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| DCC-Technology Demonstration ProgramPROPOSAL QUESTIONS ***OCI Office use only***

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| **APPLICATION DATA** |
| Project Title | «Project\_Title» |
| Application Number  | «Application\_Number» |

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### 1: SME AND CURRENT TOOLS

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| 1. Briefly describe your company, its products and services. In addition, please describe where do your main product(s) or service(s) stand from a commercialization standpoint; is it in development, commercially launched or generating revenues?
2. Please describe your digital readiness and the tools and/or software you currently use.
3. Describe your current digital gaps as outlined in your DMAP.
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| 1. (Type Here)
2. (Type Here)
3. (Type Here)
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### 2: DIGITAL SOLUTION AND PLATFORM USE

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| 1. Describe the digital solution or platform that was indicated in your DMAP and you propose to adopt.
2. How do you intend to use the solution or platform?
3. Please provide your rationale for identifying and selecting this digital solution or platform.
4. What would be the impact if you didn’t have access to the proposed solution or platform?
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### 3: PROJECT PLAN AND TEAM

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| 1. Describe your project including a high-level plan, scope, key activities, team and deliverables.
2. How are you going to implement your project plan?
3. Provide a list of your project risks and describe your mitigation strategy in relation to each risk item.
4. If you have any diagram or visual illustration of your project please include it in this section (Optional).
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### 4: DIGITAL TECHNOLOGY VENDOR

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| 1. Describe your vendor, its products and services, the market(s) it addresses and the extent of its Ontario operations (number of employees, type (e.g., R&D, production, sales), etc.).
2. Please briefly describe your vendor’s strategy and plan for deploying the solution as well as what level of support and resources has been made available to you from vendor’s side throughout this project.
3. Please briefly describe this vendor’s expertise and experience and the rationale for selecting them.
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### 5: OUTCOMES AND IMPACT

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| 1. Describe how the solution or platform is going to accelerate the advancement of your products and services, your go-to-market strategy and help your business grow. What are the key outcomes of the proposed project for your company and vendor (and partners if applicable), from a technical and business standpoint?
2. Briefly describe the return on investment of the proposed project for your company and the vendor (and partners if applicable). Describe anticipated new/improved products, services, sales increase, jobs created and sustained, attraction of investment and sustainable competitive advantage.
3. Describe the benefits of the proposed project(s) to Ontario.
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2. (Type Here)
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### 6: PREVIOUS AND CURRENT OCE PROJECTS:

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| 1. If applicable, please indicate how this new application relates to the company’s previous and other current projects or applications. If not applicable, please simply answer “N/A” or “not applicable.”
2. Please indicated if you have previously or currently been approved for a project or received funding under [Canada Digital Adoption Program](https://ised-isde.canada.ca/site/canada-digital-adoption-program/en) (“CDAP”)? If your answer is “Yes”, then briefly describe your CDAP project and mention how this new application relates to it. **Please do not leave this question unanswered, if you have not been approved or there is no relation then indicate please**.
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| 1. (Type Here)
2. (Type Here)
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### 7: BDC Digital Maturity Report

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| 1. **Please complete BDC’s Digital Maturity assessment and upload the generated report in PDF format to the Supporting Documents section of your application under “Additional Supporting Documents”. To complete the assessment please use the following link:** <https://www.bdc.ca/en/articles-tools/entrepreneur-toolkit/business-assessments/digital-maturity>
2. **Please check this box if you have completed BDC’s Digital Maturity Assessment and uploaded the report in PDF to the “Additional Supporting Documents” section of your application** [ ]
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