# METAMKTG AGENCY PRICEPOINTS [1/2]

# WEB 3.0 MARKETING

### **COMMUNITY MARKETING**

Community Moderation
Community Engagement
Community Growth Tactics
Discord, Telegram, Reddit are supported

Starting Engagement - \$3000 per channel Monthly Retainer - \$4000 - \$20,000

#### PAID ADVERTISING

Facebook, Instagram, Google, Tiktok, Snapchat, LinkedIn, Reddit

Starting Engagement - \$2500 per campaign Monthly Retainer - \$4000 per campaign + 10% Ad Spend

# INFLUENCER MARKETING

Influencer Campaign Management Scouting Strategy

Starting Engagement - \$2000 - \$10,000 Monthly Retainer = 15% of budget used on influencers

### SEARCH ENGINE OPTIMIZATION

On-Page SEO Monitoring
Organic Articles + PR
Link Building Campaigns
Backlinking
Weekly Audits + open reporting tools

Starting Engagement - \$5000 Monthly Retainer - \$5000 - \$25,000

## SOCIAL MEDIA MARKETING

Discord Creation & Set-Up
Discord Announcements Strategies
Management/Moderators
Discord Improvements
(Security, Bots, Layout)

Monthly Retainer - \$8000 - \$20,000+



# **METAMKTG AGENCY PRICEPOINTS [2/2]**

# WEB 3.0 MARKETING

### METAVERSE DEPLOYMENTS

Billboard Advertising \$1000+
Virtual Wearables \$1500+
Metaverse Events \$10,000+
Virtual Brand Ambassadors \$4000+
Virtual Real Estate Brokers \$1000
Gamification Development \$20,000+

### WEB 3.0 DEVELOPMENT

NFT Smart Contract Development
Mint Page Design, Hosting & Integrations
Mint Launch Strategy
(Whitelist, Dutch Auctions, etc.)
VR/XR Development
Metaverse Design Studio

Pricing Requires Discovery Call

# **OUR RESOURCES**

#### KNOWLEDGE

Web3 & NFT Expertise
(Successful Requirements, Red Flags
to Avoid, Market Trends, etc.)
Templates that Give Results
(Outreach Messages, Social Media
Posts, Discord Announcements)
Constant Research on Other Projects

## NETWORK

List of NFT holders + Alpha Groups List of Influencers in the NFT space Additional Services Providers

## TEAM OF EXPERTS

Sales & Communications Masters
Outreach Specialists
Marketing Managers
Strategists & Copywriters
Discord Engineers & Specialists
Growth Hackers
Artists & Graphic Designers
Web3 Developers

