



Mobile Device Asset Management

GOODLY CLOUD

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BUSINESS LANDSCAPE

A billion mobile devices in business-use today



SMALL	155m	43m	150m
MEDIUM	99m	28m	96m
LARGE	176m	49m	170m
REFRESH	2.5y	4.2y	4.8y

Devices must be managed



RISK

- Protect enterprise from cyber attacks



FINANCE

- Maximize the value of expensive devices



LOGISTICS

- Enable efficient lifecycle for many small physical objects

Devices must be managed

When does support end?

Who has it?

Where is it?

What if it breaks?

When should it be replaced?

What warranty remains?

BUSINESS LANDSCAPE

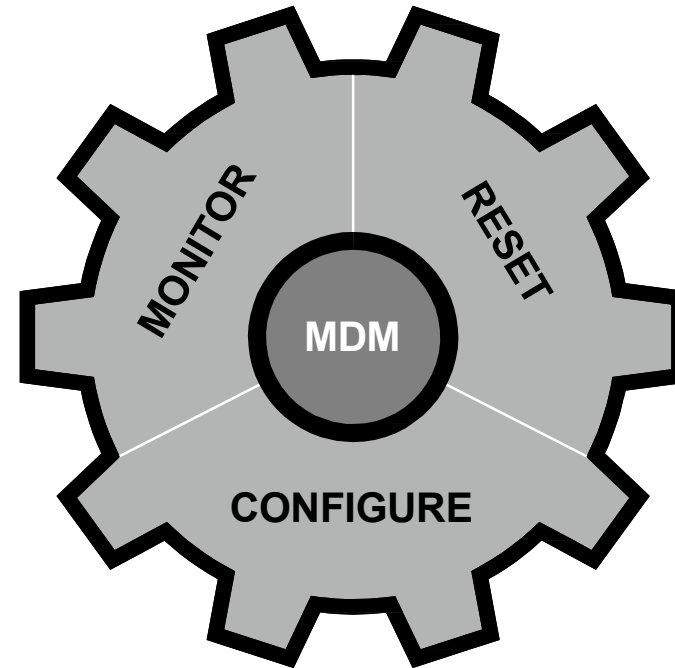
Impact of hybrid work on device management

- More important than ever
- More difficult than before



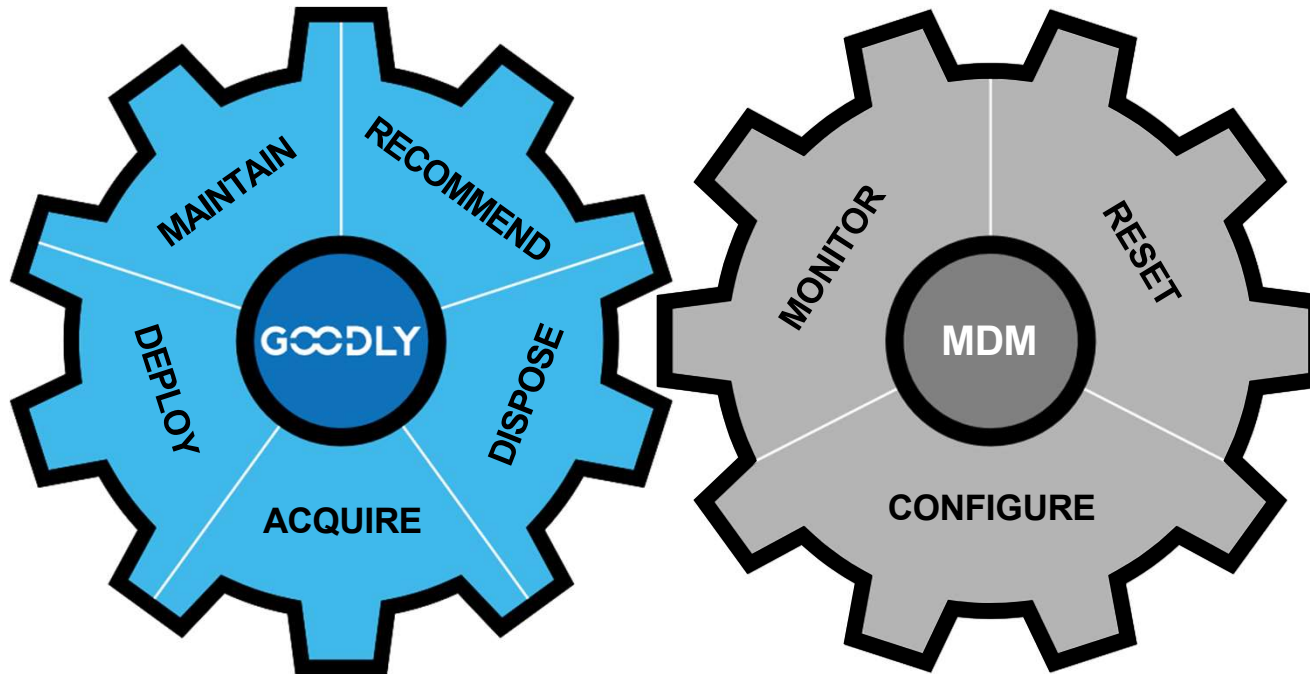
PROBLEM

Mobile Device Management Systems (MDMs) **only manage device software**



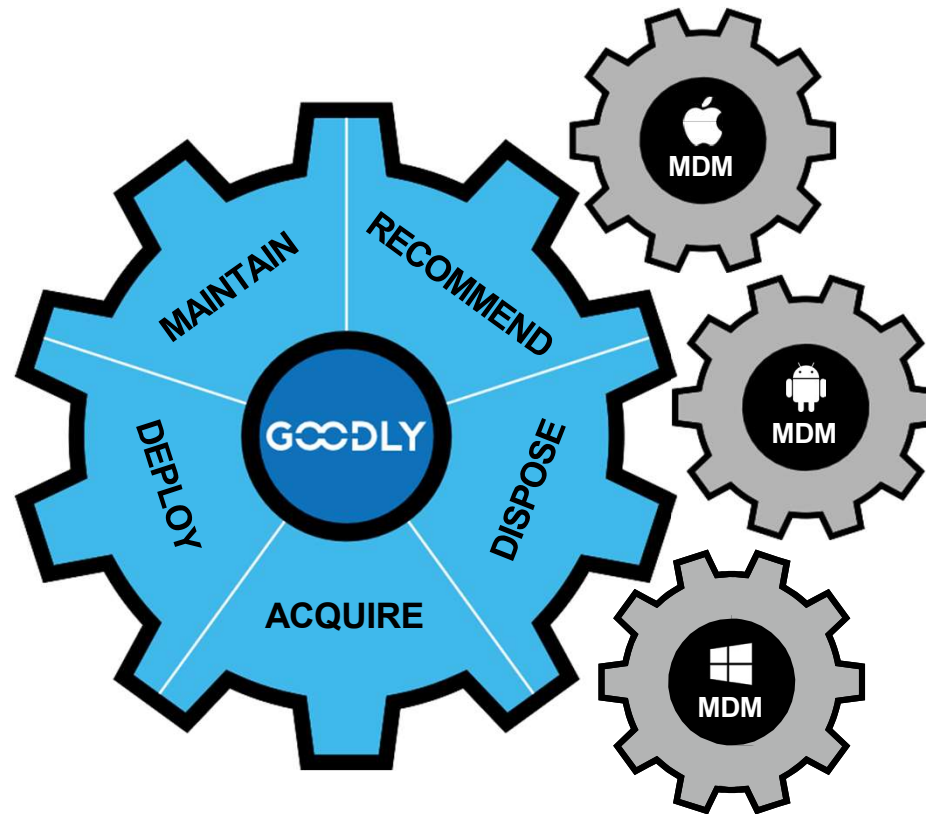
SOLUTION

Goodly Cloud provides the missing device hardware management



SOLUTION

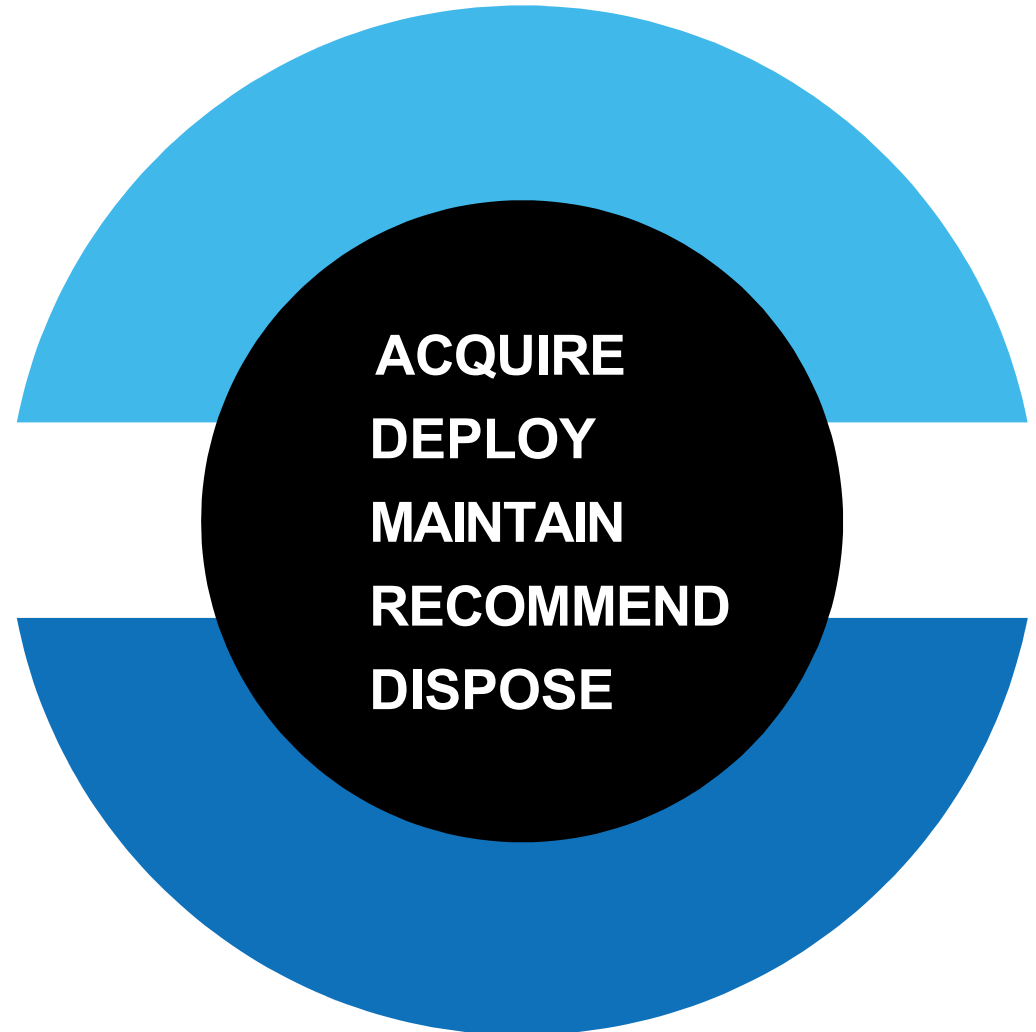
And integrates with ALL customer MDMs



SOLUTION




Enter Goodly Cloud

- **True Mobile Device Asset Management**
- **SaaS delivery**
- **Customer self-service**
- **APIs to integrate with MDMs, Shippers & Telcos**



SOLUTION

GOODLY ADVISOR RECOMMENDATIONS

	Assets with expired maintenance Impact: HIGH Difficulty: MEDIUM	21 assets affected VIEW ASSETS
	Assets not Zero Touch enrolled Impact: MEDIUM Difficulty: LOW	15 assets affected VIEW ASSETS
	No accessories or unserialized equipment Impact: MEDIUM Difficulty: LOW	



SaaS Showcase

Self registration is launched!

www.Goodly.Cloud

Thank you!

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