

## Business Technology Improvement is a journey and not a destination.

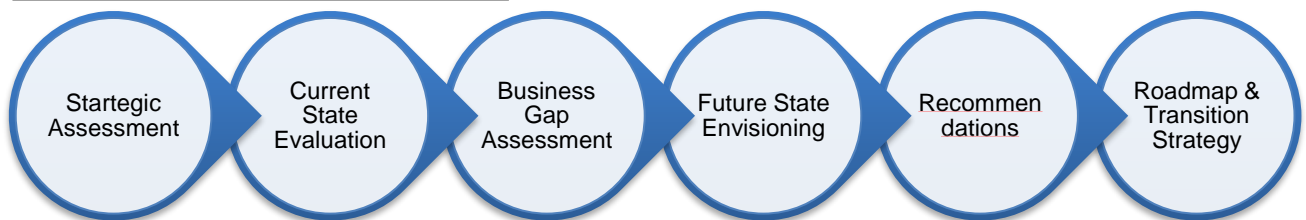
Developing and executing a business technology initiative requires vision, commitment and expertise – it requires change in culture and people to transform an organization.

This is a very focused consulting engagement. The deliverable is a fully costed technology strategy and implementation plan.

### *Who would gain the greatest value from this engagement?*

- Companies with IT issues, significant systems failure, pending refresh of technology, communication challenges between IT and the business, and/or priority conflicts
- A business facing significant changes, including mergers, expansion, or acquisitions
- Business leaders who don't understand how to manage and leverage IT as a critical business advantage
- Organizations that are refreshing their business strategies

### The Process



### *IT Roadmap Consulting*

- Leadership interviews to determine needs
- IT audit including documenting current state of infrastructure and application rationalization
- Gap analysis between the business needs and technology audit results
- Costed recommendations for closing the gap

Ten plus years of building costed technology strategies, across multiple industries, ensures that we provide a practical costed plan.

As a vendor to the World Trade Organizations Trade Accelerated Program, we work with a broad range of company sizes. Solving diverse technology strategies is our core competency.

## *What do we do?*

1. A series of one-on-one executive and management interviews to determine
2. the business direction, strategy, managements technology aptitude, and business technology needs.
3. An IT audit of all hardware, software, and system architecture against industry standards and best practices.
4. Detailed application rationalization; industry benchmarking, cost of ownership, data assessment, workflow assessment

We then compare the requirements of number 1 against the realities of number 2 and 3. Then we develop a specific set of costed recommendations to close the gap.

This is typically a 50 to 100-page report. The recommendations can easily be developed into a specific set of Statements of Work for use in closing the gap between the business needs and IT's capabilities.

Business Project Re-engineering

Technology Acquisition & Deployment

IT Roadmap

Business Process  
Re-engineering

Technology Acquisition  
& Deployment

