



# service overview

WE DO THE WORK, YOU DO THE  
MINIMIL.

**presented by minimil media**  
contact us at [info@minimil.ca](mailto:info@minimil.ca)

# minimil media



We know running a business is hard.  
**That's why we take care of the hard parts for you. From consulting to marketing to sales, we've got you covered every step of the way.**

*“Minimil's philosophy is we do the work, you do the minimil.”*

## OUR SERVICES

- CMO Services
- Sales and Marketing Strategy Consulting
- CRM
- Digital Advertising
- Web Design
- Digital Analytics

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## our services

# 1

### CMO SERVICES

Executive-level marketing expertise and strategies provided by professionals to help businesses develop and execute comprehensive marketing plans and achieve their marketing goals.

# 2

### SALES AND MARKETING STRATEGY CONSULTING

External experts providing businesses with guidance, analysis, and actionable plans to optimize their sales and marketing efforts, improve customer acquisition, enhance brand awareness, and ultimately boost revenue and market share.

# 3

### CRM

Implementation and management of software systems that help effectively manage interactions with customers, track customer data, and improve customer relationships to enhance overall sales and business performance.

# 4

### DIGITAL ADVERTISING

Pay-per-click (PPC) advertising, display ads, social media advertising, and search engine marketing, aimed at promoting products or services and reaching targeted audiences across digital platforms to drive website traffic, leads, and conversions.

## our services

# 5

### WEB DESIGN

Creation and development of visually appealing and functional websites tailored to meet the specific needs and objectives of businesses or individuals, ensuring a positive user experience and effective online presence.

# 6

### DIGITAL ANALYTICS

Collection, measurement, analysis, and interpretation of data from digital platforms and channels to gain insights into user behavior, website performance, marketing campaigns, and overall online presence, helping businesses make data-driven decisions to optimize their digital strategies and achieve their objectives.

