## URSUS FLUX

Cheryl Purves founded URSUS FLUX, a venture driven by passion and commitment to providing top-tier consulting services. As a Digital Consultant and Integrated Producer, she has dedicated herself to helping businesses thrive in the ever-evolving digital landscape. With over two decades of hands-on production experience and more than ten years of delivering operations, project management and digital consulting services, she has developed a unique skill set that empowers her to drive success for her clients.







At URSUS FLUX, we take pride in our ability to bridge the gap between technology and business operations. By combining a deep understanding of digital tools and strategies with a holistic approach to operational efficiency, we empower our clients to achieve their goals and stay ahead of the competition.



## Clients



























## Services

Core

Digital Consulting & Adoption Plans

(Approved CDAP Consultant)

Business & Digital Strategy

IT & SaaS Consulting

Branding, Identity & Naming Strategy

Ad-hoc

User Experience Design & Wireframing

Responsive Web Development

Content Production (Social, video, graphics)



## THANK YOU.

cheryl@ursusflux.com 647-989-3531

