

# **Alt & Dot**

---

# **Alt & Dot is a consulting agency built to help you launch, optimize, and transform your business.**

Our services are designed to improve your operations, empower your team, drive revenue, and evolve with you as your business grows.

What we do.

**From simple  
optimizations to  
complex migrations,  
we're here to help.**

## Systems Consulting

Align your business needs and goals with our market research and imaginative thinking. We aim to understand the current landscape of your business, where you're headed, and anything that might be getting in your way. From there we'll work with you to source or develop the right solution for your unique needs.

---

## Development

Our full-stack team delivers scalable products with a focus on code quality, performance, and user experience. We build and integrate the technologies best suited to your project, so your way of doing business is well-supported.

---

## Design

Engage your customers with our thoughtful user experiences and beautiful interfaces designed to convert. Our pragmatic approach to design allows us to create a reusable visual language that reflects who you are as a company and apply this vision throughout your projects.

What we do.

**We handle the  
technology, so you  
can focus on your  
business.**

## Select services

Looking for a trusted partner to help manage your digital landscape? Alt & Dot will help you grow and scale your business by focusing on outcomes, not output. Our expertise includes but is not limited to:

---

Fractional CTO services

---

Technology stack audits

---

App / 3rd-party integrations (e.g. ERP, CRM, WMS)

---

Custom development (e.g. scripts, internal apps)

---

Platform sourcing and migrations

---

Digital tool onboarding and training

---

Digital sales channel optimization

---

Operations transformation

---

Who we work with.

We operate with a  
New York work ethic,  
Canadian politeness,  
and a splash of  
California fun.

Our team has supported digital transformations for clients throughout North America. From bootstrapped SMEs to venture-backed enterprises, example client partners include:

Hinge



*vibond*

ELIZABETH  
SUZANN



TODD SNYDER  
NEW YORK

DRIPKIT

Om

DASHING DIVA®

## Our core services.

1

### Strategy

---

From our initial discovery phase to final recommendations, our team works closely with yours to understand your business, analyze your requirements, prioritize your needs, and source the most appropriate solutions for your unique challenges.

2

### Implementation

---

Every implementation is unique. Whether installing a simple snippet or revolutionizing your operations via an enterprise-level platform migration, we work with you to ensure your digital solutions are adapted for your business and adopted by your team.

## **Alt & Dot**

Interested in working together?  
We'd love to hear from you:

**[team@altanddot.com](mailto:team@altanddot.com)**