

# *Ready for Market (R4M) Co-investment Fund*

ONTARIO'S LEADING PRE-SEED INVESTMENT FUND



# Ready for Market Co-investment Fund

## Overview

*Our investments drive Canadian business development, economic growth and scalable impact across all technology sectors.*

The Ready for Market (R4M) Co-Investment Fund invests directly in academic affiliated, Ontario companies and passionate entrepreneurs to further their early-stage commercialization and support their growth into a scalable business.



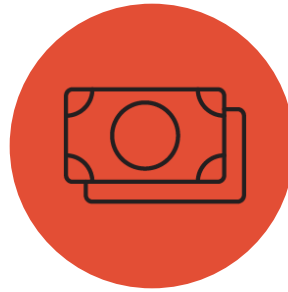
# Our Investment Criteria



## SECTORS

Agnostic across sectors\* including (but not limited to) IT, Robotics, AI, Cleantech and Advanced Manufacturing with a minimum addressable market size of \$100M.

*\*Excludes human health and life sciences technologies*



## FUNDING

We invest at the pre-seed and seed stage, with investments of up to \$250K.



## GEOGRAPHY

Companies that are headquartered and predominantly located within the Province of Ontario.

Current company headcount must be >50% located in Ontario (not projected).



## STAGE

Early-stage technology companies that are close to commercialization.

Ideally the product has been built, and there is some early market traction.



# Looking for Start-ups that:



- Have intellectual Property (IP) from an Ontario-based academic institution or part of a Campus Incubator/accelerator at Academic Institutes (Companies with their team /IP origins at a university (“university spin-out”), college or research hospital are also eligible, even if not campus affiliated.)
- Incorporated for no more than five years (Ontario or Canadian for-profit incorporation) and have principal operations in Ontario.
- Have raised less than \$1 million in third-party capital are eligible for their first MR investment.
- Seeking to raise pre-seed and seed investments (total round sizes range from \$500,000 to \$2 million).
- Ontario-based accredited investors should be part of the investment round.

***Note: OCI Ready for Market (R4M) portfolio companies are not eligible for investment via the Life Sciences Innovation Fund.***



# Location

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- We are Pan-provincial Fund, covering all Ontario province.
- We have representatives in GTA, Waterloo, Ottawa, London, Hamilton, Sudbury, and Niagara Falls.





# INTERESTED?

Complete an interest form to  
indicate your company's  
interest in the Ready for Market  
(R4M) Co-Investment Fund

## Investing in high-calibre Entrepreneurs





# *Ready for Market Co-investment Fund*



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