

General Learning Resources

Materials are created and maintained by external parties.

ARTICLES

1. [What Is Digital Adoption And Why You Really Need to Know About It \(3 mins\)](#)
2. [What Is the State of Canada's Digital Skills Training? \(3 mins\)](#)
3. [Digital Strategies for SMEs \(2 mins\)](#)
4. [Small and Medium Sized Businesses Leaning Into Digital Technology to Maximize Growth \(5 mins\)](#)
5. [Following Covid-19 Disruptions Canadian SMBs Adopt New Digital Technology To Support Resilience \(6 mins\)](#)
6. [An Executive's Guide to AI](#)
7. [How Generative AI tools like ChatGPT Could Change your Business \(9 minutes\)](#)
8. [The Future of Supply Chains \(3 mins\)](#)
9. [The Future of Procurement \(3 mins\)](#)

REPORTS

1. [2023 Digital Technology Trends \(12 mins\)](#)
2. [2022 Global Technology Report – Canadian Insights \(8 mins\)](#)
3. [2022 Top 14 Trends in Tech \(20 mins\)](#)
4. [Digital Transformation Insights, By Industry \(22 mins\)](#)
5. [Realizing the Value of Digital Investments \(8 mins\)](#)
6. [Digital Maturity in Canadian SMEs – and Why Increasing It Matters \(45 mins\)](#)
7. [2022 Global State of Canadian Robotics \(22 mins\)](#)
8. [The State of Digital Maturity in the Construction Industry \(17 mins\)](#)
9. [A Manufacturer's Guide to Scaling Industrial IoT \(5 mins\)](#)
10. [Mining & Metals: Future of Work in the Digital Age \(7 mins\)](#)

PODCASTS

1. [Manufacturing in Canada-KPMG \(10-15 mins per episode\)](#)
2. [The Future Skills Podcast - The Conference Board of Canada \(25-30 mins per episode\)](#)
[S2 Ep. 06: Skills for the Digital Economy](#)
3. [Top 3 Benefits and Challenges of Applied AI, Cloud and Edge Computing, and Bioengineering-The McKinsey Podcast \(30 mins\)](#)

VIDEOS

1. [The Keys to Digital Transformation \(3 mins per video x 6 videos\)](#)
[DX Coffee Chats: Breaking Down Silos and Building Trust \(40 mins per video\)](#)
2. [The Future of IT \(3 mins\)](#)
3. [Digital Transformation of the Ontario Construction Industry and How Cyber Risk Impacts Business \(1h15min video\)](#)
4. [How New Technologies are Transforming the Canadian Mining Industry \(4-min video\)](#)



OTHER RESOURCES

1. [MaRS Discovery District: Startup Toolkit](#)
2. [Canadian Digital Adoption Program \(CDAP\)](#)
3. [BDC Digital Maturity Assessment](#)
4. [ExploreIP](#)