** PEOPLE



8 RESERVED SEATING FOR THE KEYNOTE SPEAKER SESSIONS ON BOTH DAYS



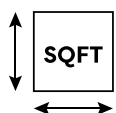
8 COMPLIMENTARY DRINK TICKETS FOR OCI'S RECEPTION

「6」

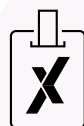
APP SPONSOR

1 AVAILABLE | \$50,000

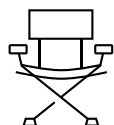
- Corporate name and logo prominently displayed on all printed and digital event marketing materials as the App Sponsor
- Premium sponsor recognition in OCI & OVIN e-newsletter which is distributed to more than 46,000 people across the technology ecosystem in Ontario
- Logo on the DiscoveryX webpage will link to your choice of either your corporate website or an online halfpage advertisement (sponsor to supply)
- Pre-event and post-event social media mention on OCI social media channels
- Corporate name and logo prominently displayed on sponsor walls throughout the show as the App Sponsor
- Corporate name and logo to be displayed on digital screens throughout the conference and trade show
- Corporate logo displayed on all the DiscoveryX promotions on sponsorship recognition slide leading up to show
- Premium banner space at **OCI DiscoveryX App**



400 SQ FT OF PREMIUM BOOTH SPACES (CARPET INCLUDED) ON THE MAIN FLOOR



EXHIBITOR PASSES FOR **8** PEOPLE



8 RESERVED SEATING FOR THE KEYNOTE SPEAKER SESSIONS ON BOTH DAYS



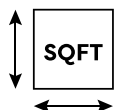
8 COMPLIMENTARY DRINK TICKETS FOR OCI'S RECEPTION

7

RECEPTION & ENTERTAINMENT SPONSOR

1 AVAILABLE | \$50,000

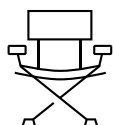
- Corporate name and logo prominently displayed on all printed and digital event marketing materials as the Reception Sponsor
- Premium sponsor recognition in OCI & OVIN e-newsletter which is distributed to more than 46,000 people across the technology ecosystem in Ontario
- Logo on the DiscoveryX webpage will link to your choice of either your corporate website or an online halfpage advertisement (sponsor to supply)
- Pre-event and post-event social media mention on OCI social media channels
- Corporate name and logo prominently displayed on sponsor walls throughout the show as the Reception Sponsor
- Corporate name and logo to be displayed on digital screens throughout the conference and trade show
- Corporate logo displayed on all the DiscoveryX promotions on sponsorship recognition slide leading up to show
- Premium banner space at **OCI DiscoveryX Info Centre**



400 SQ FT OF PREMIUM BOOTH SPACES (CARPET INCLUDED) ON THE MAIN SHOW FLOOR



EXHIBITOR PASSES FOR **8** PEOPLE



8 RESERVED SEATING FOR THE KEYNOTE SPEAKER SESSIONS ON BOTH DAYS



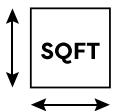
8 COMPLIMENTARY DRINK TICKETS FOR OCI'S RECEPTION

「8」

GOLD SPONSOR

2 AVAILABLE | \$35,000

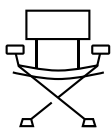
- Corporate name and logo prominently displayed on all printed and digital event marketing materials as the Gold Sponsor
- Premium sponsor recognition in OCI & OVIN e-newsletter which is distributed to more than 46,000 people across the technology ecosystem in Ontario
- Logo on the DiscoveryX webpage will link to your choice of either your corporate website or an online quarter-page advertisement (sponsor to supply)
- Pre-event and post-event social media mention on OCI social media channels
- Corporate name and logo prominently displayed on sponsor walls throughout the show as the Gold Sponsor
- Corporate name and logo to be displayed on digital screens throughout the conference and trade show
- Corporate logo displayed on all the DiscoveryX promotions on sponsorship recognition slide leading up to show
- Premium banner space either at **OCI DiscoveryX Advanced Manufacturing and Construction or OneEleven zone**



200 SQ FT OF PREMIUM BOOTH SPACES (CARPET INCLUDED) IN THE ADVANCED MANUFACTURING AND CONSTRUCTION OR ONEELEVEN ZONE



EXHIBITOR PASSES FOR **4** PEOPLE



4 RESERVED SEATING FOR THE KEYNOTE SPEAKER SESSIONS ON BOTH DAYS



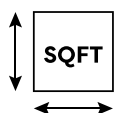
4 COMPLIMENTARY DRINK TICKETS FOR OCI'S RECEPTION

「9」

SILVER SPONSOR

2 AVAILABLE | \$25,000

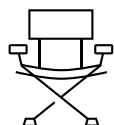
- Corporate name and logo prominently displayed on all printed and digital event marketing materials as the Silver Sponsor
- Premium sponsor recognition in OCI & OVIN e-newsletter which is distributed to more than 46,000 people across the technology ecosystem in Ontario
- The logo on the DiscoveryX webpage will link to your choice of either your corporate website or an online quarter-page advertisement (sponsor to supply)
- Pre-event and post-event social media mention on OCI social media channels
- Corporate name and logo prominently displayed on sponsor walls throughout the show as the Silver Sponsor
- Corporate name and logo to be displayed on digital screens throughout the conference and trade show
- Corporate logo displayed on all the DiscoveryX promotions on sponsorship recognition slide leading up to show
- Premium banner space at one of the **OCI DiscoveryX Featured area**



100 SQ FT OF PREMIUM BOOTH SPACES (CARPET INCLUDED) ON THE MAIN SHOW FLOOR



EXHIBITOR PASSES FOR **2** PEOPLE



2 RESERVED SEATING FOR THE KEYNOTE SPEAKER SESSIONS ON BOTH DAYS

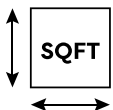


2 COMPLIMENTARY DRINK TICKETS FOR OCI'S RECEPTION

「10」 BRONZE SPONSOR

2 AVAILABLE | \$20,000

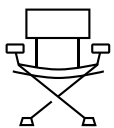
- Corporate name and logo prominently displayed on all printed and digital event marketing materials as the Bronze Sponsor
- Premium sponsor recognition in OCI & OVIN e-newsletter which is distributed to more than 46,000 people across the technology ecosystem in Ontario
- The logo on the DiscoveryX webpage will link to your choice of either your corporate website (sponsor to supply)
- Pre-event and post-event social media mention on OCI social media channels
- Corporate name and logo prominently displayed on sponsor walls throughout the show as the Bronze Sponsor
- Corporate name and logo to be displayed on digital screens throughout the conference and trade show
- Corporate logo displayed on all the DiscoveryX promotions on sponsorship recognition slide leading up to show
- Premium banner space at one of the **OCI DiscoveryX Featured area**



100 SQ FT OF PREMIUM BOOTH SPACES (CARPET INCLUDED) ON THE MAIN SHOW FLOOR



EXHIBITOR PASSES FOR **2** PEOPLE



2 RESERVED SEATING FOR THE KEYNOTE SPEAKER SESSIONS ON BOTH DAYS



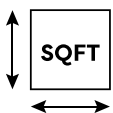
2 COMPLIMENTARY DRINK TICKETS FOR OCI'S RECEPTION

「11」

CONFERENCE BAG SPONSOR

1 AVAILABLE | \$15,000

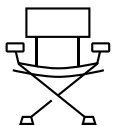
- Corporate name and logo prominently displayed on all printed and digital event marketing materials as the Conference bag Sponsor
- Premium sponsor recognition in OCI & OVIN e-newsletter which is distributed to more than 46,000 people across the technology ecosystem in Ontario
- The logo on the DiscoveryX webpage will link to your choice of either your corporate website (sponsor to supply)
- Pre-event and post-event social media mention on OCI social media channels
- Corporate name and logo prominently displayed on sponsor walls throughout the show as the Conference bag Sponsor
- Corporate name and logo to be displayed on digital screens throughout the conference and trade show
- Corporate logo displayed on all the DiscoveryX promotions on sponsorship recognition slide leading up to show
- Corporate name and logo displayed on the complimentary conference bags distributed to all attendees



100 SQ FT OF PREMIUM BOOTH SPACES (CARPET INCLUDED) ON THE MAIN SHOW FLOOR



EXHIBITOR PASSES FOR **2** PEOPLE



2 RESERVED SEATING FOR THE KEYNOTE SPEAKER SESSIONS ON BOTH DAYS

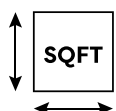


2 COMPLIMENTARY DRINK TICKETS FOR OCI'S RECEPTION

「12」 LANYARD SPONSOR

1 AVAILABLE | \$15,000

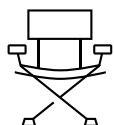
- Corporate name and logo prominently displayed on all printed and digital event marketing materials as the Lanyard Sponsor
- Premium sponsor recognition in OCI & OVIN e-newsletter which is distributed to more than 46,000 people across the technology ecosystem in Ontario
- The logo on the DiscoveryX webpage will link to your choice of either your corporate website (sponsor to supply)
- Pre-event and post-event social media mention on OCI social media channels
- Corporate name and logo prominently displayed on sponsor walls throughout the show as the Lanyard Sponsor
- Corporate name and logo to be displayed on digital screens throughout the conference and trade show
- Corporate logo displayed on all the DiscoveryX promotions on sponsorship recognition slide leading up to show
- Corporate name and logo to be displayed on a lanyard worn by all attendees



100 SQ FT OF PREMIUM BOOTH SPACES (CARPET INCLUDED) ON THE MAIN SHOW FLOOR



EXHIBITOR PASSES FOR **2** PEOPLE



2 RESERVED SEATING FOR THE KEYNOTE SPEAKER SESSIONS ON BOTH DAYS



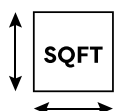
2 COMPLIMENTARY DRINK TICKETS FOR OCI'S RECEPTION

「13」

GIFT/GIVEAWAY SPONSOR

1 AVAILABLE | \$15,000

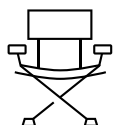
- Corporate name and logo prominently displayed on all printed and digital event marketing materials as the Gift/Giveaway Sponsor
- Premium sponsor recognition in OCI & OVIN e-newsletter which is distributed to more than 46,000 people across the technology ecosystem in Ontario
- The logo on the DiscoveryX webpage will link to your choice of either your corporate website (sponsor to supply)
- Pre-event and post-event social media mention on OCI social media channels
- Corporate name and logo prominently displayed on sponsor walls throughout the show as the Gift/Giveaway Sponsor
- Corporate name and logo to be displayed on digital screens throughout the conference and trade show
- Corporate logo displayed on all the DiscoveryX promotions on sponsorship recognition slide leading up to show
- Corporate name and logo to be displayed on a lanyard worn by all attendees



100 SQ FT OF PREMIUM BOOTH SPACES (CARPET INCLUDED) ON THE MAIN SHOW FLOOR



EXHIBITOR PASSES FOR 2 PEOPLE



2 RESERVED SEATING FOR THE KEYNOTE SPEAKER SESSIONS ON BOTH DAYS



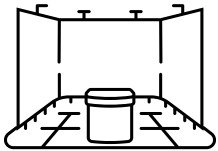
2 COMPLIMENTARY DRINK TICKETS FOR OCI'S RECEPTION

EXHIBITOR BOOTHS

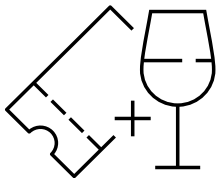
1 SINGLE BOOTH
10 X 10 (100 SQ FT)
\$1999 (2 PASSES)

2 DOUBLE BOOTH
10 X 20 (200 SQ FT)
\$2999 (4 PASSES)

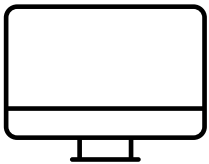
3 TRIPLE BOOTH
10 X 30 (300 SQ FT)
\$3999 (6 PASSES)



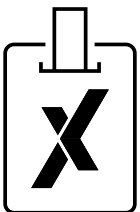
ALL BOOTHS INCLUDE CARPET,
1 DRAPED TABLE,
AND 2 CHAIRS



REFRESHMENT/LUNCH TICKETS
FOR EACH EXHIBITOR



LINK TO YOUR CORPORATE WEBSITE
ON THE DISCOVERYX WEBPAGE
EXHIBITOR LIST



EXTRA EXHIBITOR PASS | \$249