

Leading Digital Adoption in Northwestern Ontario



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About NOIC

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Located in Thunder Bay, ON, the Northwestern Ontario Innovation Centre (NOIC) is a non-profit organization that supports companies in Northwestern Ontario to scale their businesses by adopting new processes and technology.

NOIC Mission:

- Create jobs by supporting innovative businesses as they establish and/or expand their businesses
- Contribute to the long-term economic growth of Northwestern Ontario
- Create conditions favorable for getting innovation and technology to market
- Encourage ongoing cooperation between business, education, and government

NOIC and DMAP

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As a non-profit focused exclusively on NWO, we are uniquely positioned to support the goals of our clients. We have been creating digital adoption plans for years, well before the introduction of the provincial and federal programs.

- Over the last 20 years, we have had 1000's of regional small business clients work with us to accomplish their goals
- Our staff have done similar digital adoption work for larger international organizations like GameStop USA, Columbia Sportswear, Hard Rock Café, Sandals Resorts, Bentley Luggage and more

**NOIC has the
expertise to work
with organizations
of all sizes**

NOIC Expertise

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Over the years, we have supported regional businesses across all sectors to scale-up through technology adoption

- NOIC has a pool of business experts called Executives in Residence (EIR)
- These EIRs have a deep knowledge of their specific subjects augmenting NOIC's already skilled employees
- NOIC's employees are particularly strong in:
 - Business Technology (software and cloud)
 - Web Development
 - Analytics
 - Retail
 - Legal
 - Inventory Management
 - Marketing/Sales
 - Automation

NOIC has the resources to deliver a digital adoption plan that exceeds your goals