



WHAT IS THE CDAP PROGRAM

and how might it help my business

WHO WE ARE:

- **Crystal Christie** – Crystal came from Westjet and has worked for both small businesses and large corporations – working in both technology and customer loyalty areas. Crystal is a mom who knows how to multi-task which really helps keep us all on track.
- **Katherine Eckert** – Katherine is a strong member of our team, Smart, Loyal, and Customer Focussed. Katherine spent most of her life in Business Development and recently made the change to Business Analyst. Katherine thrives in customer facing interactions and building rapport with our clients. Ensuring everyone has the best experience possible.
- **Cheniese Bender** – Cheniese is the newest member of our team and has a great deal of experience and knowledge in the customer facing Technology Process Implementation. She also comes to us with a background in both finance and technology.
- **Chris Konanz** – Our local Implementation Specialist with a speciality in O-365, his passion as a graphic artist and web developer is making promotional and training videos for clients, logos, websites and visual communication tools. This has added great diversity to the team and a go to when needing those extra touches for our clients.
- **Sam Redekop** – Development manager that specializes in .Net and Macros but is one of those rare developers that is also willing to be customer facing. He has a team of 5 developers working on various projects for TGL Consulting.
- **Trenton Leinenweber**, MBA, CIO, and Enterprise Architect with numerous business, architectural and technical certifications. A pilot, single full-time father of 2, sports enthusiast and loves learning about how other businesses operate while looking for ways to help them. I have spent 18 out of my 25 year career consulting...

WHAT'S IN IT FOR YOU?

CDAP STAGE

- A Business Technology plan (CDAP) includes:
 - A good review of their current state
 - A complete S.W.O.T analysis of their business
 - Ensure they have a vision (mission) statement for the plan/business
 - A very high-level view of their competitive landscape, both at a MACRO level and local
 - A cursory on-line review of their on-line presence including detailed website report
 - A recommended future state process
 - At least 3 recommended technologies (or change to their current) to improve their business
- Guaranteed Approval for the CDAP Grant to pay 90% of the above cost

WHAT'S IN IT
FOR YOU?

POST PLANNING
STAGE

- An Interest free loan:
 - Up to \$100K (depending on revenue levels in the company) of an **interest free** loan
 - 1-year deferred payments
 - 5 years after that to pay it back (usually equal payments)
 - 6 months after the grant is received to apply
- Access to \$7300 of Wage Subsidy
 - Must hire students

THE PROCESS

A CLIENT VIEW

Kick Off Meeting

- Understand the process
- Sign agreement and pay deposit
- Answer Questionnaire

Current State Analysis

- Document the first half of the CDAP – the current state
- Work with the client during the meeting to create a vision, and clarify any and all current state questions
- Understand some desired outcomes to assist the Digital Advisor

Delivery of CDAP

- Mid-level analysis of the future state might look like
- Meet with the client to go over the complete CDAP and make updates based on feedback

Get the Grant

- Pay the final invoice to receive the early pay discount
- Apply for the Interest Free Loan
- Apply for the Wage Subsidy

WHY TGL CONSULTING?

- Client Value – we ensure every client feels value from this grant program. We start with what is most important to you, and ensure we achieve everything we agreed to.
- Bonus – we have a bonus structure that is customized for what is most important to our client, that goes beyond the cdap strategy document.
- Fast – from the time a client has signed and sent deposit, we try to have a goal of a two week turn around
- Experience – we are one of the most experienced Digital Consulting companies out there. In fact, because of his deep experience, our President was asked and did help BDC with their CDAP's at the beginning of the program.

COSTS

The Grant is for 90% up to \$15,000 and is for the plan, coaching, and strategy itself. It excludes implementation.

We are unique in that we create a guaranteed CDAP and we invoice \$16,668.75. The government then accepts the CDAP and re-imburse you \$15,000. We then give you a an invoice to pay on-line and add in a quick pay clause that discounts it back to \$15,000, if you pay within 3 days of receiving the grant. So the cost to you can be **\$0**.

Add-on Bonus – we always include a bonus (depending on your needs)



NEXT STEPS

You confirm you would like to proceed

We send over a contract (no money is every owed to us if you are not approved and/or no grant is received).

You start the process with getting approved by the government

Once approved – we send you a detailed questionnaire to kick it off on our end

Turn around time once the questionnaire is complete is 2 weeks.