

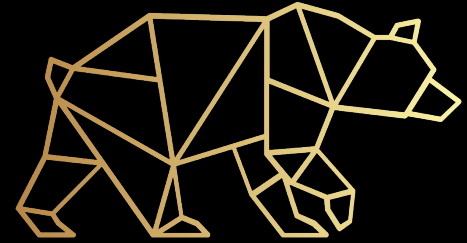
URSUS FLUX

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URSUS FLUX IS A CONSULTING FIRST DIGITAL AGENCY
WITH ROOTS IN PRINCE EDWARD COUNTY, ONTARIO.

WE SPECIALIZE IN CDAP, DIGITAL STRATEGY,
BRANDING AND ONLINE PRESENCE.





URSUS FLUX was created in 2018 by Integrated Producer & Creative Director Cheryl Purves Reid who left the big “agency life” to start her own remote based creative agency.

Since 2004, Cheryl has worked on digital, out of home, interactive, print and other types of media for top brands’ including HSBC, BMO, MAZDA, TORONTO PEARSON AIRPORT, HÄAGEN-DAZS, NESTLE, HAWAIIAN TROPIC and more.



Clients



Services

DIGITAL AUDITS & ADOPTION PLANS

NAMING, BRAND IDENTITY, LOGO DESIGN

BRAND GUIDELINES

BUSINESS CARDS

USER EXPERIENCE DESIGN & WIREFRAMING

LAYOUT DESIGN

RESPONSIVE WEB DEVELOPMENT

Core

ON-PAGE SEO

3D CONCEPTING

PHOTO-RETOUCHING & ILLUSTRATION

LOGO ANIMATION

CONTENT PRODUCTION

COPYWRITING

Ad-hoc



Package Offerings

Core

Full client experience review and reporting for better customer experience (in person, product online, social)

Ad-hoc



THANK YOU.

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