

DCC and Digital Transformation

Digital transformation is the integration of digital technologies to transform how businesses operate, innovate, and provide value in today's digital world.

Discovery → Adoption → Integration → Transformation

Digital transformation is a continuous journey, requiring in-depth understanding of business systems and environmental factors, and long-term goals.

1. **Digitization** converts physical pictures and text into a virtual format (data) that can be read by a computer. It makes sharing data easier and helps to recognize patterns in large amounts of information (e.g. scanning an order slip to a computer).
2. **Digitalization** is the process that a company goes through to incorporate digital tools, technologies, and systems that produce new value for the client and the business (e.g. enabling customers to place online orders instead of placing orders in-store).
3. **Digital Transformation** amalgamates multiple digitalization and digitization initiatives to create a new operating model that helps a business to function with greater ease and consistency. It includes Key Performance Indicators for continuous improvement over time and a deep understanding of the interaction points between systems in an organization.

Why work with the DCC

The DCC knows that digital transformation is a lofty goal with high stakes for your business. While SMEs are experts in their products and services, digital change management requires a separate set of skills.

That's why you can count on us to:

1. **Save you time** by confirming your project's eligibility before you put any effort into an application.
2. **Position you for success** by supporting the development of your application.
3. **Offer a roster of Digital Adoption Consultants** with the expertise to guide your business to a solution that works for you.
4. **Provide resources** to develop a custom Digital Modernization Adoption Plan.
5. **Connect you with Ontario Digital Technology Vendors** that can help your business grow.
6. **Reduce the learning curve** to support your technology implementation by creating free educational programming and connecting you with ecosystem experts.

The DCC is with you from the start to the end of your project and cheering you on from the sidelines as your business undergoes this exciting change. [Reach out to us](#) to get started.

More Learning Resources

[Digitization, Digitalization & Digital Transformation \(4-min video\)](#)

[Digital Transformation Explained \(2-min video\)](#)

[What Is Digital Transformation And Where Did It Come From? With Examples \(8-min video\)](#)

[What Is And Isn't Digital Transformation? \(41-min video\)](#)

[Key Questions To Guide Digital Transformation \(6-min video\)](#)