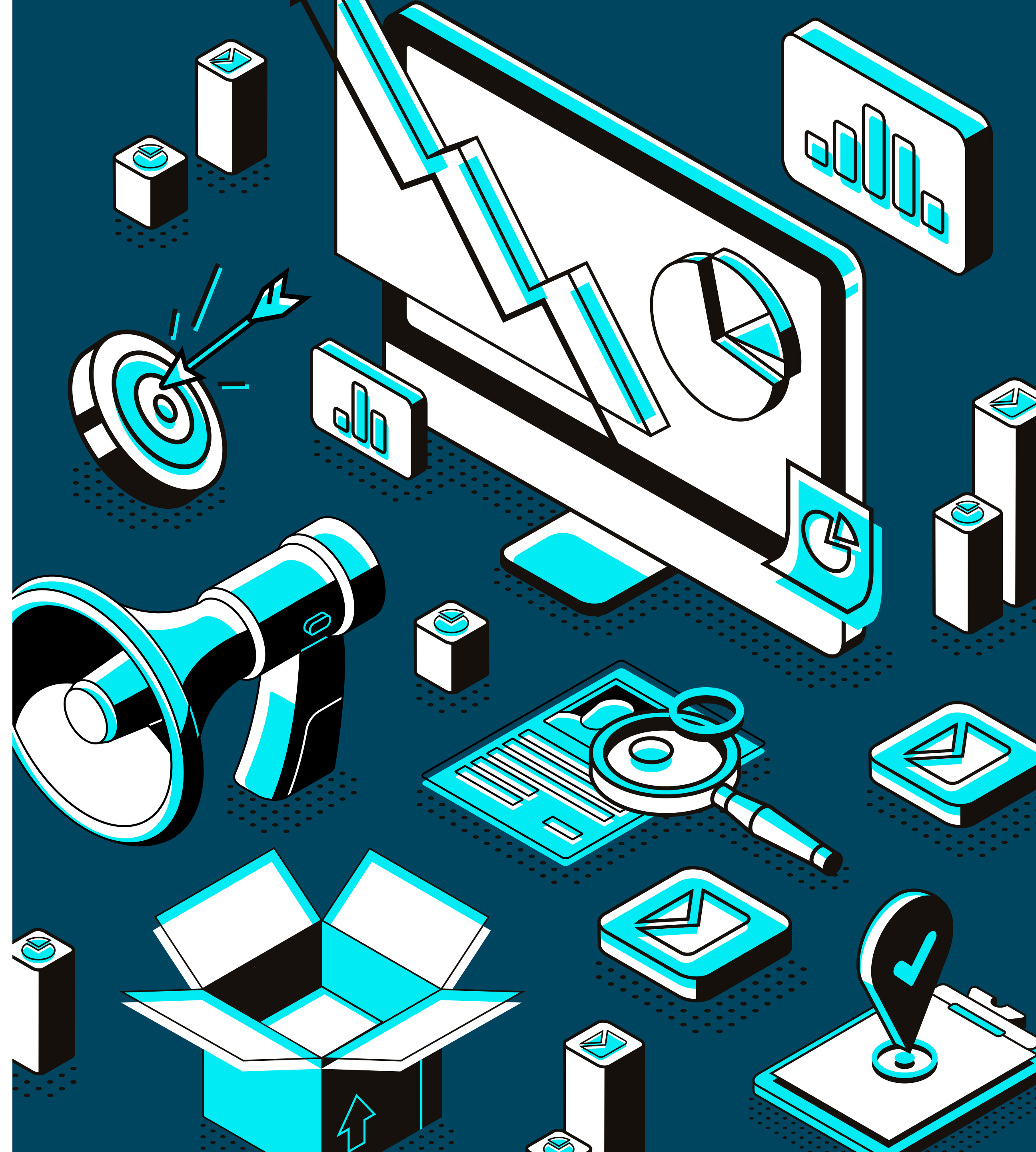A guide to our
**products,
services,
& expertise.**

ion8⁺

POSITIVELY CHARGING BUSINESS
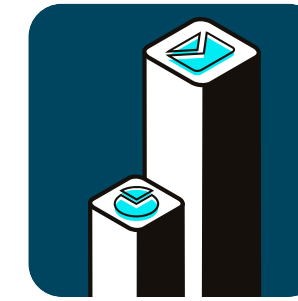
ion8⁺

What is **ion8?**

<u>ionate</u> ~ verb

Add ions to; alter; change; modify –

cause to change; make different;

cause a transformation.

ion8 is a team of experts that work together to positively charge businesses of any size through cloud technology, strategic marketing, thoughtful design, seamless integrations, and continuous process improvements.

Partnerships & IP

Our abundant list of software partnerships not only assists in the build of custom tech stack solutions for clients, but allows us to build bridges between existing platforms to further customize our client's technology need.

Process

From HR to business management, to succession planning, the ion8 team has experts on hand to assist any business in whatever process redesign they require.

ion8+

We transform businesses through **innovation-led, technologically-agnostic consulting services** that build systems and solutions for our clients.

The root of a client's problem is not usually a part of their business, such as their website, but an overall issue with their business's root technology or processes.
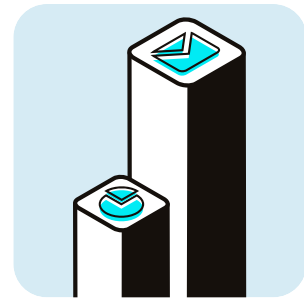
Addressing a business from its nucleus, retains real value across a business's lifetime, even into succession planning.

ion8⁺

We build:

Software solutions
If there isn't an existing tool that fits the need just right, we make our own tool.
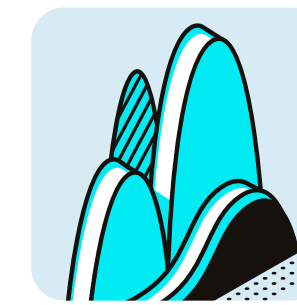
Business processes
We design and execute for HR, management, executive, project management, and more.

Lasting consultative relationships
We remain as a trusted advisor with most of our clients throughout the lifetime of their business.
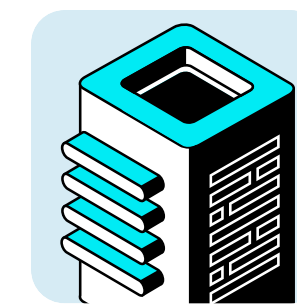
We understand:

Unique business complexities
The dynamics of legacy, or startup, and everything in between always lead the solution design for clients.

Funding opportunities
We have assisted more than 20 clients achieve grants of more than $50K for ion8 technology projects.

Technology integrations
We know our tools inside and out, and how they can work together to create a seamless overall product solution.

ion8+

Markets we currently play in:

Market	Percentage
Legal	25%
Home Improvement	25%
Automotive	10%
Retail	10%
SaaS	10%
Manufacturing	10%
Real Estate	10%

Departments we support:

Pretty much everything.
ion8 is a full-cycle, innovation-led
business management consultancy.

The only two parts of business we don't touch are:

⊗ **Accounting**

⊗ **Legal**

✓ **Internal process**

✓ **Design**

✓ **Marketing**

✓ **Business strategy**

✓ **Software**

✓ **Financial systems**

✓ **Data migration**

✓ **Succession planning**

✓ **Print**

✓ **Branding**

✓ **Websites**

✓ **Telephony**

✓ **HR**

✓ **Middleware**

ion8 +
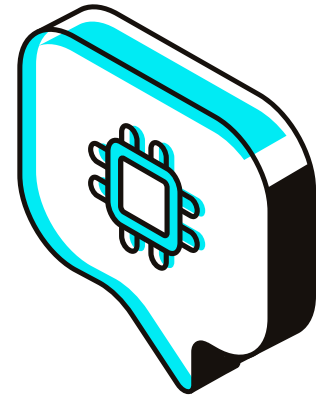
Approach to software partnerships

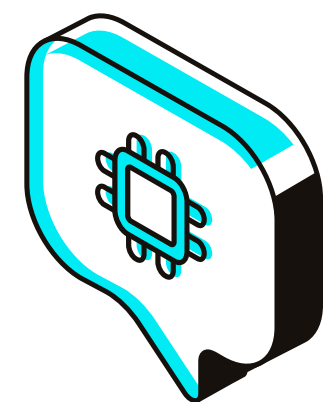**Technologically-agnostic keeps it fresh.**
We keep an abundant list of software partnerships to keep our skills and knowledge sharp and current.

Unbiased.
We build a tool-less solution architecture for the client first, then find the tool that will best fit those requirements.

We build bridges between the software we sell.
Our team of engineers and developers build middleware between a plethora of business management juggernauts such as Clio, Zoho, RingCentral, and much more.

Software partnerships

ZOHO · RingCentral · Google · ATLASSIAN · PandaDoc · Clio · PCLaw

AppFox	Netdocuments	Shopify
Authorize.net	Overdrive	Smith AI
BigPicture	Platform	Synnex
Box	Podium	Terminus
CallHippo	Process St.	TimeBro
CallRail	Prodoscore	VoiceThread
Citrix	ProsperWorks	Vonage
Cosmolex	QuoteWerks	Woztell
Dialpad	Sandler Partners	Zipwhip
Dropbox	SigantureSatori	Zuper
Fellow	Sherweb	6Harmonics

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Clio App Directory
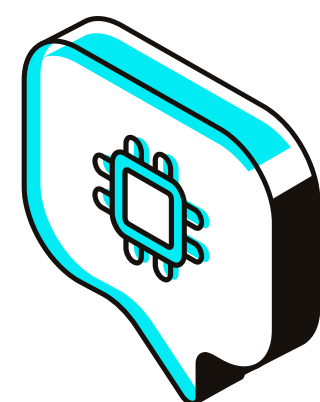
Bridging data

We get your tools talking.

ion8 connects the software we sell, to enhance the experience of these already robust platforms.

---

ion8+ Instance/ Connector

Works with
☑ **Clio**

Connect Clio instances for migration or synchronization, within or across data centres.
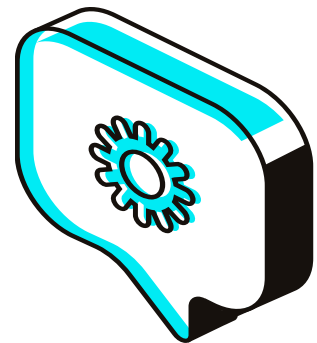
Read more

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ion8+ CRM/ Connector

Works with
☑ **Clio** **ZOHO**

Automate data entry, reduce client onboarding time, and understand revenue per lead source.

Read more

ion8⁺

Bridging data

We get your tools talking.

ion8 connects the software we sell, to enhance the experience of these already robust platforms.
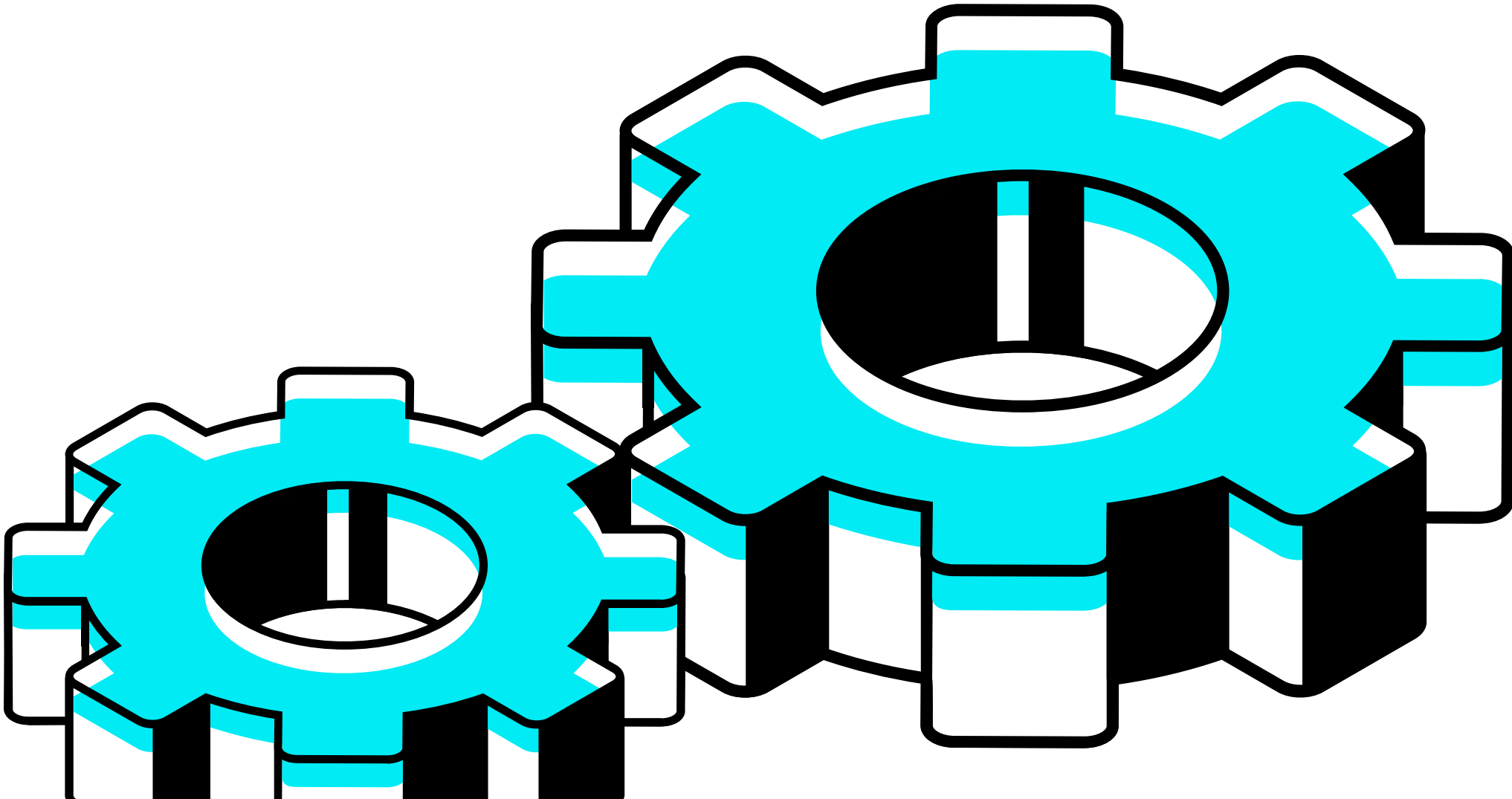
ion8⁺ Matters/ Connector

Works with
Clio   PCLaw

Transfer your hours and associated Matters from Clio to PCLaw.

Read more

ion8⁺

IP: middleware

Clio App Directory   RingCentral App Gallery

ion8⁺
Call/
Connector

Call efficiency and insights

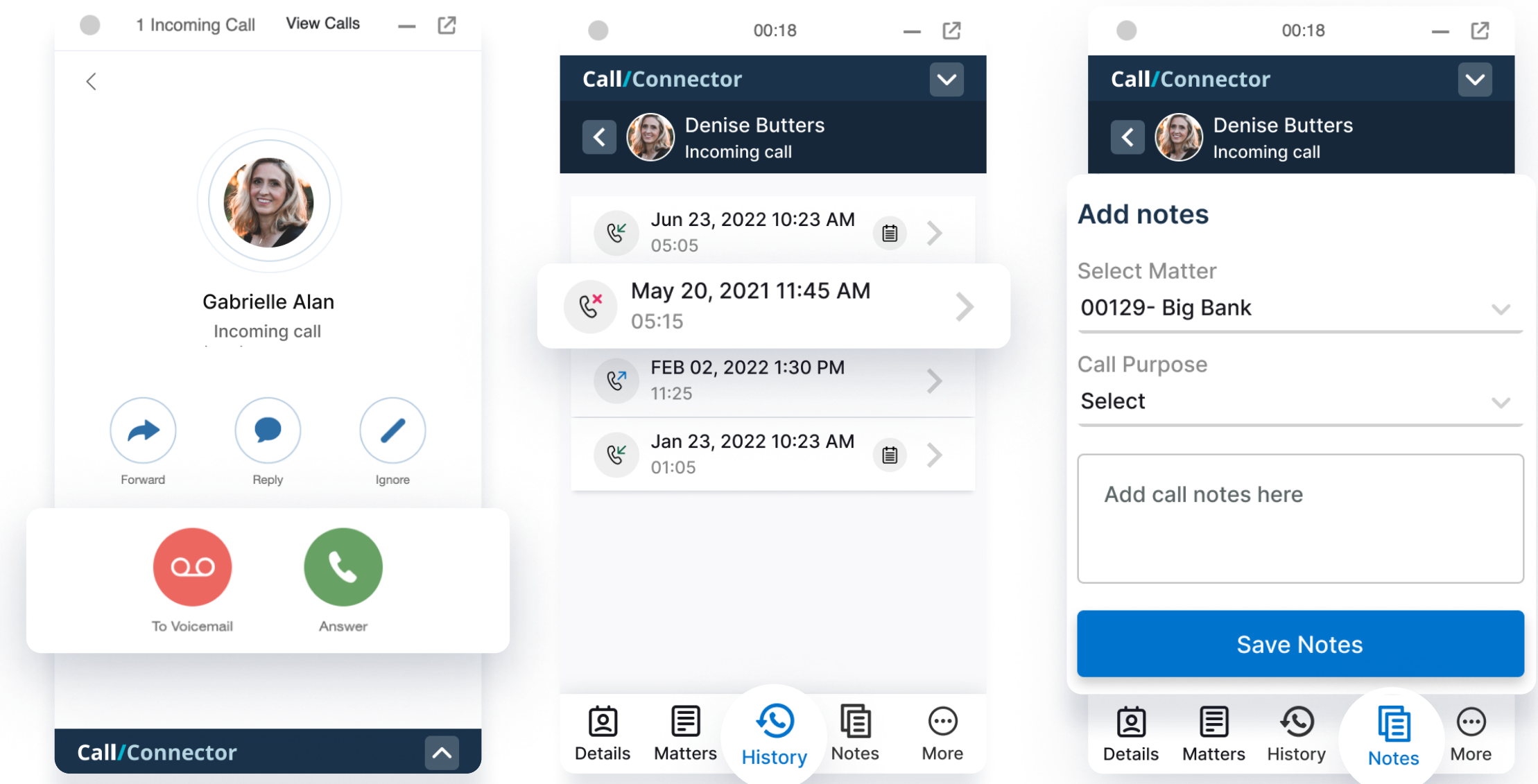**Automate call logs in Clio. Limit revenue leakage.**

View contact details, matters, call history, and notes associated with each call directly from Clio in RingCentral.

Automate data entry, reduce client onboarding time, and understand revenue per lead source.

Works with Clio RingCentral ZOHO

Read more

ion8⁺

IP: business intelligence

ion8⁺
Attribution/
Dashboard

All insight data in one place

The answer to the elusive spend question is here:
***"Was the juice worth the squeeze?"***

Customized reporting created with Clio Manage, Zoho Analytics, and other marketing tools, that work together to astutely answer questions related to forecasting, ROI, ROAS, budget allocation, and strategic decisions for your marketing campaigns.
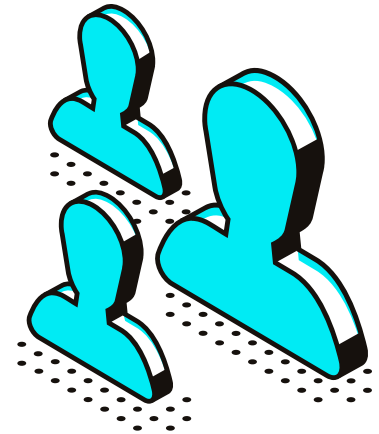
Access your entire lead to client journey in one place, without the need to manage multiple disconnected tools and spreadsheets.

Works with ✓ Clio   ZOHO

▷ Read more
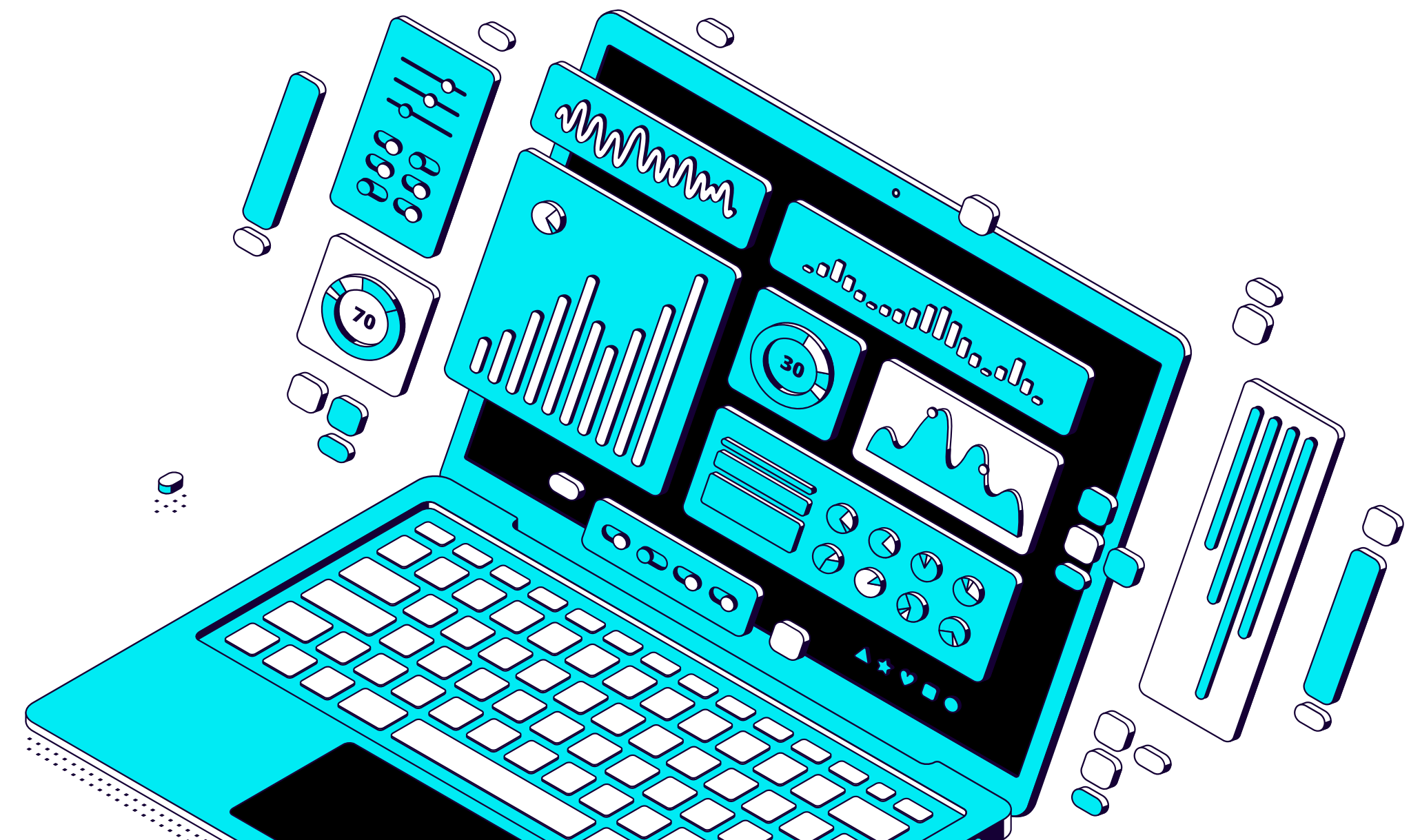
ion8

Services & consulting

Grant applications

ion8 has extensive experience with government funding available for a variety of technology projects.

Business & digital strategy

ion8's own reporting tools, paired with existing software, provide access to deep insights for advertising, spend, attribution, and much more.

Design

From digital to print, we do it all. For tradeshows, advertising, and much more.
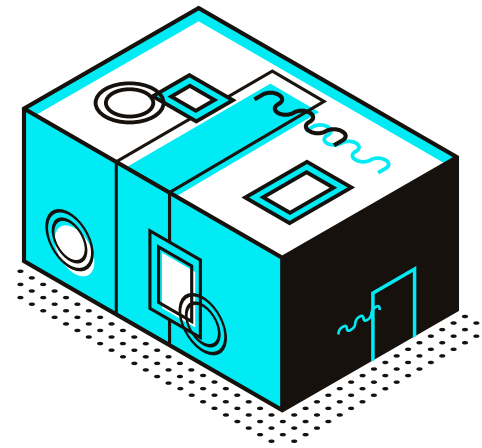
Marketing

Websites, social media, online advertising, SEO, content, messaging, and much more.

Custom software

Our engineering team can build fully bespoke solutions, middleware, integrations, and the educational materials to train teams.

Process consulting

We retain experts in HR, management, project management, succession planning, and much more.

Development: how we work

Web applications

We leverage NextJS, a modern and popular Single-Page Application framework based on React. Our web applications are hosted using Vercel and Railway for completely serverless architecture, and continuously deployed via GitHub Actions CI/CD. We use Strapi as our Content Management System to allow our clients to manage their own content and their e-commerce inventory.

UI

We build our UIs with Tailwind and SCSS, and use frameworks like Framer to add microinteractions, and to build a polished and responsive user experience.

Integrations

Our integrations are highly performant asynchronous microservices written in cutting-edge Python. Our code is highly idiomatic and always PEP8-compliant, and leverages C-extensions, well-maintained open-source frameworks, and pub/sub messaging patterns to ensure that all transactions are both highly resilient and idempotent. Our team has Python experts with decades of professional experience, and are able to produce truly novel solutions to any problem.
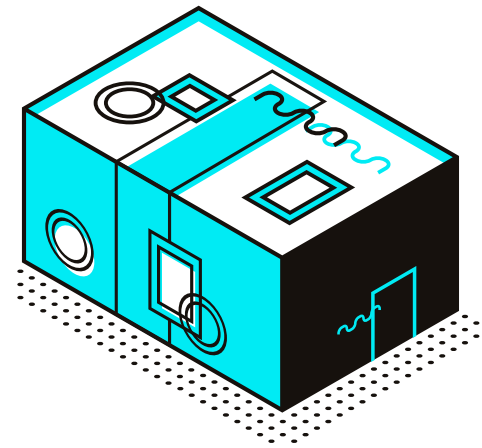
Development: where we thrive

How we challenge ourselves

We like to design lean microservice architectures with great reusability and modular components, but make sure our systems are designed with enough autonomy not to get bogged down by reliance on internal dependencies.

When the project calls for it, we'll leverage tools that are not part of our standard tech stack, simply because they are the right tool for the job. If we need lightning-fast execution times and optimization, we may reach for languages like Rust or C, or make use of third party APIs and AI-powered services.

At the core of our engineering team is a strong culture of learning and experimentation that keeps us one step ahead of our competition.
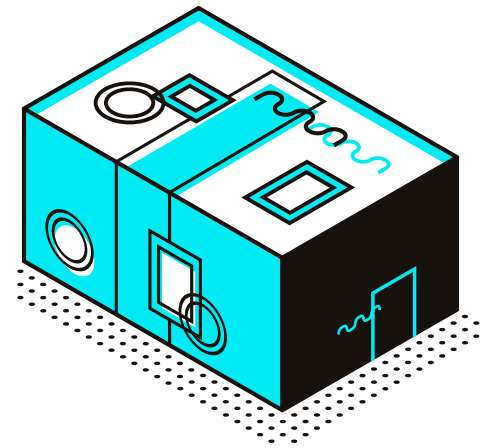
Development: how we deliver

Security and quality

Our critical code components are always covered by unit tests using Pytest, and we use CodeceptJS for integration and acceptance tests. These tests are automatically run against any changes we make, so that we can be sure we're never causing any accidental feature regressions.

We protect our code with static security analysis, expert code review, and automated dependency vulnerability checks via Dependabot and GitHub Advanced Security. This allows us to discover and respond to any Common Vulnerability and Exploit, and to patch up security vulnerabilities as soon as they are discovered.
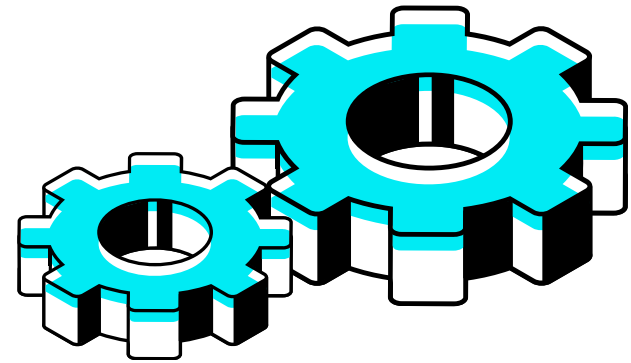
Why partner with ion8?

ion8 has a unique understanding of technology, deployment, and customization of:

- CRM
- Practice Management
- Telephony
- Ad tech

We have software engineers, product developers and designers, and the foresight and acumen on how to integrate these offerings into business of all sizes and industries. ion8 is able to retain and improve the full-cycle of a business's need.

We are eager and ready to share our capabilities, and build more partnerships that will increase our bonds with technologies of all kinds.

Contact:

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ion8.net

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